EuroGeographics General Assembly

Session on "Disruptive technologies"

Legal challenges of the Internet of Things

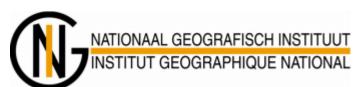
Vienna – 2nd October 2017

Thomas Tombal





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www.flexpub.be

Variety of Disruptive technologies







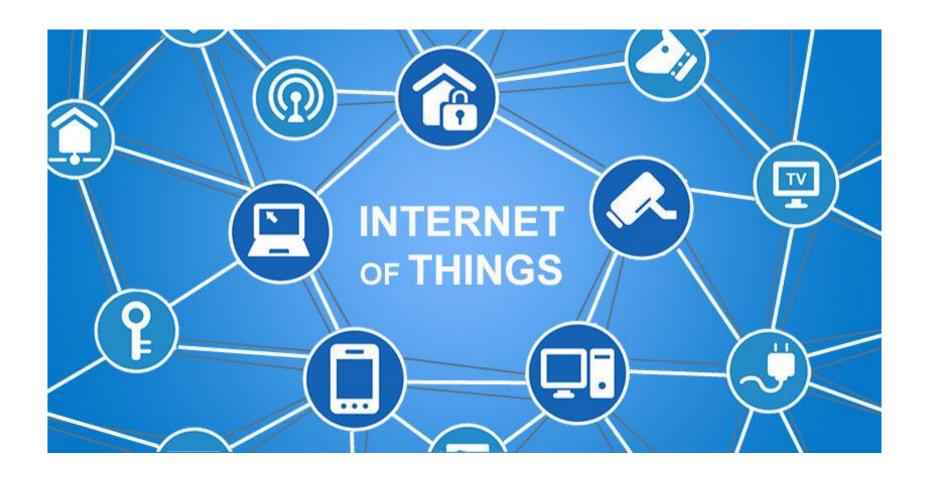






The maps cannot surroutly be the

Variety of Disruptive technologies



Internet of Things – IoT







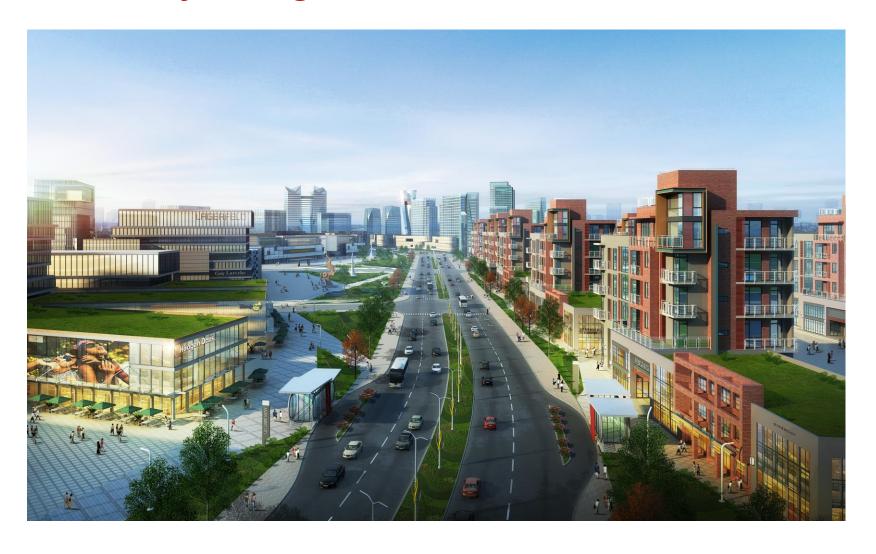








Internet of Things – IoT



Legal issues – Privacy



- ➤ Definition of personal data GDPR, Art. 4(1)
 - Any information relating to an identified or identifiable natural person
 - One who can be identified, directly or indirectly, in particular by reference to an identifier
 - Account should be taken of all the means reasonably likely to be used, such as "<u>singling out</u>" – GDPR, Recital 26
- Quantified self = Data concerning health?
 - GDPR, Art. 9



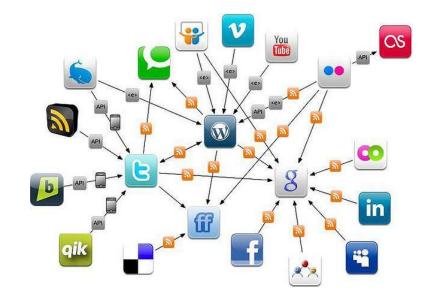
Legal issues – Privacy

- ➤ Principles of personal data protection
 - Lawful processing GDPR, Art. 6
 - Purpose limitation GDPR, Art. 5(1)(b)
 - Data minimisation GDPR, Art. 5(1)(c)



➤ Data portability

- Personal data GDPR, Art. 20
- Non-personal data?

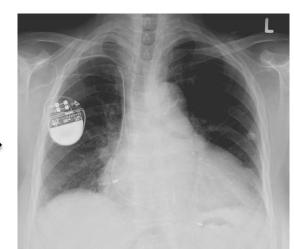


Legal issues – Cybersecurity

- ➤ Security obligations GDPR, Art. 32
 - Appropriate technical and organisational measures
 - Level of security appropriate to the risk







Legal issues – Insurance

> Health insurance



≻Car insurance



➤ Compulsory? Rethink the insurance mechanism?

Legal issues — Liability

➤ What if things go wrong?

➤ Who is liable?



50, NOW WE HAVE ASCERTAINED WHO IS RESPONSIBLE

➤ Hacked product = Defective product?



Legal issues – "Ownership" of data



- > "Access to", "control of" and "competing rights on" data
 - "Building a European data economy"
- ➤ Data sharing is necessary for Big Data
 - Not always more objective and unbiased
 - Ted talk (Cathy O'Neil)

https://www.ted.com/talks/cathy o neil the era of blind faith in big data must end#t-סבמשנים



- ➤ Sharing compulsory in certain circumstances?
 - Reverse PSI?
- >If not compulsory, what remedy for refusal to share?

Thank you for your attention!

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