

Website & Branding

ExGA May 2018

Sallie Payne

Spring 2017 - Review of current website

- Feedback from membership survey
- Significant issues with the current website
- Decision to tender for a new website

Summer 2017 – Awarded tender

- Work started in September
- Evolution of brand and visual language in line with the new strategy

Autumn 2017 – Work commenced

- Presented to MB November
- Back end structure completed February
- Populated with content March
- Beta site launched April

Spring 2018

Reveal at the Extraordinary General Assembly May 15th

Visual Language

Brand Values

- Quality
- Authoritative
- Trustworthy
- Innovative
- Current
- Expert
- Professional



Colour pallet

PRIMARY COLOURS



CMYK
C100 M86 Y32 K20
RGB
R31 G52 B99
HEX
#203362



CMYK
C4 M0 Y89 K0
RGB
R254 G235 B23
HEX
#FEEB17



CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
HEX
#FFFFFF

LOGO LOW POLY YELLOW COLOURS



CMYK
C8 M1 Y86 K1
RGB
R244 G229 B46
HEX
#F4E52E



CMYK
C18 M9 Y81 K2
RGB
R220 G208 B71
HEX
#DCD047



CMYK
C26 M17 Y75 K5
RGB
R197 G187 B86
HEX
#C5BB56



CMYK
C33 M24 Y71 K6
RGB
R180 G171 B94
HEX
#B4AB5E

LOGO LOW POLY BLUE COLOURS



CMYK
C56 M39 Y42 K0
RGB
R132 G144 B143
HEX
#84908F



CMYK
C67 M40 Y21 K5
RGB
R94 G131 B165
HEX
#5E83A5



CMYK
C85 M60 Y15 K0
RGB
R54 G99 B157
HEX
#36639D



CMYK
C100 M71 Y2 K0
RGB
R0 G78 B156
HEX
#004E9C

Font

PRIMARY FONT

Proxima Nova Light

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
vwxyz 0123456789

FONT FAMILY

Proxima Nova Thin
Proxima Nova Thin Italic
Proxima Nova Light
Proxima Nova Light Italic
Proxima Nova Regular
Proxima Nova Regular Italic
Proxima Nova Medium
Proxima Nova Medium Italic
Proxima Nova Semibold
Proxima Nova Semibold Italic
Proxima Nova Bold
Proxima Nova Bold Italic
Proxima Nova Black
Proxima Nova Black Italic

Visual language

- Business cards
- Newsletter template (internal and external)
- Social media tags
- Association folder and inserts (products and members benefits)
- Letter template
- Document template



Mick Cory

Secretary General
and Executive Director

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VAT Number: BE0833.01792 European Transparency Register: 5108006775-34



PORTS



SEA



LAKES



SNOW



MOUNTAINS



FARMING & COUNTRYSIDE



CITY



INDUSTRIAL



FLOODING



AIRPORT



TRANSPORT



RAILWAY



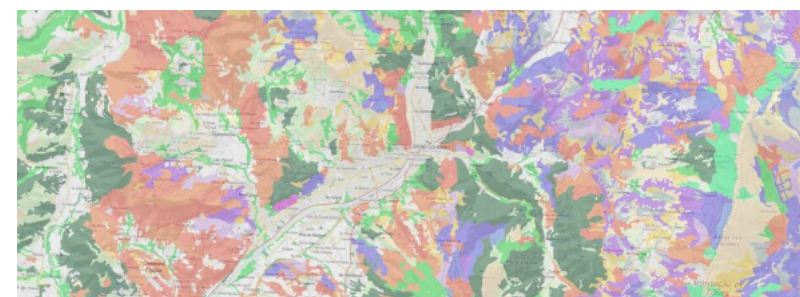
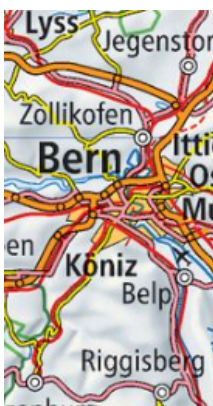
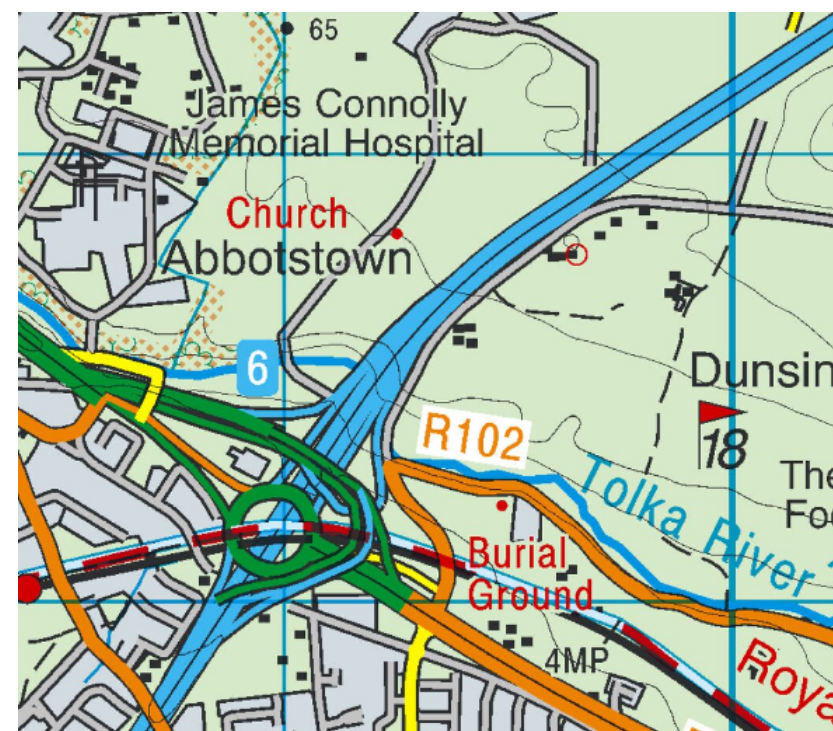
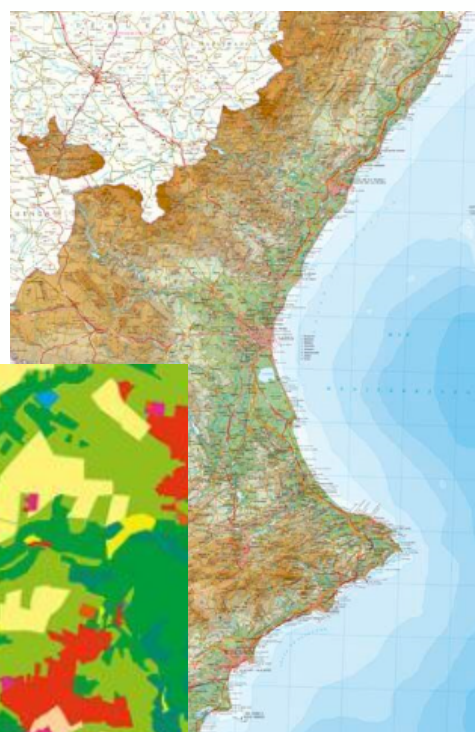
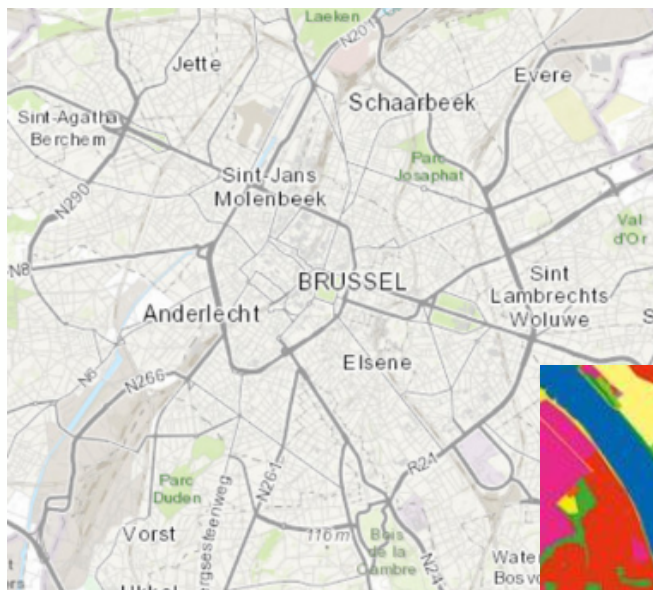
ISLAND



CROWDS OF PEOPLE

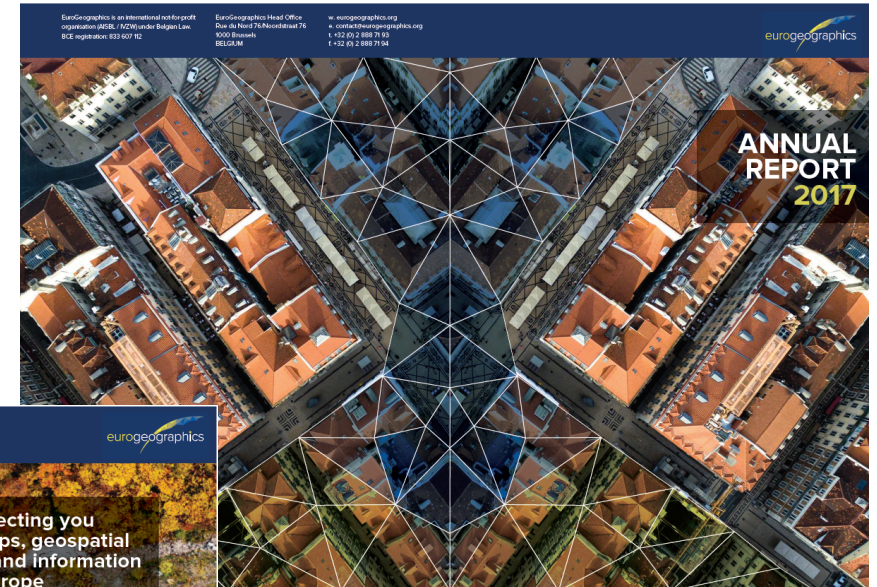
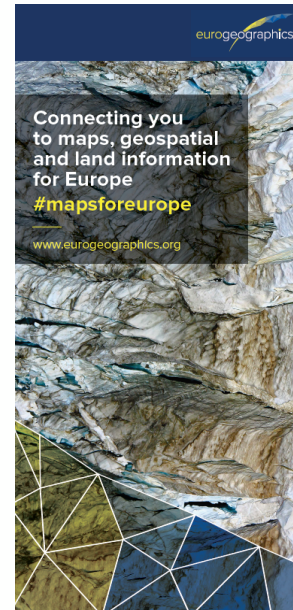


TOWN/VILLAGE

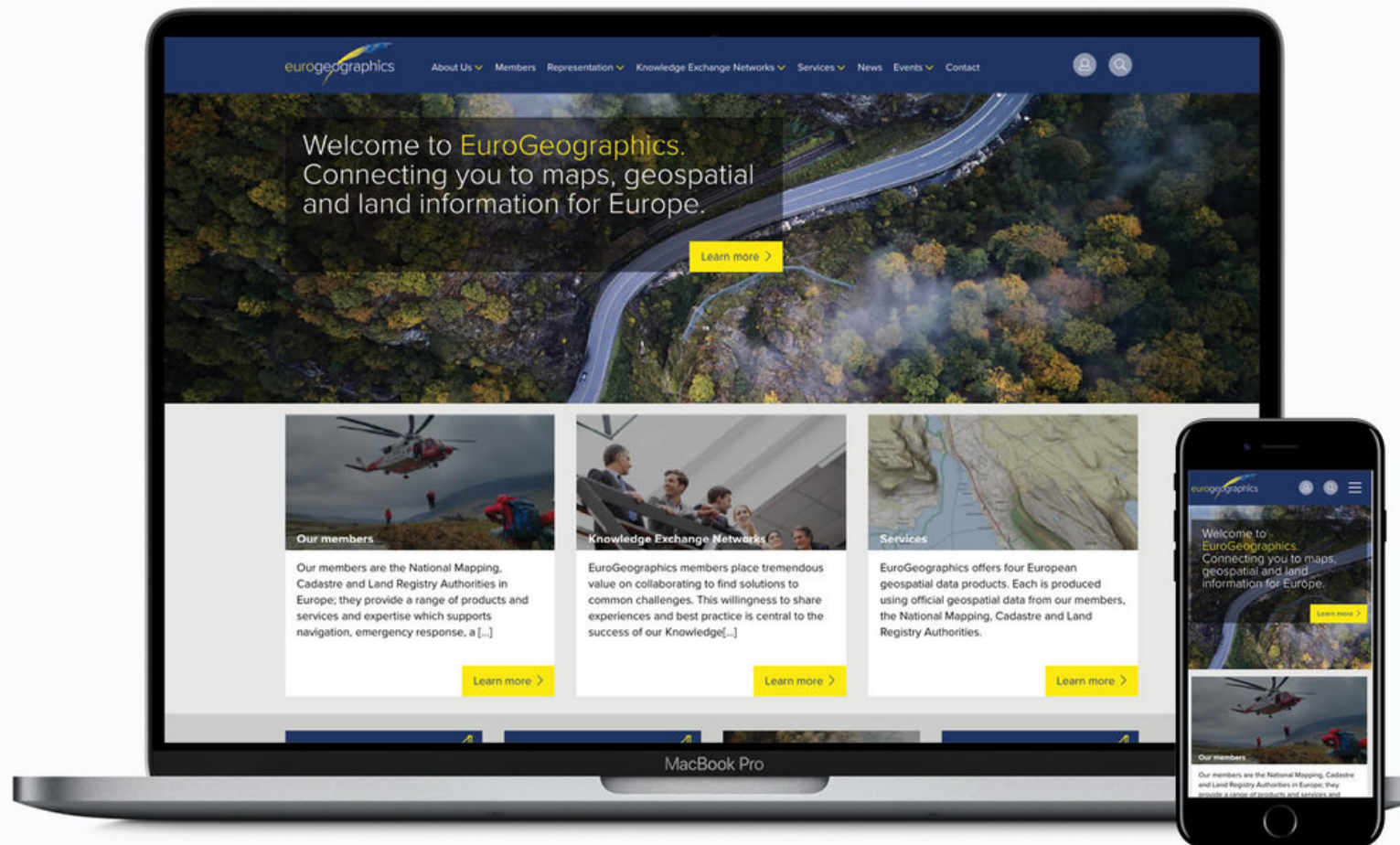


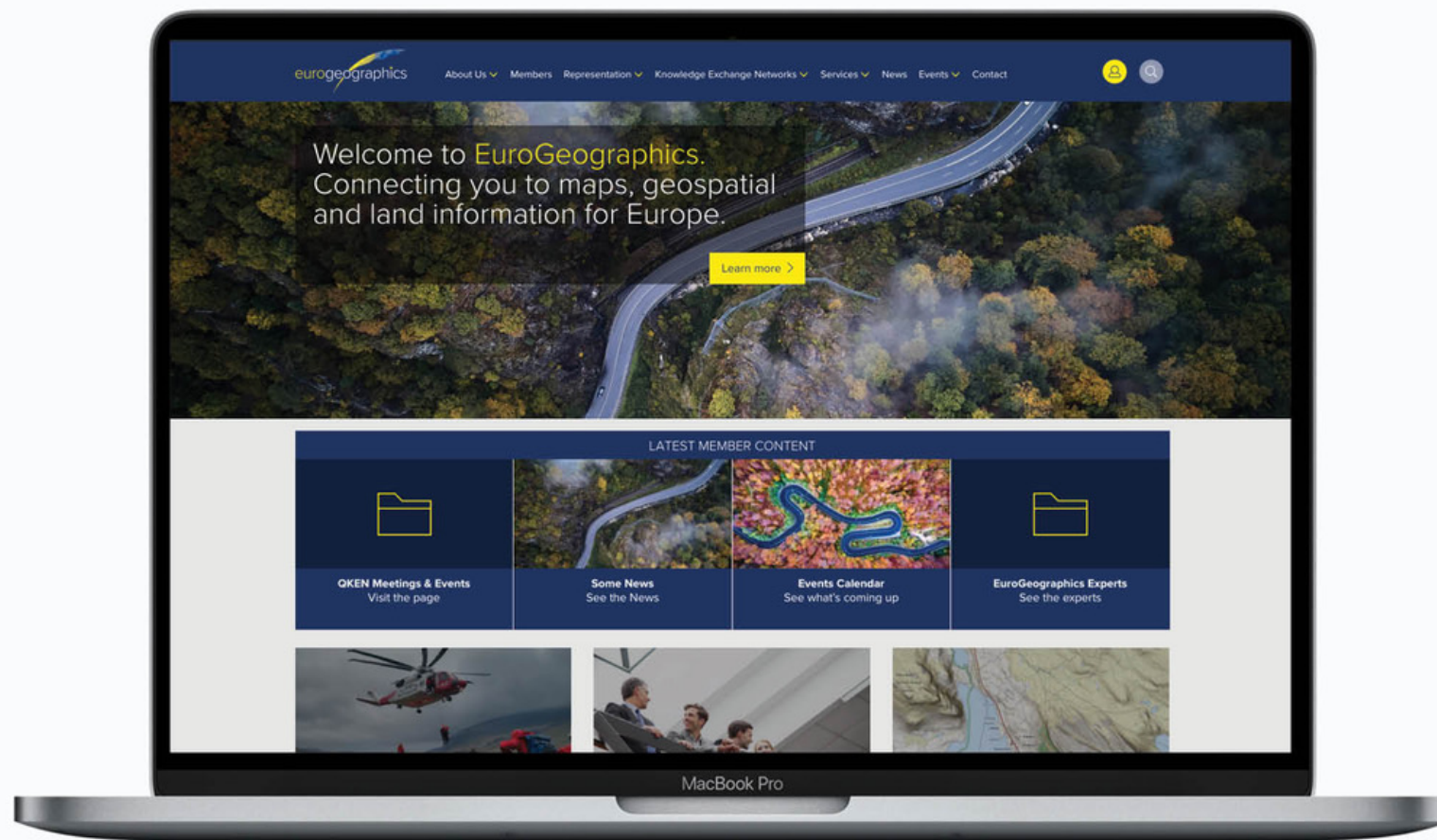
Visual language

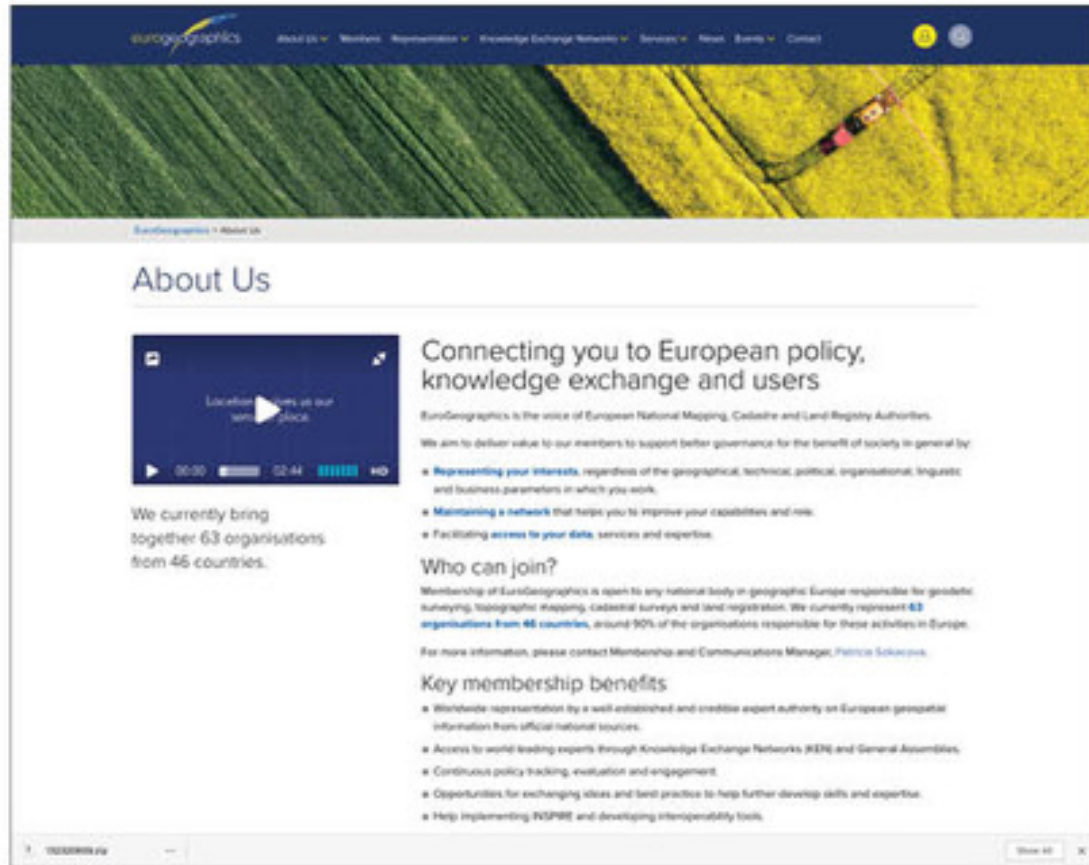
- Pull ups
- Annual review
- Power point template



EuroGeographics Website







About Us

Connecting you to European policy, knowledge exchange and users

EuroGeographics is the voice of European National Mapping, Cadastre and Land Registry Authorities. We aim to deliver value to our members to support better governance for the benefit of society in general by:

- **Representing your interests**, regardless of the geographical, technical, political, organisational, linguistic and business parameters in which you work.
- **Maintaining a network** that helps you to improve your capabilities and role.
- **Facilitating access to your data**, services and expertise.

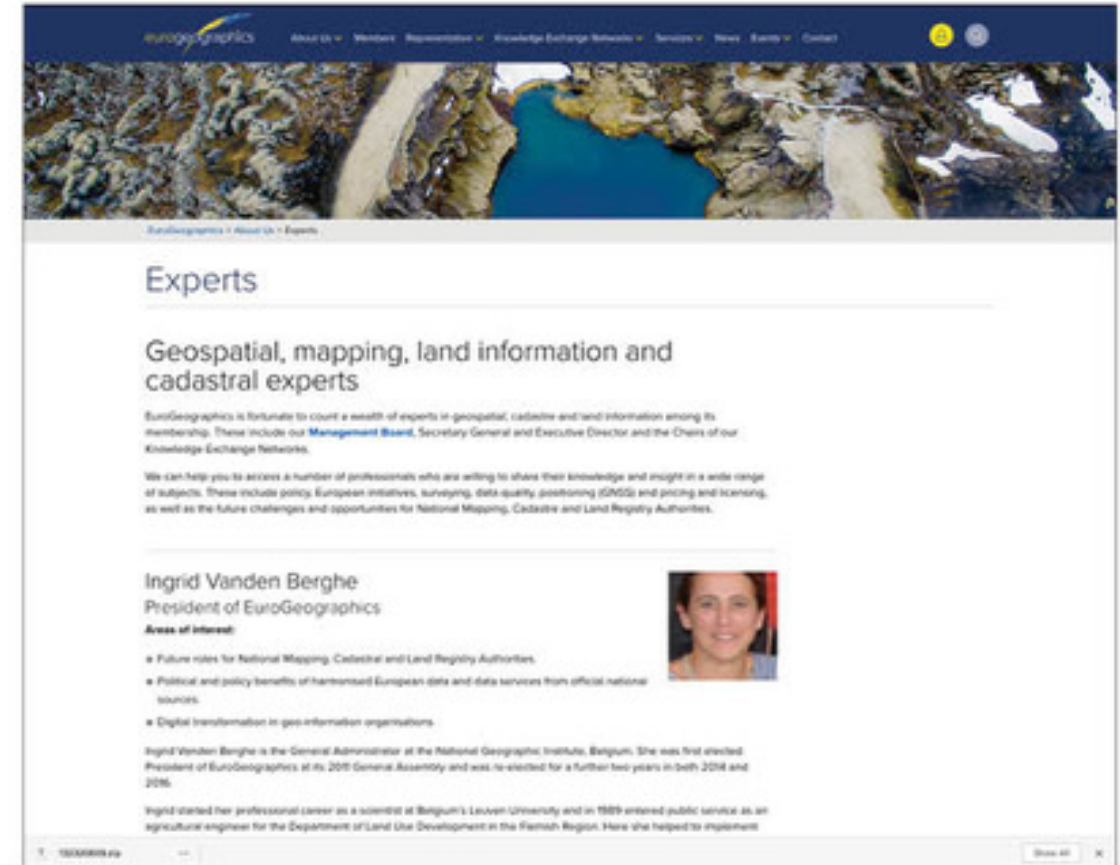
Who can join?

Membership of EuroGeographics is open to any national body in geospatial Europe responsible for geodesic surveying, topographic mapping, cadastral surveys and land registration. We currently represent **63 organisations from 46 countries**, around 90% of the organisations responsible for these activities in Europe.

For more information, please contact Membership and Communications Manager, [Patricia Sokolova](#).

Key membership benefits

- Worldwide representation by a well established and credible expert authority on European geospatial information from official national sources.
- Access to world leading experts through Knowledge Exchange Networks (KEN) and General Assemblies.
- Continuous policy tracking, evaluation and engagement.
- Opportunities for exchanging ideas and best practice to help further develop skills and expertise.
- Help implementing INSPIRE and developing interoperability tools.



Experts

Geospatial, mapping, land information and cadastral experts

EuroGeographics is fortunate to count a wealth of experts in geospatial, cadastre and land information among its membership. These include our **Management Board**, Secretary General and Executive Director and the Chairs of our Knowledge Exchange Networks.

We can help you to access a number of professionals who are willing to share their knowledge and insight in a wide range of subjects. These include policy, European initiatives, surveying, data quality, positioning (GNSS) and pricing and licensing, as well as the future challenges and opportunities for National Mapping, Cadastre and Land Registry Authorities.


Ingrid Vanden Berghe
President of EuroGeographics

Areas of interest:





- Future roles for National Mapping, Cadastre and Land Registry Authorities.
- Political and policy benefits of harmonised European data and data services from official national sources.
- Digital transformation in geo-information organisations.

Ingrid Vanden Berghe is the General Administrator at the National Geographic Institute, Belgium. She was first elected President of EuroGeographics at its 2015 General Assembly and was re-elected for a further two years in both 2016 and 2018.

Ingrid started her professional career as a scientist at Belgium's Leuven University and in 1989 entered public service as an agricultural engineer for the Department of Land Use Development in the Flemish Region. Here she helped to implement



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Members


Our members are the National Mapping, Cadastre and Land Registry Authorities in Europe. They provide a range of products and services and expertise which supports navigation, emergency response, a reliable and secure land and property market and many more government and business decisions and services.


This map shows the areas covered by Europegraphics's members, in green. Please click on a country to filter the full list of members shown below.


 **Albania** >
State Authority for Geospatial Information


 **Albania** >
Central Office of Innovative Property Registration


 **Armenia** >
The State Committee of the Real Property Cadastre of the Government of RA


 **Austria** >
Federal Office of Metrology and Surveying


 **Azerbaijan** >
Real Estate Cadastre and Address Registry Service under the State Committee on Property Issues, the Republic of Azerbaijan


 **Belarus** >
The State Committee on Property of the Republic of Belarus


 **Belgium** >
National Geographic Institute


 **Belgium** >
General Administration of Patrimonial Documentation


 **Bosnia & Herzegovina** >
Federal Administration for Geodetic and Real Property Affairs


 **Bosnia & Herzegovina** >
Republic Authority for Geodetic and Property Affairs of Republic of Srpska

 **Bulgaria** >
Geodesy, Cartography and Cadastre Agency

 **Croatia** >
State Geodetic Administration of the Republic of Croatia

 **Great Britain** >
Her Majesty's Land Registry

 **Great Britain** >
Ordnance Survey

 **Scotland** >
Registers of Scotland

[Back to top](#) ↑

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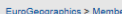
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Home
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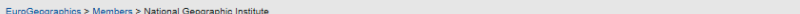
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Page 20 of 20


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 [Knowledge Exchange Networks](#) ▾
 [Services](#) ▾
 [News](#)
[Events](#) ▾
 [Contact](#)



[EuroGeographics](#) > [Members](#) > [National Geographic Institute](#)

National Geographic Institute



Belgium

Member information


National name	Nationaal Geografisch Instituut; Institut Géographique National
English spelling	National Geographic Institute
Member status	Full
Founded	1976
Legal status	parastatal org type B
Responsible ministry/organisation	Ministre de la Défense
Number of staff	250
Annual budget, €millions	12.5
Founded	1976
% state funding	66.66


Case studies

National Geographic Institute (Belgium) [Download file](#)

Contact details


Head of organisation	Ingrid Vanden Berghe
Permanent correspondent	Jean Theatre
Postal address	Abdij Ter Kameren 13 B-1000 Brussels Belgium


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[Events](#)
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Ordnance Survey


Great Britain

Member information

National name	Ordnance Survey
Member status	Full
Founded	1791
Legal status	Autonomous government-owned company
Responsible ministry/organisation	Department for Business, Energy & Industrial Strategy
Number of staff	1200
Annual budget, £millions	200
Founded	1791
% state funding	65




Case studies

Building on 224 years' experience to create stronger long-term partnerships.

[Download file](#)

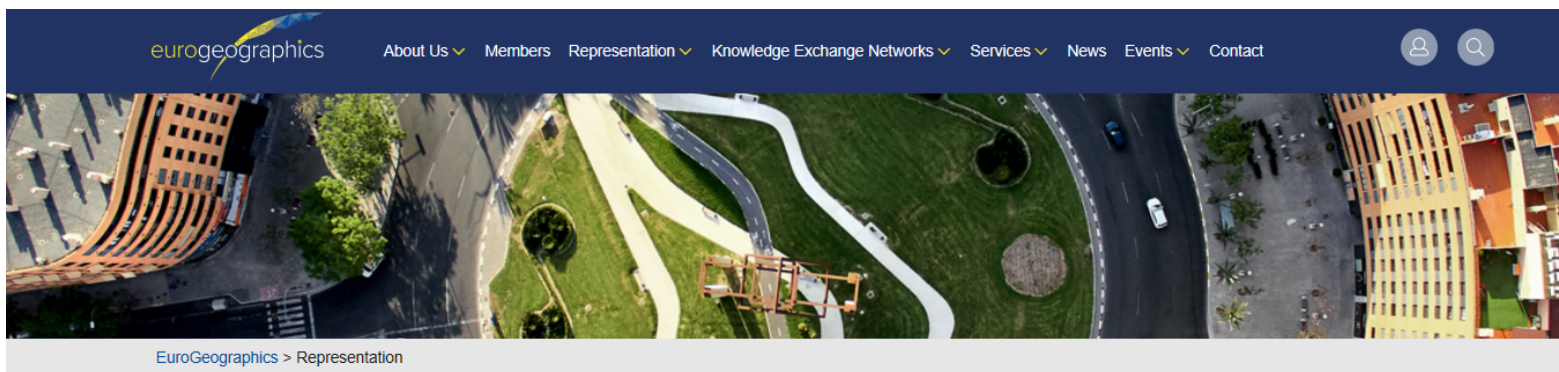
Contact details

Head of organisation	Ngela Clifford
Permanent correspondent	Neil Sutherland

[1000000](#)

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Representation

The voice of Europe's National Mapping, Cadastral and Land Registry Authorities

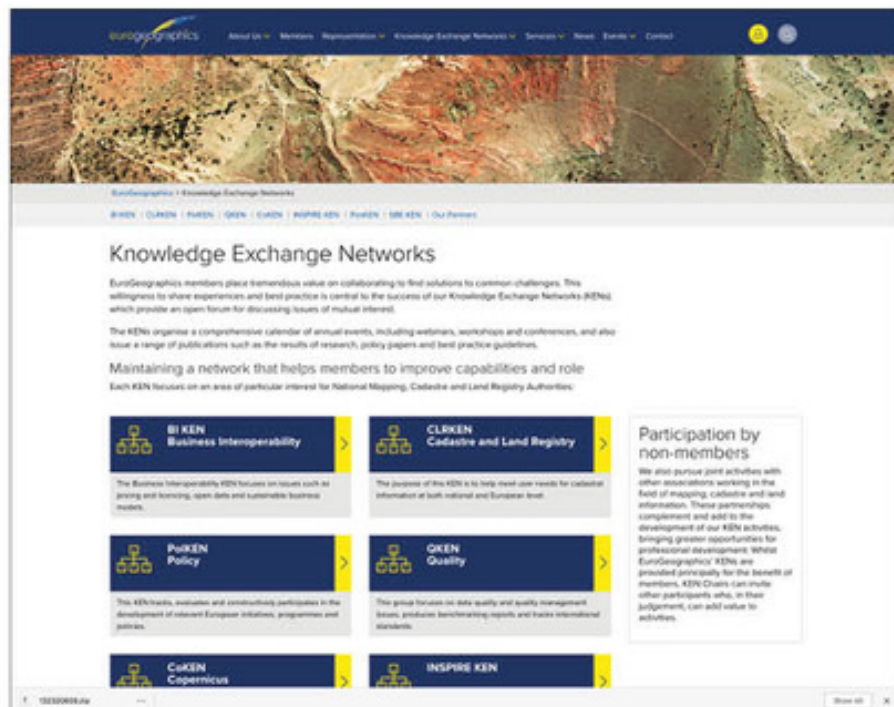
EuroGeographics is the membership association of the Mapping, Cadastral, and Land Registry Authorities of Europe. We represent members' interests in the European institutions and internationally to ensure that their roles, capabilities and concerns are understood.

Our aim is always to provide positive contributions to those areas of policy development where we, and our members, have a track record, significant expertise and a legitimate interest. This enables us to not only demonstrate and grow our relevance and effectiveness, but also helps members stay connected with policy developments and legislative programmes.

We continue to be registered on the [EU Transparency Register](#) and are bound by its code of conduct.

Connecting Members to European Policy

EuroGeographics' members within the European Union are required to produce and make data available under the INSPIRE Directive and must also comply with the Reuse of Public Sector Information as well as other Directives. Many European institutions rely on European datasets created from our members' national information to inform key decisions.



Knowledge Exchange Networks

EuroGeographics members place tremendous value on collaborating to find solutions to common challenges. This willingness to share experiences and best practice is central to the success of our Knowledge Exchange Networks (KENs) which provide an open forum for discussing issues of mutual interest.

The KENs organise a comprehensive calendar of annual events, including webinars, workshops and conferences, and also issue a range of publications such as the results of research, policy papers and best practice guidelines.

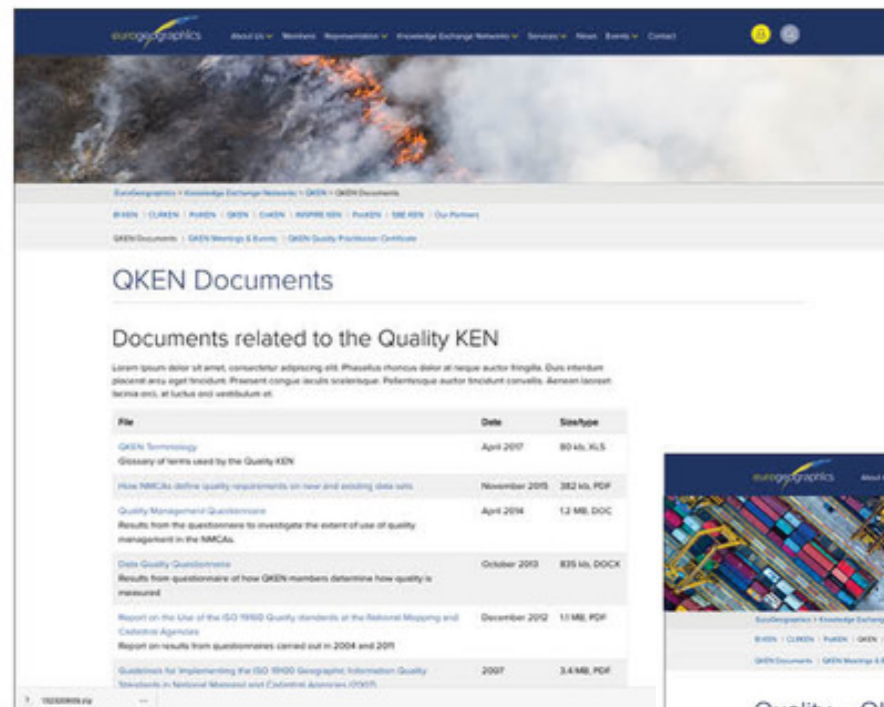
Maintaining a network that helps members to improve capabilities and role

Each KEN focuses on an area of particular interest for National Mapping, Cadastre and Land Registry Authorities:

- BI KEN Business Interoperability**
- CLIKEN Cadastre and Land Registry**
- PubKEN Policy**
- QKEN Quality**
- Coken Copernicus**
- INSPIRE KEN**

Participation by non-members

We also pursue joint activities with other associations working in the field of mapping, cadastre and land information. These partnerships complement and add to the development of our KEN activities, bringing greater opportunities for professional development. Whilst EuroGeographics' KENs are provided principally for the benefit of members, KEN Chairs can invite other participants who, in their judgement, can add value to activities.

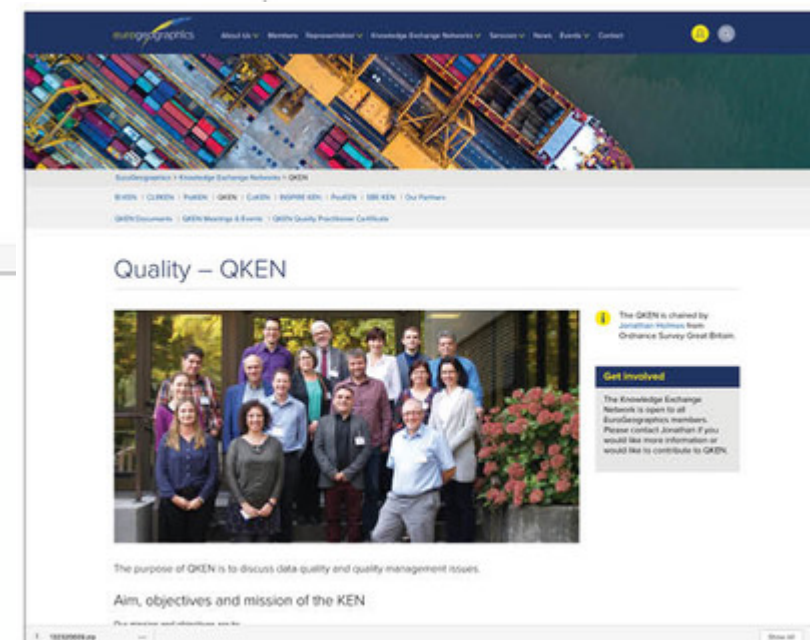


QKEN Documents

Documents related to the Quality KEN

Learn (ours) data of asset, coordinate adjoining etc. Phasellus rhoncus dolor at neque auctor fringilla. Quis interdum placerat ante eget tristique. Phasellus congue laoreet scelerisque. Phasellus auctor tristique convallis. Aenean laoreet scelerisque. At tunc et vestibulum et.

File	Date	Size/Type
QKEN Terminology	April 2007	80 kb, XLS
Glossary of terms used by the Quality KEN		
How NMCA's define quality requirements on new and existing data sets	November 2015	382 kb, PDF
Quality Management Questionnaire	April 2014	12 MB, DOC
Results from the questionnaire to investigate the extent of use of quality management in the NMCA's		
Data Quality Questionnaire	October 2013	835 kb, DOCX
Results from questionnaire of how QKEN members determine how quality is measured		
Report on the Use of the ISO 15926 Quality standards at the National Mapping and Cadastre Agencies	December 2012	10 MB, PDF
Report on results from questionnaires carried out in 2004 and 2011		
Guidelines for Implementing the ISO 15926 Geographic Information Quality Standards in National Mapping and Cadastre Agencies (2005)	2007	3.4 MB, PDF



Quality – QKEN

The QKEN is chaired by Jonathan Holmes from Ordnance Survey Great Britain.

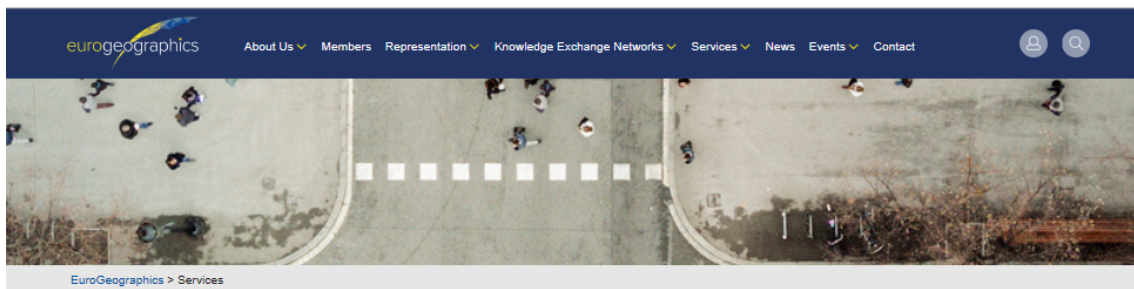
Get involved

The Knowledge Exchange Network is open to all EuroGeographics members. Please contact Jonathan if you would like more information or would like to contribute to QKEN.

The purpose of QKEN is to discuss data quality and quality management issues.

Aim, objectives and mission of the KEN

Please visit our website for more information.



Services

European geospatial information from official sources

EuroGeographics offers four European geospatial data products. Each is produced using official geospatial data from our members, the National Mapping, Cadastre and Land Registry Authorities.

Our products are harmonised to standard specifications, so users can be confident that the information provided is consistent, comparable and easily shared – regardless of its national source. The data is updated annually and can be used in a wide range of applications including analysis, planning and research.

We offer standardised, transparent pricing and [licensing <link to licences>](#) agreements, including an [open data <link>](#) licence for our 1:1 million scale European topographic dataset, EuroGlobalMap. Read our Data Policy <http://www.eurogeographics.org/sites/default/files/20100128_EuroGeographics%20Data%20Policy_V1.1.pdf>

[Back to top](#) ↑

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CONNECTING YOU TO MAPS,
GEOSPATIAL AND LAND
INFORMATION FOR EUROPE.

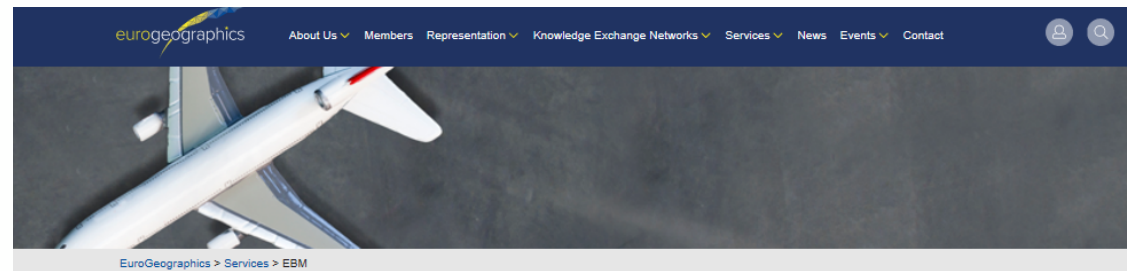
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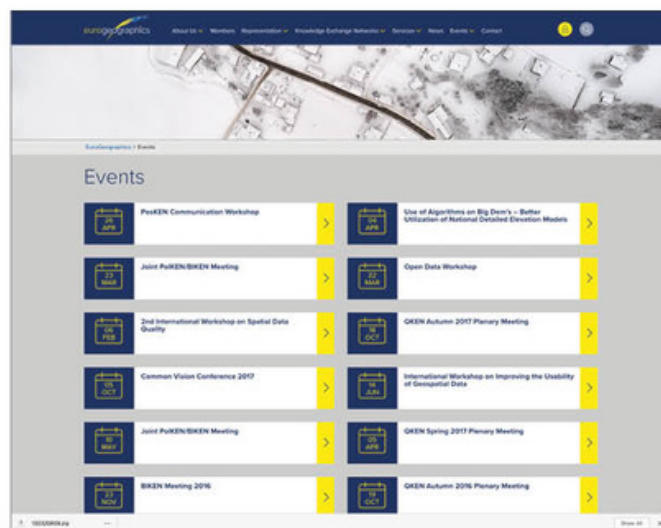
EBM

EuroBoundaryMap is a seamless geo-database at the scale 1:100 000 covering 55 countries (according to ISO country code and Kosovo) from 39 data producers. It contains geometry, names and codes of administrative and statistical units continuously updated by our members, the national mapping and cadastral authorities (NMCAs) of Europe. It links to the updated statistical LAU- and NUTS-codes for all local administrative units of the 28 member states of the European Union.



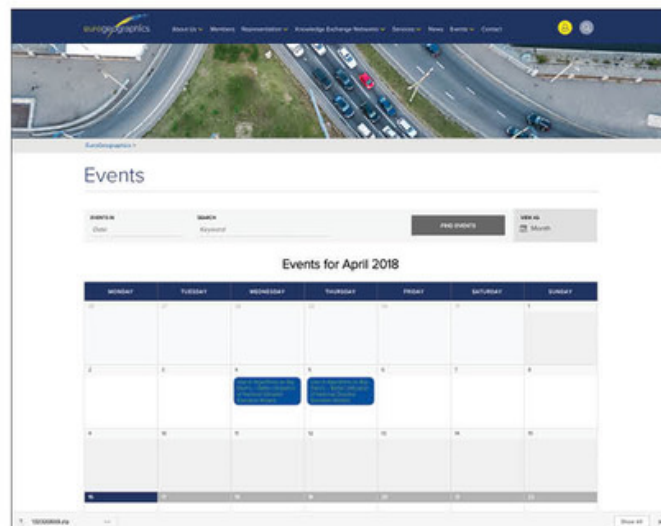
Basic information

Current version	v11
Release date	January 2017
Nominal scale	1:100 000
Coordinate system	Geographical in degrees (longitude, latitude) with decimal fraction and based on the ETRS89 spatial reference system
Database structure	The geometry of administrative units at most detailed level is stored in a data layer. The boundaries, administrative units on upper hierarchical level and statistical regions are provided as additional layers. Attributive information is stored in linked tables.



Events

10th APR	PostKEN Communication Workshop	10th APR	Use of Algorithms on Big Data's - Better Utilization of National Detailed Election Models
23rd APR	Joint PostKEN/ENEN Meeting	10th MAY	Open Data Workshop
17th MAY	2nd International Workshop on Spatial Data Quality	10th JUN	ENEN Autumn 2017 Plenary Meeting
10th JUN	Common Vision Conference 2017	10th JUN	International Workshop on Improving the Usability of Geospatial Data
10th JUN	Joint PostKEN/ENEN Meeting	10th JUN	ENEN Spring 2017 Plenary Meeting
10th JUN	ENEN Meeting 2016	10th JUN	ENEN Autumn 2016 Plenary Meeting

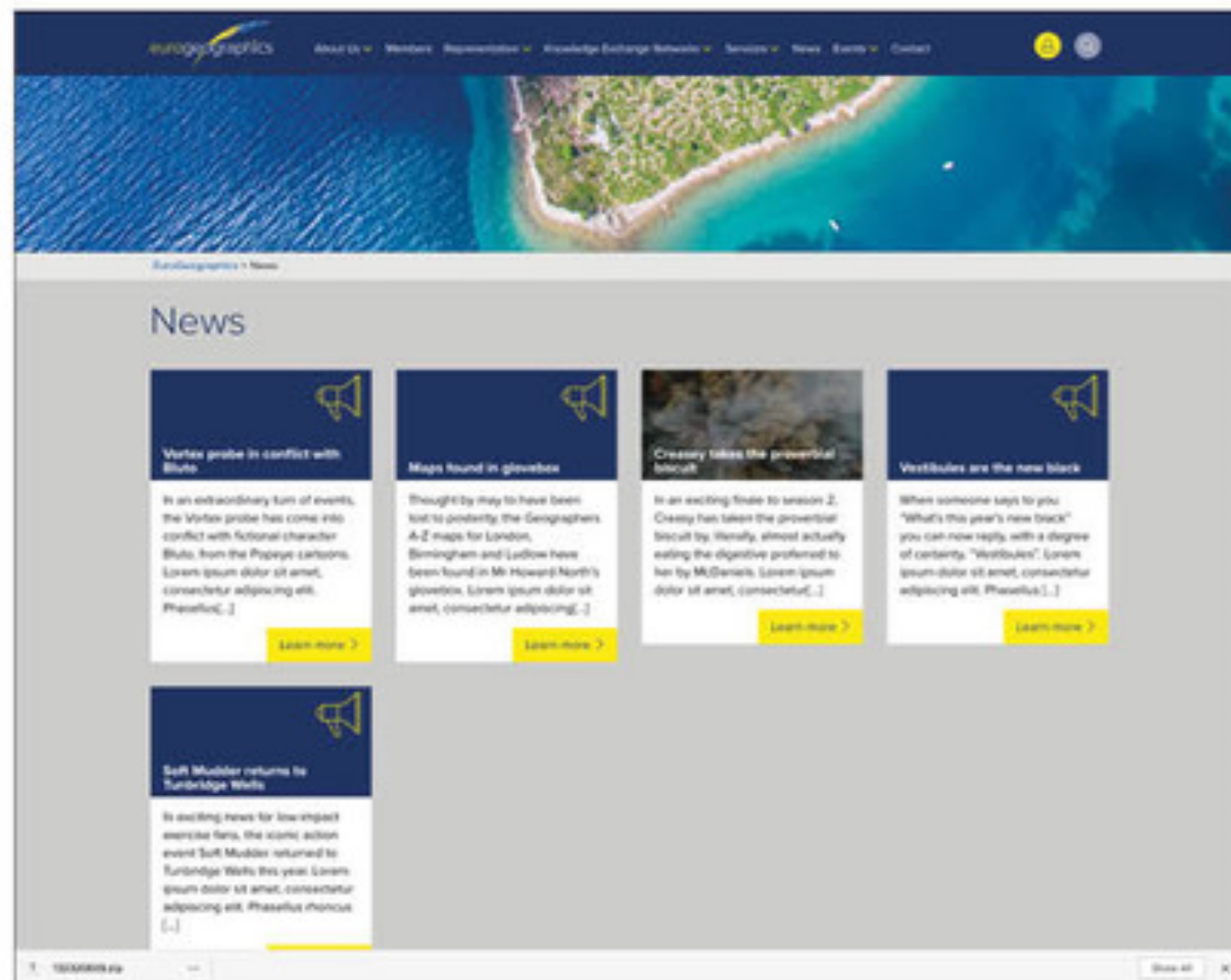


Events


SEARCH: Keyword [] FIND EVENTS: [] MONTH: []

Events for April 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY




News



Vertex probe in conflict with Blue

In an extraordinary turn of events, the Vertex probe has come into conflict with fictional character Blue, from the Popeye cartoons. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus [...]


[Learn more >](#)



Maps found in glovebox

Thought it may have been lost to posterity, the Geographers A-Z maps for London, Birmingham and (ad)low have been found in Mr Howard North's glovebox. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus [...]


[Learn more >](#)



Creature takes the provincial shortcut

It is an exciting time to season 2. Cheesy has taken the provincial shortcut by literally, almost actually eating the digestive proferred to her by M.Denials. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus [...]


[Learn more >](#)



Vertibules are the new black

When someone says to you "What's this year's new black" you can now reply, with a degree of certainty, "Vertibules". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus [...]

[Learn more >](#)



Soft Muddler returns to Turnbridge Wells

It is exciting news for low impact exercise fans, the iconic action event Soft Muddler returned to Turnbridge Wells this year. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus [...]

[Learn more >](#)

2018 EGDB Masterlist_PS_RF_CA_DK_HK_AB - Excel

File Home Insert Page Layout Formulas Data Review View Tell me what you want to do... Sign in Share

Clipboard Font Alignment Number Styles Cells Editing

F6 Administration of the Cadastre and Topography

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
	Title	First name	Surname	Job title	National name of Organisation	English spelling of Organisation	Address 1	Address 2	Address 3	City	Address 4	Postcode	Country	EU Region	EFTA Region	UNECE Region	Geographic al Europe	Countries outside Geographic al Europe	Primary Email address
483		Rade	Goljovic		Republički geodetski zavod	Republic Geodetic Authority							Serbia						rade.goljovic@rgz.gov.rs
484	Mrs.	Olivera	Komatina		Republički Geodetski Zavod	Republic Geodetic Authority							Serbia			Yes	Yes		okomatina@rgz.gov.rs
485		Vesna	Milic		Republički geodetski zavod	Republic Geodetic Authority							Serbia						vmilic@rgz.gov.rs
486	Mr.	Vladimir	Mitic		Republički Geodetski Zavod	Republic Geodetic Authority							Serbia						vmitic@rgz.gov.rs
487	Mr.	Darko	Vucetic	Deputy Director	Republički Geodetski Zavod	Republic Geodetic Authority	Vojvode Misica Bvdr 39			Belgrade		11000	Serbia			Yes	Yes		darko.vucetic@rgz.gov.rs
488					Republički Geodetski Zavod	Republic Geodetic Authority													dpajic@rgz.gov.rs
489		Andrii	Cherin		Наукowo-дoслiдний iнститyт	Research Institute Geodesy and Cartography							Ukraine			yes	yes		cherin.andrey@gmail.com
490		Viktoria	Vorobiy		Наукowo-дoслiдний iнститyт	Research Institute Geodesy and Cartography							Ukraine			yes	yes		viktorivorobiy@gmail.com
491		Bruno	Frugis		Agenzia delle Entrate	Revenue Agency							Italy	Yes	no	yes	yes		bruno.frugis@agenziaentrate.it
492	Mr.	Andrea	Galardini		Agenzia delle Entrate	Revenue Agency							Italy	Yes	no	Yes	Yes		dc.sccpi@agenziaentrate.it
493		Roberta	Marconi		Agenzia delle Entrate	Revenue Agency							Italy	Yes	no	yes	yes		roberta.marconi@agenziaentrate.it
494	Mr.	Ernesto Maria	Ruffini	Director	Agenzia delle Entrate	Revenue Agency	Largo Giacomo Leopardi, 5			Roma		I-00187	Italy	Yes	no	Yes	Yes		dc.sccpi@agenziaentrate.it
495	Mr	Janis	Balodis			Riga technical university							Latvia						janis.balodis@lu.lv
496	Mr	Yousef M	Al-Ghalayini	Public Relations Section		Royal Jordanian Geographic Centre													yousef@rgz.gov.rs
497	Mr	Alexey	Trifonov			Russian Federation							France						trifonovav@economy.gov.ru
498	Mr.	Ken	Bragg	European Services Manager		Safe Software Inc.													ken.bragg@safe.com
499	Mr	Andrius	Balciunas			GIS-Centras							Lithuania	Yes	no	yes	yes		a.balciunas@gis-centras.lt
500		Birute	Vilunaite			SE GIS-Centras							Lithuania	Yes	no	yes	yes		B.Vilunaite@gis-centras.lt
501		Nuno Miguel	Costa Pinto Pereira			Silva													brothynuno@gmail.com
502		Ilaria	Marengo			South Atlantic Environmental Research Institute							Falkland Islands						il.marengo@env.institute.ac.uk

Sheet1

Ready

Type here to search

19:05 18/04/2018

Beta Site

<https://eurogeo.srgry.com>

Website Launch

- Revealed today
- Go live date Monday 21st May
- Members login Tuesday 22nd and Wednesday 23rd May
- Feedback and enhancements
- Service level agreement

Animation

