

# **Getting to know EAASI**

Next step, high resolution Pan-European datasets"



Marcos Martínez Fernández Secretary General

**EAASI** 

24th November 2021

Introducing EAASI

Why high-resolution Pan-European Datasets

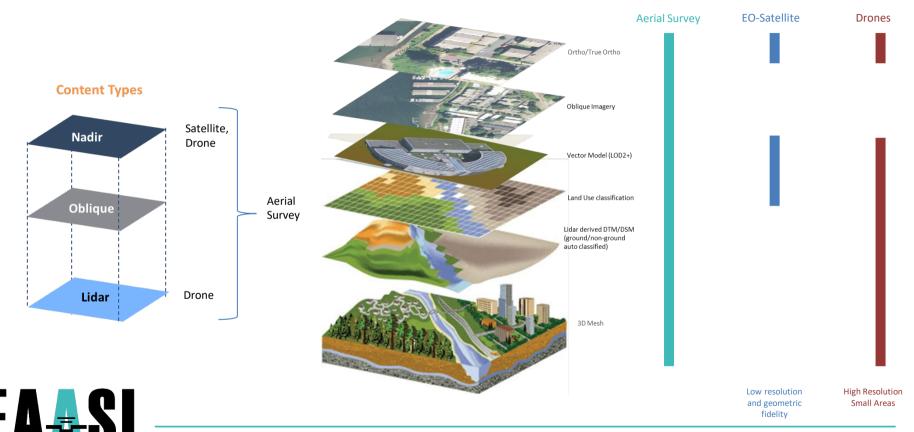


### **EAASI**

- Was founded in summer 2019 by 7 of the top European Aerial Surveying companies
- EAASI is an association without profitable goal
- 48 companies have joined the association since it was founded
- Joining forces to create a more efficient, profitable and sustainable industry
- EAASI is home to every company involved in the generation of geodata from manned airborne platforms.



### More than 80% of HR data for planning is created by Aerial Survey



### **Our Goals**

- Achieve a high awareness in society of the **strategic role** that **aerial survey data** plays in the framework of the Geolocation, Digitalization, information systems and virtual reality
- Participate in National and European debates to contribute to the evolution of certification
  and rules, standards and technical specifications in the field of geospatial data.
- Ensure a consistent Quality level of aerial surveying services by certification
- Serve as a counterpart for professional discussions and advise regional and international bodies



### **Our Members and Observers**







































































































- 16 Observers
- 20 Nationalities
- > 4.000 Employees
- > 80 Aircrafts



# Our Ecosystem





























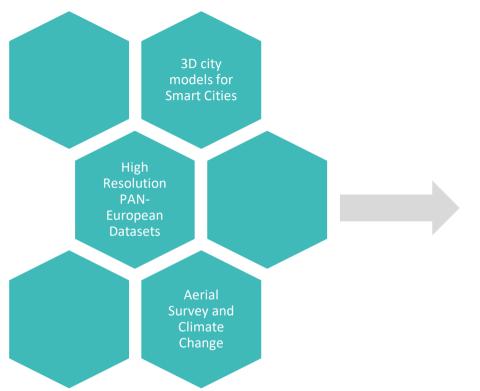








### EAASI – Main lines of work 2021-2022



- Webinars in coordination with
   International Universities
- Specialized Journal articles
- Working groups (Standardization, Certification..)
- Marketing and social media.



- Accurate and updated geodata is a key factor for the correct implementation of sustainable and efficient policies
- Geospatial analysis and geolocation doesn't match with legal borders
- The use of homogeneous and standardized data guarantee accurate results of our analysis



# Great job is already being done by Eurogeographics and its Members

Coverage confirmed for the first release of open data:

- EuroGlobalMap 1:1 million scale open dataset 55 countries and territories.
- EuroRegionalMap 1:250,000 scale open dataset 38 countries and territories from 31 data providers
- EuroDEM Digital elevation model 31 countries and territories from 26 data providers
- Open Gazetteer Pan European Open Gazetteer 35 countries from 36 data providers
- Pan-European Imagery Remote sensing data of the European Union's Earth observation programme Copernicus (Sentinel-2, L1C-L2A) – Full coverage of geographical Europe



Is this enough?

Coverage

EURODEM dataset as an example







What is the current status of High resolution (Lidar and photo) data availability in Europe?







Will not be great to have a Pan-European dataset of high-resolution imagery (better tan 30cm) and High precision DTM (at least 1 pt/sqm min)?



**Image: Eurogeographics** 



### We should learn from other initiatives/be part

US 3D Elevation Program





The Earth Archive



Destination Earth initiative by





# US 3D Elevation Program

		Annual Benefits	
Rank	Business Use	Conservative	Potential
1	Flood Risk Management	\$295M	\$502M
2	Infrastructure and Construction Management	\$206M	\$942M
3	Natural Resources Conservation	\$159M	\$335M
4	Agriculture and Precision Farming	\$122M	\$2,011M
5	Water Supply and Quality	\$85M	\$156M
6	Wildfire Management, Planning and Response	\$76M	\$159M
7	Geologic Resource Assessment and Hazard Mitigation	\$52M	\$1,067M
8	Forest Resources Management	\$44M	\$62M
9	River and Stream Resource Management	\$38M	\$87M
10	Aviation Navigation and Safety	\$35M	\$56M
:			
20	Land Navigation and Safety	\$0.2M	\$7,125M
	Total for all Business Uses (1 – 27)	\$1.2B	\$13B
		_	

Source: USGS



### **How Can we support Eurogeographics**

- Knowledge and experiences Exchange
- Proposing and validating methodologies to create high accurate datasets
- Prototyping
- Standardizing
- Boosting initiatives that promote the access to data



### How Can Eurogeographics and its members support us?

- Filling this form prepared by our Action Group 1:
  - National Land Cover Data Status; Lidar and Ortho

- Objectives of this questionnaire
  - Data homogeneity assessment
  - Market status research
  - European overview...





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**Thank You** 

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