

EuroGeographics Formal Business

General Assembly 2025
20th May 2025

Items of Business

- Approval of the 2024 Annual Accounts & discharge of the administrators
- Approval of the 2025 Operating Plan
- Approval of the 2025 Budget
- Election of Management Board Members
- Approval of the Management Board Recommendation on the Membership Strategy
- Election of the President

Articles of the Association

- The Management Board shall report on the management of the Association, submit the balance sheet of the previous year for the approval of the GA and present the budget.
- Each Country with at least one (1) Full Member has three (3) votes.
- Each Country may have up to three (3) Full Members.
- The three (3) votes will be divided amongst the number of Full Members, who shall agree jointly among themselves on the distribution of votes.
- If not otherwise agreed between them, the votes will be divided equally between them.
- Any Full Member unable to attend may give power of attorney to another Member, or the President, by choosing to assign a proxy.
- Only Full Members who have paid their subscriptions by 09.00 CET on 19th May 2025 have a voting right.
- Associate Members do not vote – they participate as an observer only.

Formal Business



Join at
slido.com
#EG-GA2025



Procedures (1/5)

- Voting members will indicate their vote by completing a ballot paper for all votes.
- Ballot papers are colour coded to indicate the number of votes held by the member who is voting:
 - **White = 1 vote**
 - **Blue = 1½ votes**
 - **Yellow = 3 votes**
- Each voting member has 6 ballot papers - One each for the 2024 Accounts, 2025 Budget, 2025 Operating Plan, Management Board Elections, Management Board Recommendation on the Membership Strategy, and Election of the President.
- All items of formal business require a simple majority, no quorum is required.

Procedures (2/5)

- The Secretary General and Executive Director will present:
 - The 2025 Operating Plan
 - Election of Management Board Members
 - The Management Board Recommendation on the Membership Strategy
 - Election of the President
- The Treasurer of EuroGeographics, Emilio Lopez will present the 2024 Accounts and the 2025 Budget
- There will be an opportunity for questions before votes are cast. Questions can either be asked via Sli.do or by raising your hand.

Procedures (3/5)

- A ballot box for each of the 6 items to be voted on has been clearly labelled and set up at the front of the conference room.
- Members will be asked to vote on the first 5 items of formal business during the first 10 minutes of the coffee break.
- Your vote is cast by marking your ballot paper (with either a tick or a cross) and placing each completed voting slip in the correct sealed ballot box.
- The ballot boxes will be overseen by two (2) independent member representatives, and Oliwia and Matina from the Head Office team.
- After 10 minutes, the sealed ballot boxes will be taken and opened by an independent member representative

Procedures (4/5)

- Votes counted by Matina Fuentes, Knowledge Exchange Manager and Oliwia Marszalek Membership & Data Officer and independently verified by two members.
- The results of the first 5 votes will be presented to members after the coffee break.
- For the election of Board Members only the names of the successful candidates will be announced.
- For other items of business, the number of votes for, against and abstained for each item of business will be announced.
- All voting results will be recorded in the minutes.

Procedures (5/5)

- Following the coffee break, we will vote for the President of EuroGeographics.
- The President must be chosen from the elected Management Board Members.
- Following the presentation of the Presidential candidate/s you will be asked to vote immediately by filling out your 6th voting slip and then placing it in the 6th sealed voting box.
- The ballot box will be overseen by two independent member representatives, and Matina Fuentes, Knowledge Exchange Manager and Oliwia Marszalek Membership & Data Officer.
- Once all members have voted, the sealed ballot box will be taken and opened by an independent member representative.
- Votes counted by Matina Fuentes, Knowledge Exchange Manager and Oliwia Marszalek Membership & Data Officer and independently verified by two members.
- The result will be announced following the conclusions of the 2025 General Assembly.

Questions?



Items of Business

1. Approval of the 2024 Annual Accounts & discharge of the administrators



2024 Income	1,579,350 €
2024 Expenditure	1,547,224 €
Result	32,126 €



At the end of 2024, the reserves had increased from 732,676 € to 764,802 €.

OME2

DATA

Delivering objectives

REPRESENTATION

Promoting use and
demonstrating
value of members
high-value data

KNOWLEDGE EXCHANGE

Showcasing
members
knowledge and
production
expertise

EUROGEOGRAPHICS

2023

Approved Accounts

2024

Approved Budget

2024

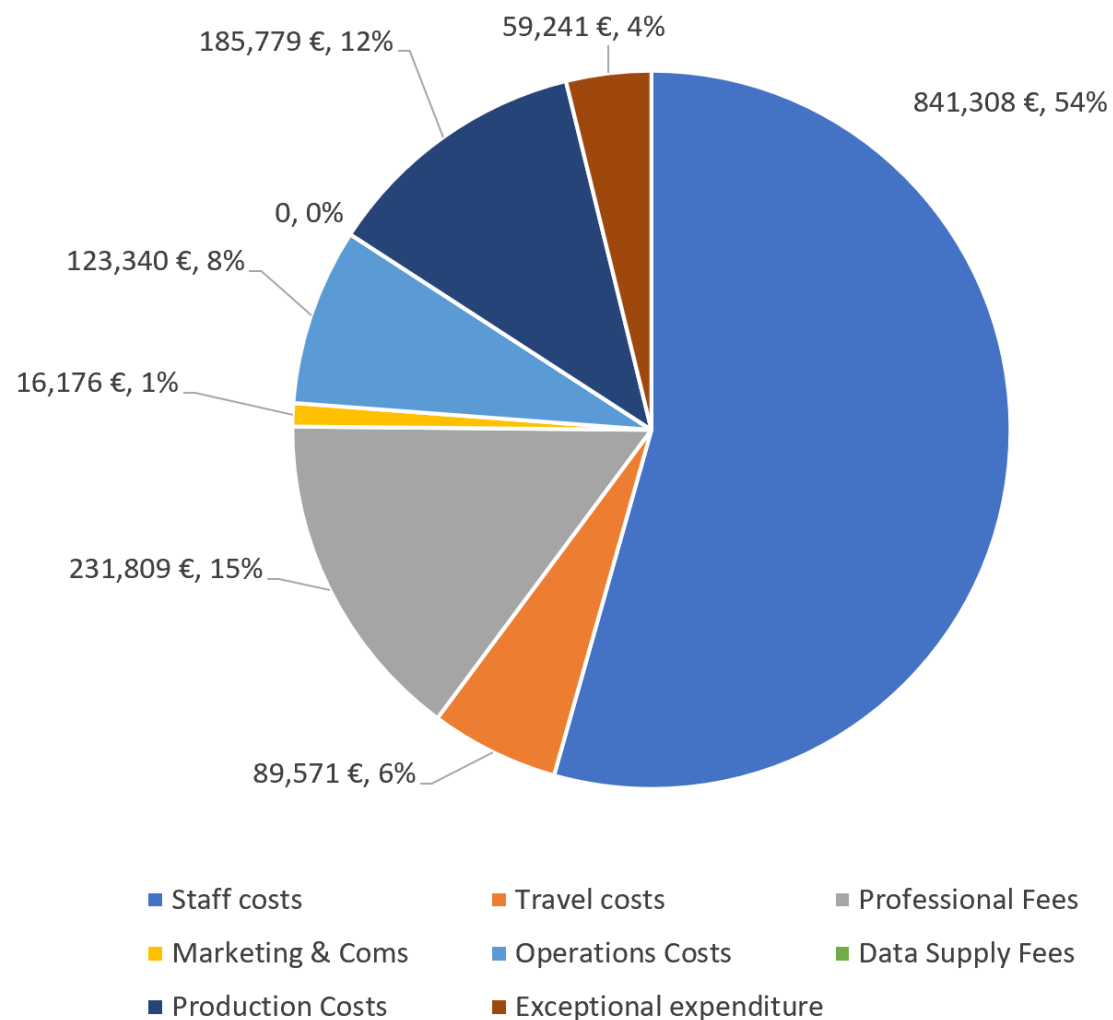
Approved Accounts

2024

%2024 vs
Budget*Expenditure*

Staff costs	835,507 €	885,004 €	841,308 €	95%
Travel costs	114,436 €	105,495 €	89,571 €	85%
Professional Fees	232,416 €	191,562 €	231,809 €	121%
Marketing & Coms	19,149 €	22,000 €	16,176 €	74%
Operations Costs	155,435 €	207,300 €	123,340 €	59%
Data Supply Fees	0 €	0 €	0 €	
Production Costs	187,186 €	187,000 €	185,779 €	99%
Exceptional expenditure	112,642 €	0 €	59,241 €	
Total Costs	1,656,771 €	1,598,361 €	1,547,224 €	97%

Expenditure for end of year 2024



EUROGEOGRAPHICS

2023

Approved Accounts

2024

Approved Budget

2024

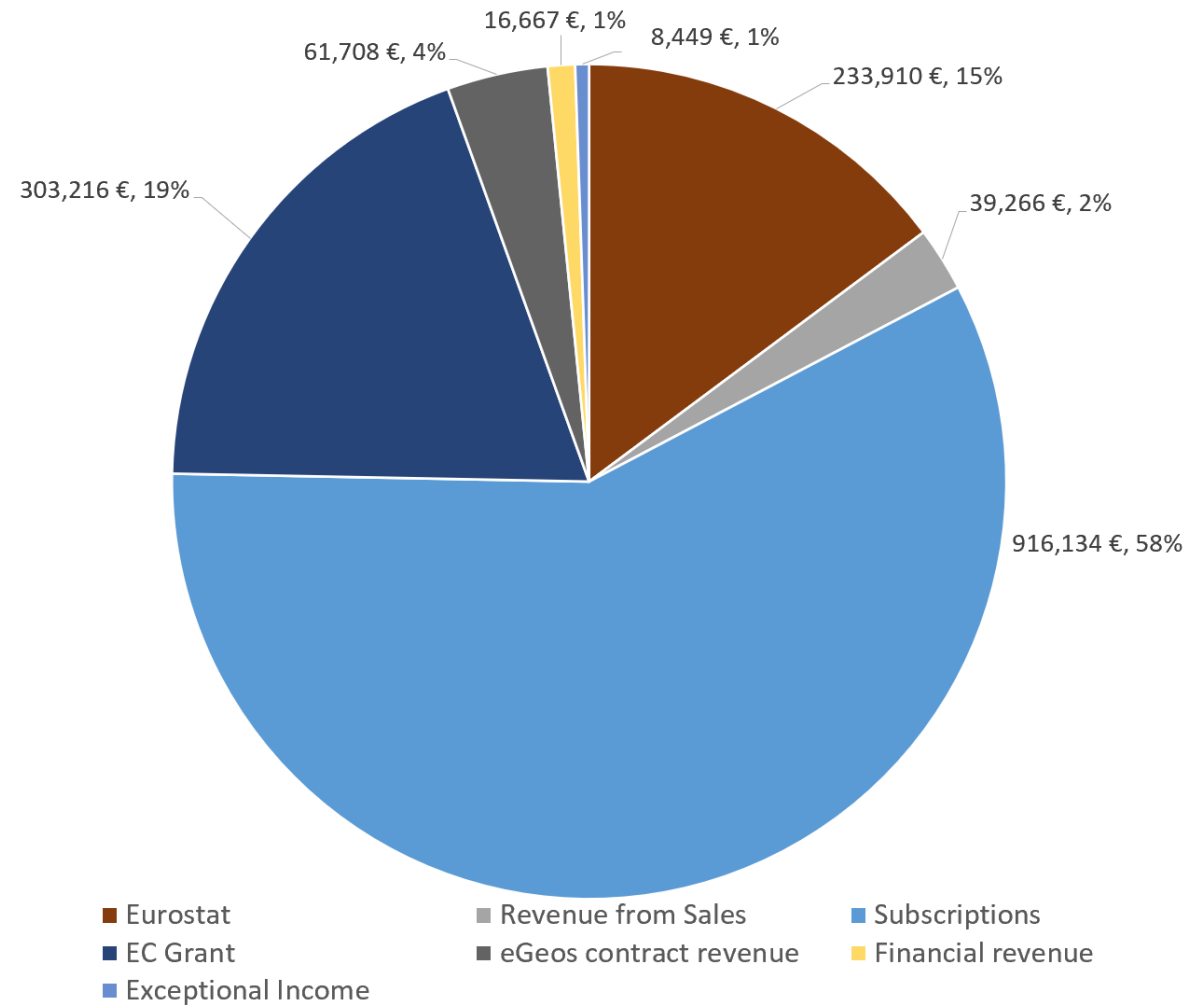
Approved Accounts

2024

%2024 vs
Budget*Income*

Eurostat	226,000 €	233,910 €	233,910 €	100%
Revenue from Sales	69,091 €	66,000 €	39,266 €	59%
Subscriptions	954,807 €	907,823 €	916,134 €	101%
EC Grant	290,938 €	285,402 €	303,216 €	106%
eGeos contract revenue	31,560 €	60,119 €	61,708 €	103%
Financial revenue	30,523 €	16,000 €	16,667 €	104%
Exceptional Income	143,051 €		8,449 €	
Total Income	1,745,970 €	1,569,254 €	1,579,350 €	101%

Income for end of year 2024





Conclusions

- Overall, it has been another a positive year, reflected in the operation result.
- Reserves have increased from 732.676 € to 764,802 €.
- OME2 continues to provide a significant proportion of our income which continues to mask the issue of reducing membership subscriptions.
- Long-term financial sustainability remains key and has been significantly progressed during 2024, the results of which are being presented to the 2025 General Assembly.
- **Management Board recommends the General Assembly approve 2024 Accounts and discharge the administrators**

Questions?



Items of Business

2. Approval of the 2025 Operating Plan

2025 Operating Plan



- Sets the context within which the Association operates.
- Marks the 25th Anniversary of EuroGeographics and sets the future direction of our Association.
- Continues to be structured around 3 integrated pillars of activity: Knowledge Exchange, Representation and Data, underpinned by communications and Association Management.
- Focuses the strategic direction of the Association; not only enabling access to members official trusted high-value data, but ensuing its value is realised through its use.
- Demonstrates members increased relevance and credibility with key stakeholders in Europe, in particular the European Commission, and at global level within the United Nations.

This all underpins the work to secure the sustainability of the Association for the next 25 years.

Knowledge Exchange



Maintaining an
extensive knowledge
exchange network



Delivering webinars
that enable maximum
participation by
members



Organising a
comprehensive
calendar of events,
including with partners

- Maintain and further the current, successful Knowledge Exchange programme.
- Build on the existing success to bring additional value to Knowledge Exchange activities.
- Deliver knowledge exchange opportunities that support EG pillars of activity

Representation



Demonstrating value
of trusted geospatial
services from official
national sources



Establishing
partnerships to support
the public good



Promoting integration
of authoritative data
within the European and
International systems

- Maintain the current integrated tracking and evaluation service for members.
- Anticipate the European Union agenda and advance our messaging.
- Develop our capacity to achieve our strategic aim.
- Support and represent the collective interests of European NMCAAs globally at the United Nations.
- Advocate the value of geospatial data in European and global frameworks.

Data



Connecting users
to official national
geospatial information



Facilitating access to
high-value geospatial
datasets



Providing
expertise in data
production

- Delivering the final year of the OME2 project.
- Setting up the infrastructure to take the HVLS dataset forward for the next 3 years.
- Delivery of the eGEOS and CORDA contracts.
- Delivery of the Eurostat contract.
- Manage and support existing users to ensure their continued use of official, trusted pan-European data provided by NMCA

Functioning of EuroGeographics



- Communications
 - Strategic messaging
 - Internal and external audiences
- Association Management

EuroGeographics Team



Sallie Payne Snell
Secretary General and
Executive Director



Carol Agius
Head of Representation
and Stakeholder
Engagement



Angela Baker
Head of Partnerships
and Sustainability



Alina Talipova
Head of Corporate
Services



Patricia Sokacova
Membership and
Communications Manager



Marjana Zelic
Senior Research
and Policy Officer



Giuseppe Novella
Communication and
Representation Executive



Rhian French
Public Relations
Consultant



Matina Fuentes
Knowledge Exchange
Manager



Oliwia Marszalek
Membership and
Data Assistant



Nadir Meskini
Administrative Officer

Questions?



Items of Business

3. Approval of the 2025 Budget

Introduction

- The Budget takes into account the financial position at the end of 2024 and the costs of delivering the 2025 Operating Plan.
- It is set in the context of the OME2 project, which is 50% funded by the European Commission.
- It reflects the continuation of the Eurostat contract, a new 1 year contract with CORDA, the first year of a new 4 year framework contact with eGEOS for services to the EEA, and the forecast income from subscriptions.
- There is a reduction in expenditure and income.
- The budget delivers a small surplus.

<i>Expenditure</i>	<i>2025 Budget</i>
Staff costs	785,000.00
Travel costs	85,000.00
Professional Fees	210,000.00
Marketing & Coms	35,000.00
Operations Costs	160,000.00
Data Supply Fees	2,000.00
Production Costs	187,000.00
Exceptional expenditure	27,000.00
<i>Total Costs</i>	1,491,000.00

<i>Income</i>	
Eurostat	213,460.00
Revenue from Sales	66,000.00
Subscriptions	869,289.74
EC Grant	276,608.00
eGeos contract revenue	20,000.00
CORDA contract	49,335.00
Financial revenue	8,000.00
Exceptional Income	5,000.00
<i>Total Income</i>	1,507,692.74



BUDGET 2025 - EuroGeographics

<i>Total Costs</i>	<i>1,491,000.00</i>
<i>Total Income</i>	<i>1,507,692.74</i>
<i>End of Year Result</i>	<i>16,692.74</i>

<i>Reserves at 30-12-2024</i>	<i>764,802</i>
<i>Reserves at 30-12-2025</i>	<i>781,495</i>



A budget that delivers a small surplus which contributes to reserves

- Further reductions in overall costs.
- OME2 continues to provides significant income. However, it is important the principle of membership activities being covered by membership subscriptions is maintained and is being addressed in the work on sustainability
- The operational result of 16,692.74 € = delivery of strategy and membership benefits in line with the 2025 Operating Plan.
- Management Board recommends the General Assembly approve the 2025 Budget.

Questions?



Items of Business

4. Election of Management Board Members

Candidates for the Management Board



Tomaž Petek

Surveying and Mapping Authority of the Republic of
Slovenia

Candidates for the Management Board



Suren Tovmasyan

Cadastral Committee of the Republic of Armenia

Questions?



Items of Business

5. Membership Strategy



**Membership is fundamental to the purpose and sustainability of our Association.
How we deliver value to our members is at the heart of our strategy.**

Membership Strategy



Issue:

- Geopolitical situation, long-term impacts of COVID pandemic & cost of living crisis have had an effect on members and therefore on the Association.
- Negative impact on membership income.

To ensure the long-term sustainability of the Association membership activities, which provide membership benefits must be covered by membership subscriptions.

Review of the Membership Strategy ahead of the need to recalibrate the membership subscriptions in line with the Articles of Association

Consultation:

- Small working group of members
- Member Heads at the 2024 General Assembly
- Management Board

Areas to address:

- Cutting costs
- Growing the membership
- Reviewing the membership subscription model



Cutting costs

- Significant reductions in the operating costs of the Association equivalent to a 20% reduction of total budget
- Including the reorganisation of Head Office with significant reductions in staff costs; 12 to 9 FTEs which is a reduction in resources of 25%.

Activities	2022/2023	2026
Transversal Activities		
• Administration/Management	3.8	2.5
• Communications	1.2	1.0
Pillars of Activity		
• Representation	2.0	2.0
• Knowledge Exchange /Membership benefits	2.5	2.0
• Data (with OME/OME2)	2.5	1.5
Total FTE	12	9

Cutting costs

- Substantial reductions in travel and subsistence.
 - Major efficiencies made in the running of the Association in terms of IT and office costs.
- If costs are reduced, further head office resources will have to be cut. With fewer resources activities can not be delivered and membership benefits will be significantly reduced.



Expanding Membership

- Can increase membership income and reduce the financial risk of losing members.



Consensus on:

- Organisations with national responsibility for their country's Spatial Data Infrastructures (SDIs), should be considered for membership.
- An Observer category of membership should be considered and defined.
- The category of Associate Member should be better defined to show the clear differences from the benefits of full membership.

Expanding Membership

Observer category

- NMCAs outside the defined region of geographical Europe.
- International organisations with an ongoing work programme, function area of interest in National Mapping, Cadastre, Land Registration, geographic information (GI) or related topic.
- Academic institutions with a function or interest in geospatial Information, data management, applied geographical science or related field.
- Commercial companies with a function or interest in the GI, NMCA or data sectors.

Expanding Membership

Associate Members

Redefinition of the benefit to ensure clear difference with Full Members.

Full Members

Growth in number to include organisations/departments responsible for the national spatial data infrastructure.

- In doing so remove the limit of 3 full members per country.



Expanding Membership

Revision of Articles of Association

- To do this will require a modification of the Articles of Association.
- Revisions are being presented to the 2025 GA and need to be voted upon at an ExGA (Date to be confirmed).
- With members approval this will allow a membership drive to start in Jan 2026.
- Target to reach minimum of 100,000 € in new membership subscriptions by 2027.



Subscriptions Model

Consensus on:

- More equitable model, closing the gap between the lowest and the highest paying members.
- Retaining coverage of members across geographical Europe essential – of key importance.
- Ensure each member is treated as an individual in its own right.

Subscriptions Model

Research/benchmarking against other AISBLs

- Flat fee model
- Tiered model
- Weighted contribution model
- Benefit-based pricing model

EuroGeographics current model is a combination of a weighted contribution and benefit-based pricing. Can be modified by:

- Adjusting fixed fee
- Using different socio- economic factors
- Creating membership bands



Subscriptions Model

- In line with the Articles of Association, subscriptions have to be recalibrated every 5 years.
- Recalibration due in 2026 for implementation in 2027.
- Number of principles based on feedback from members are recommended by Management Board to inform a revised subscriptions model:
 - GDP will continue to be the socio-economic indicator that is used to differentiate membership subscription levels/bands - based on research it continues to be the fairest.
 - A viable model will bring in an income of 1.2M € in subscriptions from current members, based on the educated assumption and circa 100,000 € will be raised through membership growth.

Subscriptions Model

- Each member will be treated as in individual organisation and is only responsible for paying the defined fee assigned to them.
- The model will reduce the gap between smaller and larger members, making it more equitable while also reducing risk.
- Calculations are based on 54 active paying Full and Associate members.
- It will address inflation either by:
 - Annual inflation being added to the membership fee each year, or
 - Estimated compound inflation for the period will be calculated and divided across the 5 annual subscription payments.

Subscriptions Model

- The traditional model doesn't meet the agreed principles: give a range of membership subscriptions of between circa 10,250 € – 146,000 €.
- Therefore, in order to secure a long-term future for the Association, the model has to be modified.
- This has been recognised by members through the feedback that has been provided.
- Change is always challenging and this revision will impact members in different ways.
- It is important that the change is understood and that there is a clear transition schedule.



Subscriptions Model

- Using a new banded model, based on GDP, is an alternative approach which meets the agreed principles.
- The range in subscriptions of this suggested model, when fully implemented, is between 12,000 € – 80,000 €.
- It would require a staged implementation over a number of years.
- For example, in the first year, the range would be between circa 10,700 € and 106,500 €.
- The proposed new Membership Subscription Model will be presented in detail prior to the 2026 General Assembly for comment and feedback by members.
- At the 2025 General Assembly, the vote is on this Membership Strategy as laid out in the recommendation at the start of the paper.

Recommendation

The Management Board Recommends the General Assembly approves the Membership Strategy to:

- Revise the Articles of Association: To promote membership growth and increase membership income by:
 - Including an Observer category of membership
 - Including a clear definition of an Associate Member
 - Removing the limit on 3 Full Members per country to unlimited Full Members per country
- Recalibrate the membership subscriptions based on the agreed principles stated in the paper for implementation in 2027. To ensure membership subscriptions bring in 1.3M € from 2027.

Questions?



Voting:

1. Approval of the 2024 Accounts & discharge of the administrators
 2. Approval of the 2025 Operating Plan
 3. Approval of the 2025 Budget
 4. Election of Management Board Members
 5. Approval of the Management Board Recommendation on the Membership Strategy
- 

Coffee break



Results of the votes

1. Approval of the 2024 Accounts & discharge of the administrators
2. Approval of the 2025 Operating Plan
3. Approval of the 2025 Budget
4. Election of Management Board Members
5. Approval of the Management Board Recommendation on the Membership Strategy

Items of Business

6. Election of the President

Candidates for President



Tomaž Petek

Surveying and Mapping Authority of the Republic of Slovenia

Questions?



Voting:

6. Election of the President of EuroGeographics



Conclusions of General Assembly 2025



Latvian Geospatial Information Agency:

- Martins Liberts
- Mikus Gerlins, LGIA
- Arita Burve, LGIA
- Kristaps Kiziks, LGIA

State Land Service Latvia:

- Vita Narnicka

Thank You



EGGA Team:

- Patricia Sokacova
- Matina Fuentes
- Giuseppe Novella
- Oliwia Marszalek



25th Anniversary Design Team

- IGN Spain
- Rhian French



Result of the election of the President



Tomaž Petek

Surveying and Mapping Authority of the Republic of Slovenia

Closing of the 25th Anniversary General Assembly

The logo features a large, stylized '25' in a light grey font. A yellow and blue geometric arrow, composed of triangles, points upwards and to the right, passing through the '5'. Below the '25', the word 'eurogeographics' is written in a white sans-serif font, with a small yellow star above the 'i'. Below that, the word 'years' is written in a smaller, white sans-serif font. The entire logo is enclosed in a yellow rectangular border.

25
eurogeographics
years