

# Reducing Consumer Uncertainty

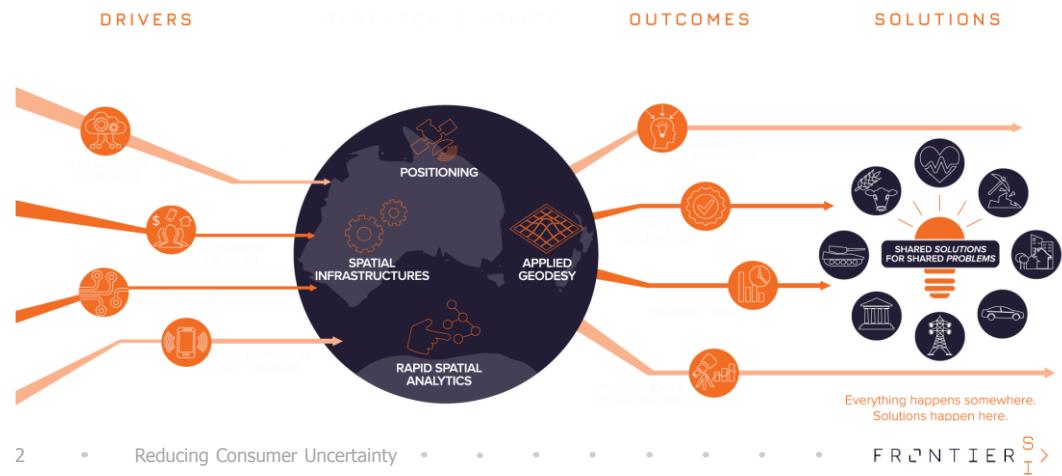
*Towards a Vocabulary for User-Centric Geospatial Metadata*

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Curtin University

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## FrontierSI (former CRCSSI)



## FrontierSI (former CRCSI)

Spatial Infrastructures program (ANZSI) aims at building an infrastructure, which will, for example:

- assist people as they select a place to live,
- inform planners as they design new suburbs,
- aid emergency services personnel as they respond to life threatening situations and
- safely guide autonomous vehicles as they navigate our streets.



## Presenter: Dr Ivana Ivánová

### Research and Teaching

#### Affiliation:

#### Current:

- Senior Lecturer at Curtin University, Perth, Australia
- Research fellow at FrontierSI

#### Past:

- Visiting/Collaborating Professor at UNESP, São Paulo, Brazil
- Lecturer/Researcher at University of Twente, The Netherlands,
- Lecturer/Researcher at Slovak University of Technology in Bratislava, Slovakia

#### Research background and interest:

- spatial data quality, fitness for use, quality management
- spatial infrastructures
- provenance

### Community work

#### Standardization:

#### Current:

- OGC Data Quality DWG (co-chair)
- Standards Australia IT-004 (member)

#### Past:

- CEN/TC 287 Outreach Group (national rep)
- Slovak Standards institute (member)
- Eurogeographics QKEN (observer)

#### Other:

- RDA Provenance Patterns (member)
- ISPRS ICWG IV/III on Global Mapping: Updating, Verification and Interoperability (co-chair)
- UN OpenGIS Spiral 2: PostGIS course (coordinator)

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# Project P3.16: Reducing Consumer Uncertainty

## Motivation

- The (automatic) use of spatial data is likely to increase.
- Communicating users' requirements for spatial resources is difficult.
- Producers continue to struggle to describe their products in a language meaningful to their users.
- Need to ensure interoperability between metadata from spatial and non-spatial domains via public open data interfaces.

The screenshot shows the data.gov.au website. At the top, there is a navigation bar with links for 'Datasets', 'Organisations', 'About', 'Site Statistics', and 'Toolkit'. Below the navigation bar is a search bar with the placeholder 'E.g. environment'. The main content area is divided into several sections: 'Search data' (with a search bar and a 'Popular tags' dropdown), 'Find and use public data' (with a sub-section for 'About data.gov.au' and a 'Latest data.gov.au News' section). The 'Latest data.gov.au News' section contains a link to 'November 2018 Release of G-NAF and Administrative Boundaries now available'. The 'FRONTIER' logo is visible in the bottom right corner of the page.

# The project

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## Aim:

To demonstrate through a semantic framework that linking publisher dataset attributes (mainly technical) to a consumer **vocabulary** will **make it easier for traditional and non-traditional spatial consumers to discover and access data that meets their needs**.

## Specific objectives:

- 1. Profile consumers** to understand how they identify 'quality' within spatial datasets to build a vocabulary based on consumer terminology;
- 2. Discover and link the consumer vocabulary to the publisher's vocabulary** under a semantic framework;
- 3. Track the processes that link the publisher's datasets to the consumer vocabulary** so it may be utilised by the project partners.
- 4. Evaluate the consumer vocabulary in maximising the fitness-for-purpose** of spatial data queries by implementing the vocabulary with a project partner.

## Duration:

12 + 3 + 3 months



# Project team

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## Tom Spencer (**PSMA**) – project leader

Kylie Armstrong (FrontierSI)

Ivana Ivánová(FrontierSI)

Hasti Ziaimatin (QUT) – lead researcher

Alistair Barros (QUT)

Alireza Nili (QUT)

Greg Byrom (**LINZ**)

John Gallagher (**DELWP**)

Keith Moss (**Landgate**)

Wayne Patterson (**DFSI – Spatial Services**)



# Project deliverables

1. Conference abstracts and presentations, literature review, interview templates, questionnaires;
2. Qualitative and quantitative analysis of engagements and identification of themes and priorities of data consumers;
3. Ontology representing consumer-centric data quality vocabulary;
4. Ontology specification to support implementation of the vocabulary;

## Engagement: aims and outcomes

## Aims and Background:

- Aim was to elicit producer and user views on geospatial data quality and fitness for use.

## Survey:

- semi-structured interviews and online survey

- **23 participants:**

- Users of geo-resources
- Producers of geo-resources
- Both (80%), users and producers, of geo-resources
- Mostly from working with geo-resources in the domain of **forestry, agriculture, fishing** and **other services**.

## Outcomes:

- **93%** of use data from external data providers.
- **46%** have worked with geospatial data for 2-9 years.
- **93%** make data source selection decisions based on their prior knowledge and experience with data sources.
- **53%** of the participants find selecting datasets that fit their needs a challenging task.
- **80%** of the participants consider metadata records or other supporting information when selecting datasets for use.
- **53%** of all participants believe that up to **25%** of manual effort is involved in understanding the fitness for use of data sources

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## Engagement: more outcomes

- Identified themes and priorities of data consumers for **communicating quality of geo-resources\***:
  - Spatial (5), thematic (4) and temporal accuracy (4)
  - Completeness (3)
  - Logical consistency (4)
  - Lineage (5)
  - Relevancy (5)
  - Currency (4)
  - Reliability (5)
  - Cost (3)

\* The number in () means the frequency of explicit mentioning of the term in interview



## Engagement: more outcomes

- Means for **assessing fitness-for use\***:
  - Producer profile (4)
  - Dataset citation (4)
  - Data dictionary (5)
  - Quantitative quality information (5), incl. detail beyond ISO 19117 spatial/temporal resolution, scale, error estimates, uncertainty
  - Soft knowledge (6), incl. comments, known problems, potential additional use, online forums
  - Compliance with standards (3)
  - User ratings and feedback (5)
  - Community recommendation and advice (5)
  - Independent expert review (4)
  - Ease of Access
  - Licencing

\* The number in () means the frequency of explicit mentioning of the term in interview



# GUCM - The Ontology

## Three main components:

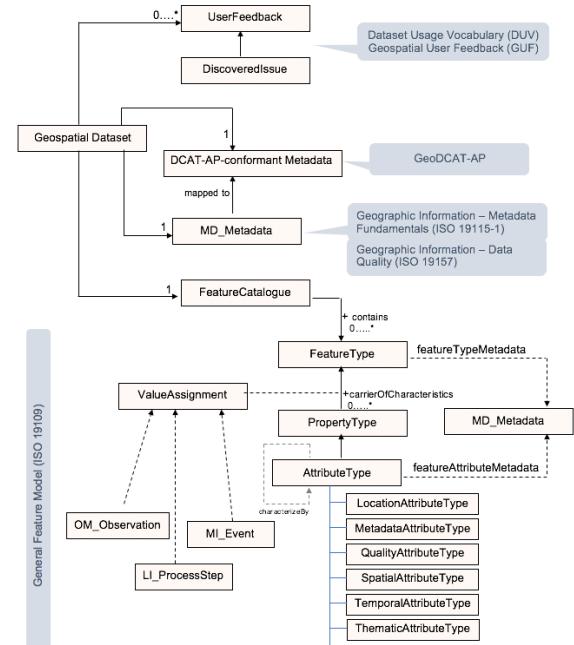
1. Dataset Schema
2. Interoperable Metadata
3. User Feedback.

## Standards used:

- ISO 19100 series
- OGC's GUF and GeoSPARQL
- W3C's DUV, DCAT, PROV
- INSPIRE's GeoDCAT-AP
- Existing ontologies: schema.org, FOAF, VCARD, SKOS, LOCN, RDFs

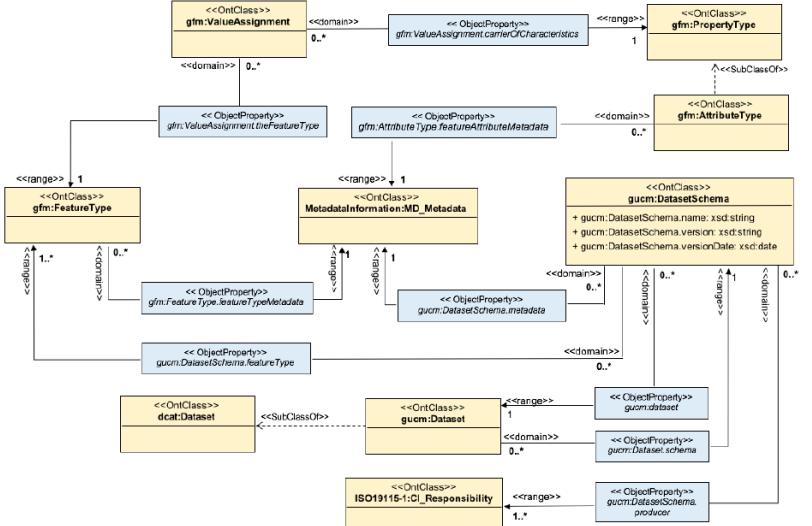
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# GUCM: Dataset Schema

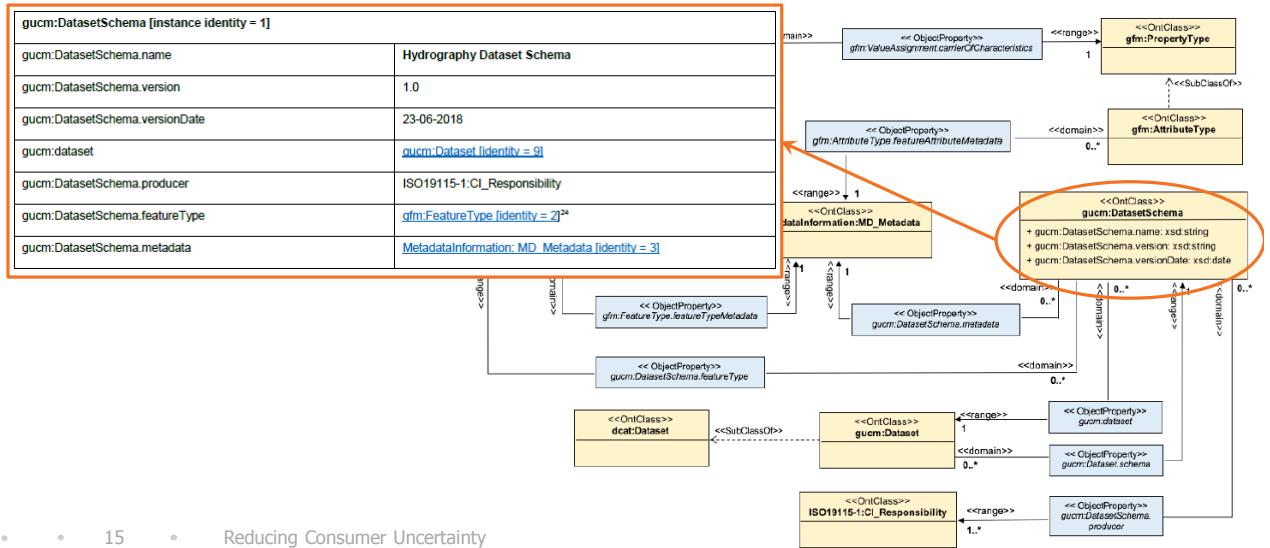
Full description of the contents and structure of a geographic dataset in compliance with ISO 19109



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## GUCM: Dataset Schema



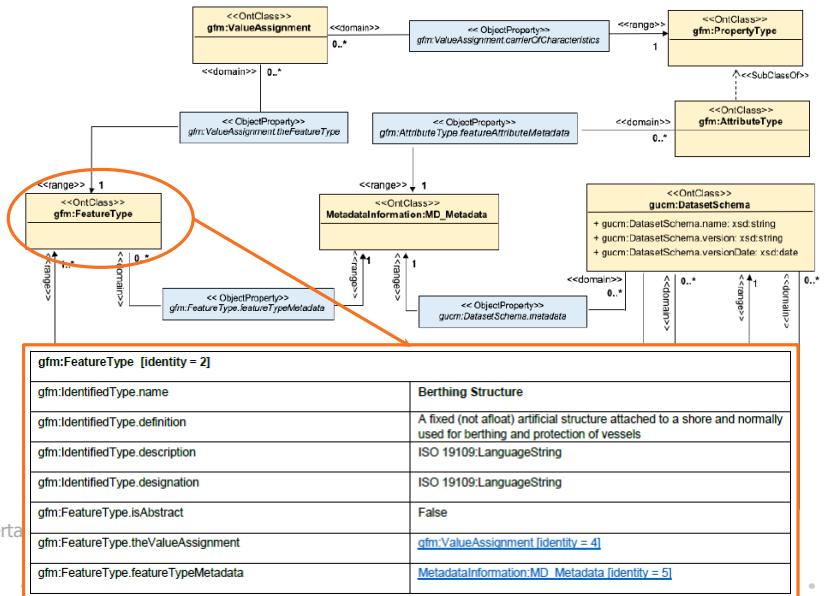
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## GUCM: Dataset Schema

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Full description of the contents and structure of a geographic dataset in compliance with ISO 19109

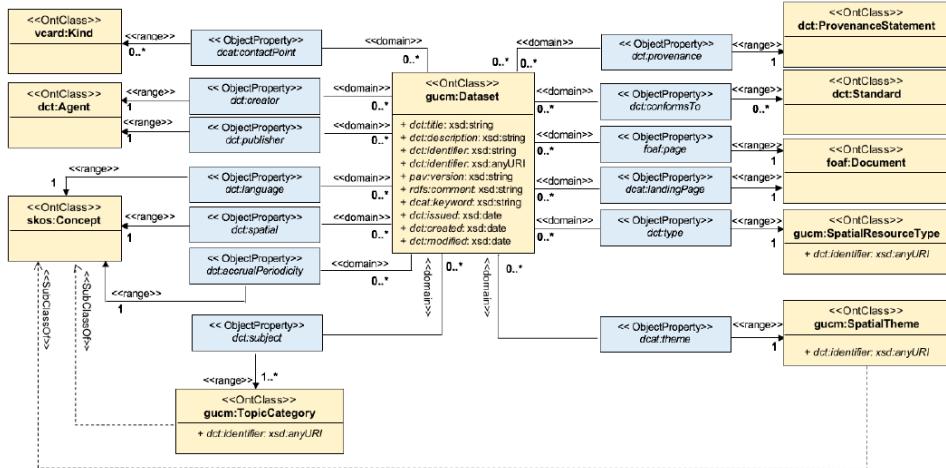


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GUCM: Interoperable Metadata, p.1

Represents metadata captured by the Dataset Schema component, using concepts from [domain-independent](#) and [widely-adopted ontologies](#), based on the GeoDCAT-AP version 1.0.1 specification

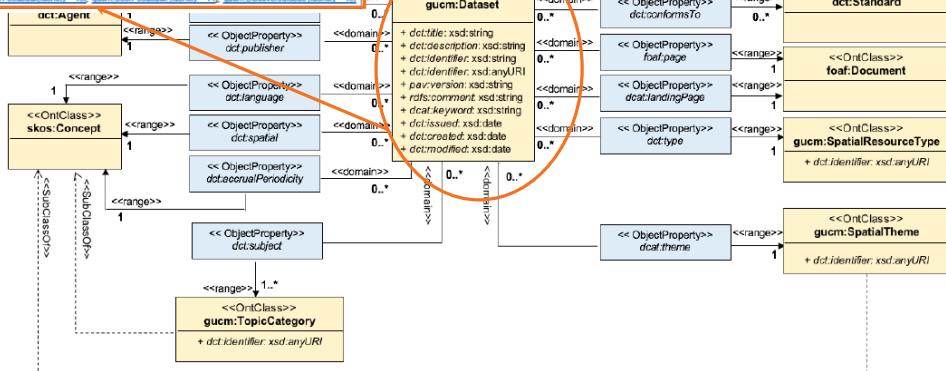


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3>

## Table Metadata, p.1 – example

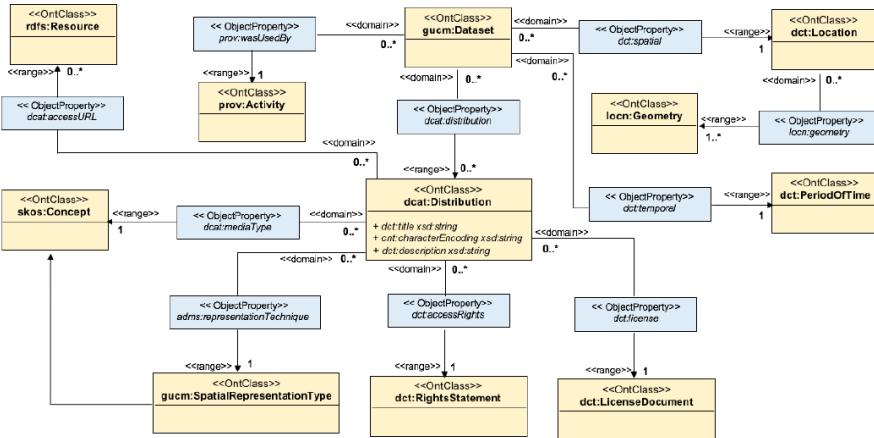
gucom:Dataset [identity = 8]	
dc:title	Hydrography
dc:description	The National Hydrography Dataset (NHD) and Watershed Boundary Dataset (WBD) are digital geospatial datasets that map the surface water of the United States and are a part of the National Map.
dc:identifier	<a href="http://isometaresource/12345">http://isometaresource/12345</a> or <a href="http://isometaresource/12345">12345</a>
rdfs:version <sup>13</sup>	1.0
dc:comment <sup>13</sup>	Spatial resolution (equivalent scale): 1:10000
dc:keyword <sup>13</sup>	Hydrography, Ports and Harbours, Transportation Networks
dc:issued	21-03-2018
dc:created	18-03-2018
dc:modified	25-06-2018
dc:theme	gucom:SpatialTheme <sup>14</sup> e.g., gucom:ThemeHydrography ( <a href="http://inspire.ec.europa.eu/theme/10001">http://inspire.ec.europa.eu/theme/10001</a> )
dc:type	gucom:SpatialResourceType <sup>14</sup> e.g., Resource ( <a href="http://inspire.ec.europa.eu/metadata-codelists/ResourceType/updated">http://inspire.ec.europa.eu/metadata-codelists/ResourceType/updated</a> )
dc:subject	gucom:TopicCategory <sup>14</sup> e.g., TopicCategoryInlandWaters ( <a href="http://inspire.ec.europa.eu/metadata-codelists/TopicCategory/inlandWaters">http://inspire.ec.europa.eu/metadata-codelists/TopicCategory/inlandWaters</a> )
dcat:landingPage	dcat:Document e.g., <a href="http://www.ga.gov.au/scientific-topics/national-location-information/national-surface-water-information">http://www.ga.gov.au/scientific-topics/national-location-information/national-surface-water-information</a>
dcat:distribution	dcat:Distribution [identity = 10]
dcat:PrimaryTopicOf	gucom:CatalogRecord [identity = 11]
dc:hasFeedback	num1:UserFeedbackIdentity = 13, num1:UserFeedbackIdentity = 14, num1:UserFeedbackIdentity = 15



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## GUCM: Interoperable Metadata, p.2



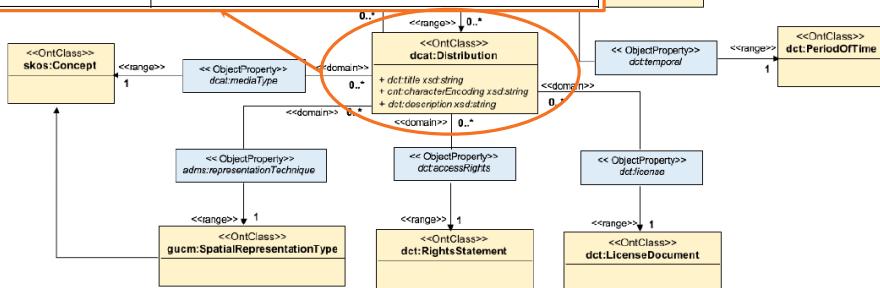
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## GUCM: Interoperable Metadata, p.2 – example

dcat:Distribution [identity = 10]	
dc:title	CSV Distribution — Hydrography
cnt:CharacterEncoding <sup>34</sup>	UTF-8
dc:description	CSV Distribution of Hydrography dataset
dcat:accessURL	<a href="http://data.globalforestwatch.org/datasets/7dc2af9bf4e2404393f73e603aa9351">http://data.globalforestwatch.org/datasets/7dc2af9bf4e2404393f73e603aa9351</a>
dcat:mediaType <sup>35</sup>	skos:Concept <sup>36</sup> e.g., <a href="http://publications.europa.eu/resource/authority/file-type/TIFF">http://publications.europa.eu/resource/authority/file-type/TIFF</a>
adms:representationTechnique	gucm:SpatialRepresentationType <sup>37</sup> e.g., gucm:SpatialRepresentationGrid

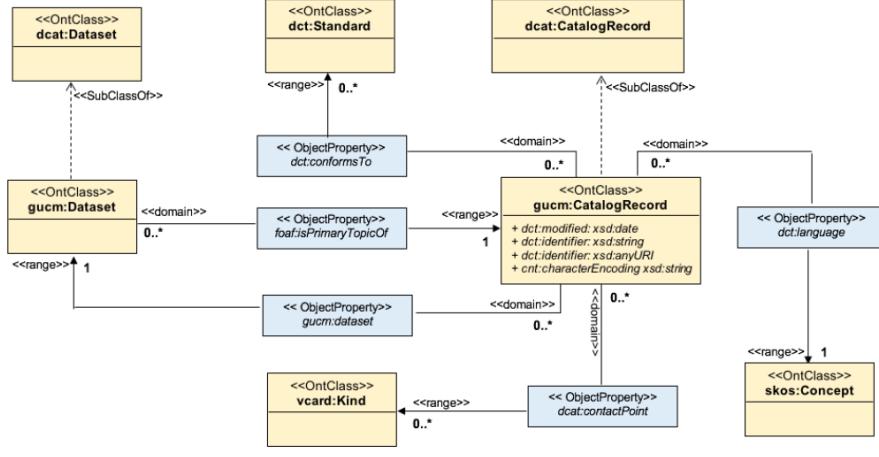


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# GUCM: Interoperable Metadata, p.3

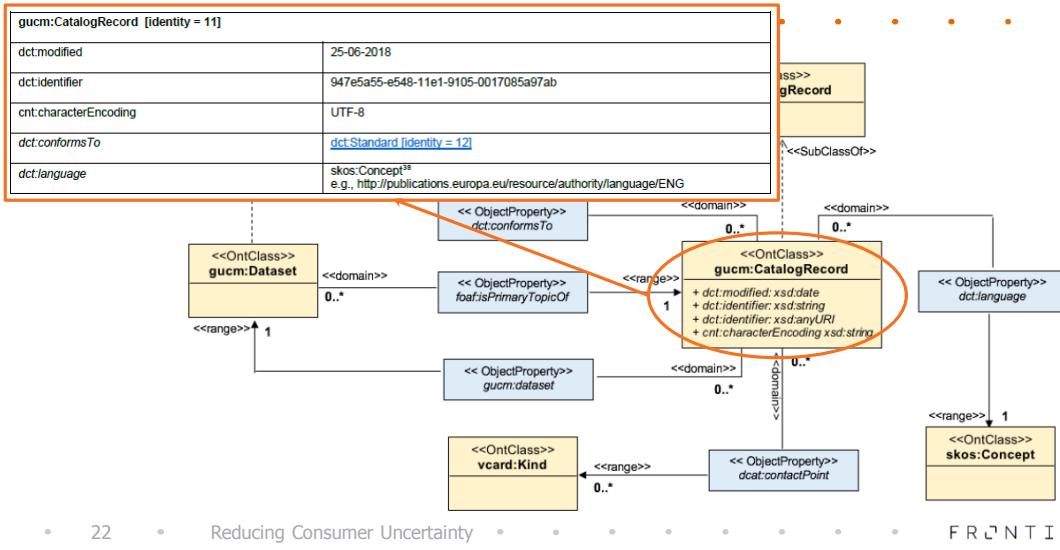


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GUCM: Interoperable Metadata, p.3 – example



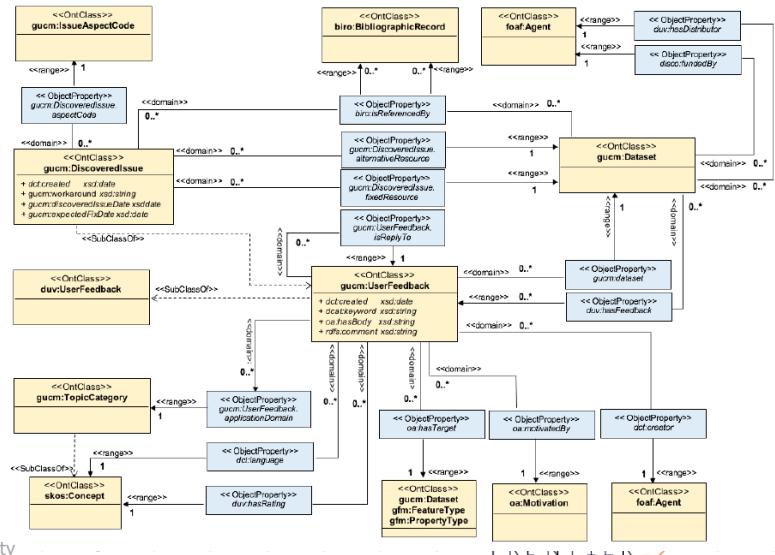
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## GUCM: User Feedback

Describes users' **implicit knowledge** (incl. feedback, experiences, comments, questions and answers, description of encountered problems, proposed solutions and publications describing those problems, dataset ratings) using W3C's DUV and OGC's GUF.

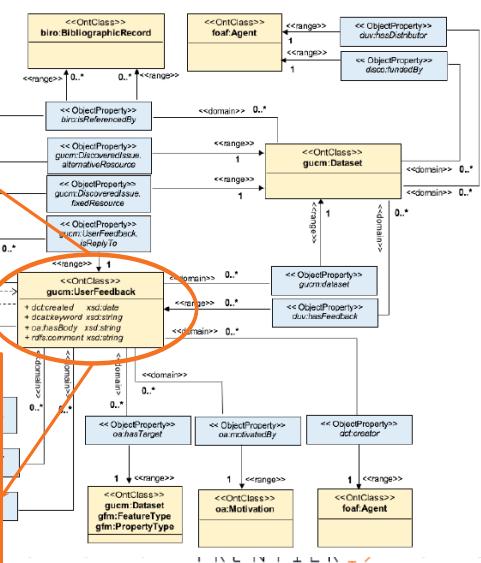


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## GUCM: User Feedback – example

gucm:UserFeedback [identity = 13]	
dict:created	26-06-2018
dcat:keyword	Inland waters, definition source, boundaries
rdfs:comment	We require a definition source for this dataset, as the dataset structures, such as Mines, Rivers and Roads need to be mapped to the boundaries that we work with.
oa:hasBody	"Does this dataset have a definition source?"
gucm:dataset	<a href="#">gucm:Dataset [identity = 9]</a>
oa:motivatedBy	oa:Motivation <sup>29</sup> e.g., oa:questioning
oa:hasTarget	<a href="#">gucm:Dataset [identity = 9]</a>
gucm:UserFeedback applicationDomain	gucm:TopicCategory <sup>40</sup> e.g., TopicCategoryBoundaries ( <a href="http://inspire.ec.europa.eu/metadata-codelist/TopicCategory/boundaries">http://inspire.ec.europa.eu/metadata-codelist/TopicCategory/boundaries</a> )
dict:creator	foaf:Agent; e.g., user in the boundaries domain
dict:language	skos:Concept <sup>41</sup> e.g., <a href="http://publications.europa.eu/resource/authority/language/ENG">http://publications.europa.eu/resource/authority/language/ENG</a>



gucm:UserFeedback [identity = 14]	
dct:created	28-06-2018
dcat:keyword	Inland waters, definition source, boundaries
rdfs:comment	Feature types contain some information about the boundaries in which they have been defined, however you're right in accessing a definition source, as boundaries defined for the feature types in this dataset are neither comprehensive nor accurate.
oa:hasBody	International Hydrographic Organisation (IHO) Hydrographic Dictionary, Part I, Volume I English; Special publication No.32
gucm:dataset	<a href="#">gucm:Dataset [identity = 6]</a>
oa:motivatedBy	oa:Motivation <sup>15</sup> e.g., oa:replying
oa:hasTarget	<a href="#">gucm:Dataset [identity = 6]</a>
dct:creator	foaf:Agent; e.g., dataset publisher or expert
gucm:UserFeedback isReplyTo	<a href="#">gucm:UserFeedback [identity = 13]</a>

## Summary

- 1<sup>st</sup> version of Geospatial User-Centric Ontology (GUCM) exists together with its implementation specification.
- GUCM reflects user demands on communicating geo-resources data quality and fitness for use as indicated in comprehensive interviews with both, users and producers of geospatial resources.
- GUCM is standard compliant.
- GUCM is machine readable (currently in OWL format).

## Limitations:

- GUCM is untested version 1 of the vocabulary (reasons: project too short, engagement phase too long)
- GUCM is unnecessarily robust – includes all relevant offline ontologies (mainly ISO 19100 series!)
- GUCM needs implementation and community feedback.

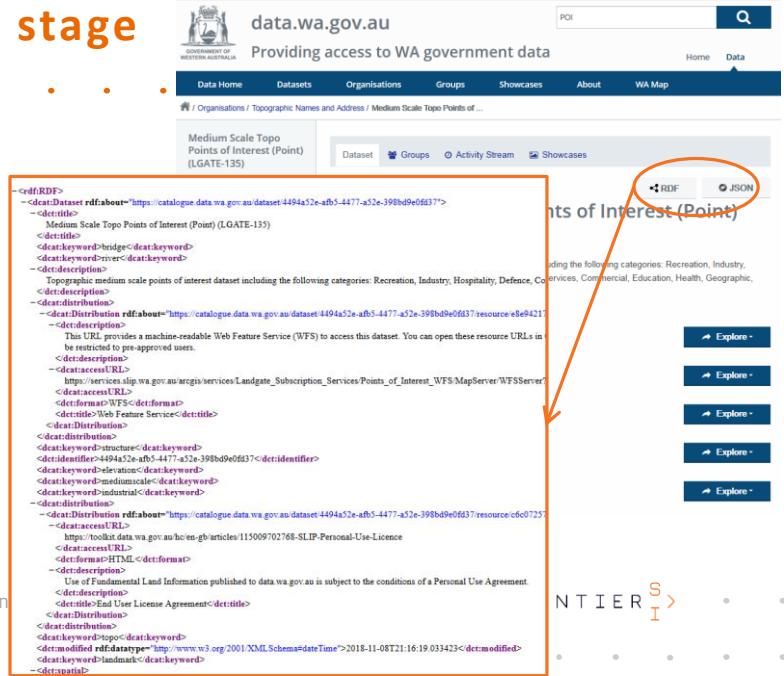
## GUCM: current stage

- Project ended in July 2018

## Utilization efforts under-way:

- Landgate (WA Mapping Agency) aims at enhancing their metadata exposed to the web with GUCM.
- Expected 1<sup>st</sup> results of the utilization: mid 2019

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## QKEN and FrontierSI collaboration

### *What is the way forward?*

#### **Couple of first suggestions:**

- Can QKEN provide feedback on the GUCM specification (PDF available in QKEN already)?
- Any NMA's interested to implement GUCM?

#### ***Any other suggestions?***

Please send any questions,  
suggestions, comments, or,  
share similar experience at:  
**ivana.ivanova@curtin.edu.au**

Thank you!

[ivana.ivanova@curtin.edu.au](mailto:ivana.ivanova@curtin.edu.au)

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