

# Reducing Consumer Uncertainty

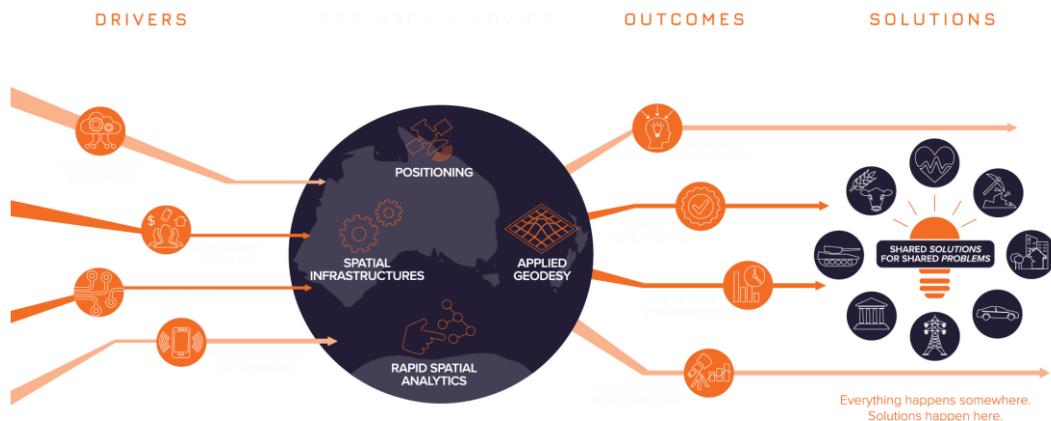
## *Towards a Vocabulary for User-Centric Geospatial Metadata*

Dr Ivana Ivánová  
Curtin University

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## FrontierSI (former CRCSI)



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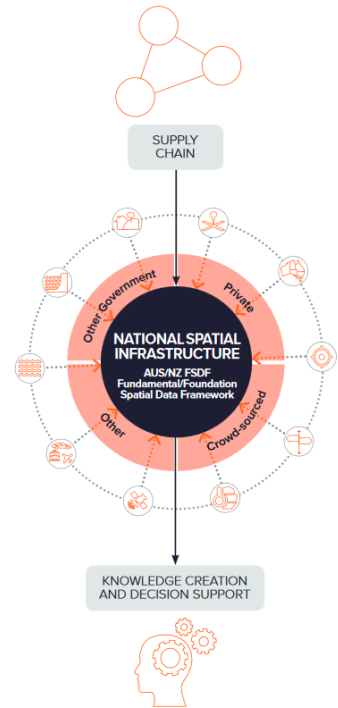
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## FrontierSI (former CRCSI)

Spatial Infrastructures program (ANZSI) aims at building an infrastructure, which will, for example:

- assist people as they select a place to live,
- inform planners as they design new suburbs,
- aid emergency services personnel as they respond to life threatening situations and
- safely guide autonomous vehicles as they navigate our streets.



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## Presenter: Dr Ivana Ivánová

### Research and Teaching

#### Affiliation:

#### Current:

- Senior Lecturer at Curtin University, Perth, Australia
- Research fellow at FrontierSI

#### Past:

- Visiting/Collaborating Professor at UNESP, São Paulo, Brazil
- Lecturer/Researcher at University of Twente, The Netherlands,
- Lecturer/Researcher at Slovak University of Technology in Bratislava, Slovakia

#### Research background and interest:

- spatial data quality, fitness for use, quality management
- spatial infrastructures
- provenance

### Community work

#### Standardization:

#### Current:

- OGC Data Quality DWG (**co-chair**)
- Standards Australia IT-004 (**member**)

#### Past:

- CEN/TC 287 Outreach Group (**national rep**)
- Slovak Standards institute (**member**)
- Eurogeographics QKEN (**observer**)

#### Other:

- RDA Provenance Patterns (**member**)
- ISPRS ICWG IV/III on Global Mapping: Updating, Verification and Interoperability (**co-chair**)
- UN OpenGIS Spiral 2: PostGIS course (**coordinator**)

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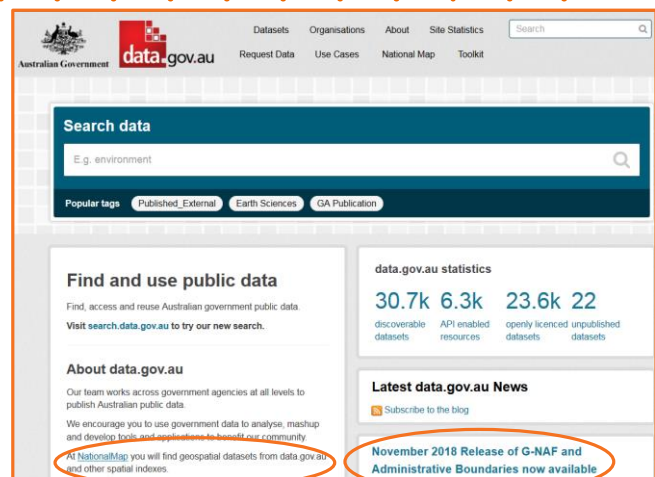
## Project P3.16: Reducing Consumer Uncertainty

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### Motivation

- The (automatic) use of spatial data is likely to increase.
- Communicating users' requirements for spatial resources is difficult.
- Producers continue to struggle to describe their products in a language meaningful to their users.
- Need to ensure interoperability between metadata from spatial and non-spatial domains via public open data interfaces.



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## The project

### Aim:

To demonstrate through a semantic framework that linking publisher dataset attributes (mainly technical) to a consumer **vocabulary** will **make it easier for traditional and non-traditional spatial consumers to discover and access data that meets their needs**.

### Specific objectives:

1. **Profile consumers** to understand how they identify 'quality' within spatial datasets to build a vocabulary based on consumer terminology;
2. **Discover and link the consumer vocabulary to the publisher's vocabulary** under a semantic framework;
3. **Track the processes that link the publisher's datasets to the consumer vocabulary** so it may be utilised by the project partners.
4. **Evaluate the consumer vocabulary in maximising the fitness-for-purpose** of spatial data queries by implementing the vocabulary with a project partner.

### Duration:

12 + 3 + 3 months

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## Project team

### Tom Spencer (PSMA) – project leader

Kylie Armstrong (FrontierSI)

Ivana Ivánová(FrontierSI)

Hasti Ziaimatin (QUT) – lead researcher

Alistair Barros (QUT)

Alireza Nili (QUT)

Greg Byrom (LINZ)

John Gallagher (DELWP)

Keith Moss (Landgate)

Wayne Patterson (DFSI – Spatial Services)

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## Project deliverables

1. Conference abstracts and presentations, literature review, interview templates, questionnaires;
2. Qualitative and quantitative analysis of engagements and identification of themes and priorities of data consumers;
3. Ontology representing consumer-centric data quality vocabulary;
4. Ontology specification to support implementation of the vocabulary;

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## Engagement: aims and outcomes

### Aims and Background:

- Aim was to elicit producer and user views on geospatial data quality and fitness for use.

### Survey:

- semi-structured interviews and online survey
- **23 participants:**
  - Users of geo-resources
  - Producers of geo-resources
  - Both (80%), users and producers, of geo-resources
  - Mostly from working with geo-resources in the domain of forestry, agriculture, fishing and other services.

### Outcomes:

- **93%** of use data from external data providers.
- **46%** have worked with geospatial data for 2-9 years.
- **93%** make data source selection decisions based on their prior knowledge and experience with data sources.
- **53%** of the participants find selecting datasets that fit their needs a challenging task.
- **80%** of the participants consider metadata records or other supporting information when selecting datasets for use.
- **53%** of all participants believe that up to 25% of manual effort is involved in understanding the fitness for use of data sources

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## Engagement: more outcomes

- Identified themes and priorities of data consumers for **communicating quality of geo-resources**\*:
  - Spatial (5), thematic (4) and temporal accuracy (4)
  - Completeness (3)
  - Logical consistency (4)
  - Lineage (5)
  - Relevancy (5)
  - Currency (4)
  - Reliability (5)
  - Cost (3)

\* The number in () means the frequency of explicit mentioning of the term in interview

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## Engagement: more outcomes

- Means for **assessing fitness-for use**\*:
  - Producer profile (4)
  - Dataset citation (4)
  - Data dictionary (5)
  - Quantitative quality information (5), incl. detail beyond ISO 19157 spatial/temporal resolution, scale, error estimates, uncertainty
  - Soft knowledge (6), incl. comments, known problems, potential additional use, online forums
  - Compliance with standards (3)
  - User ratings and feedback (5)
  - Community recommendation and advice (5)
  - Independent expert review (4)
  - Ease of Access
  - Licencing

\* The number in () means the frequency of explicit mentioning of the term in interview

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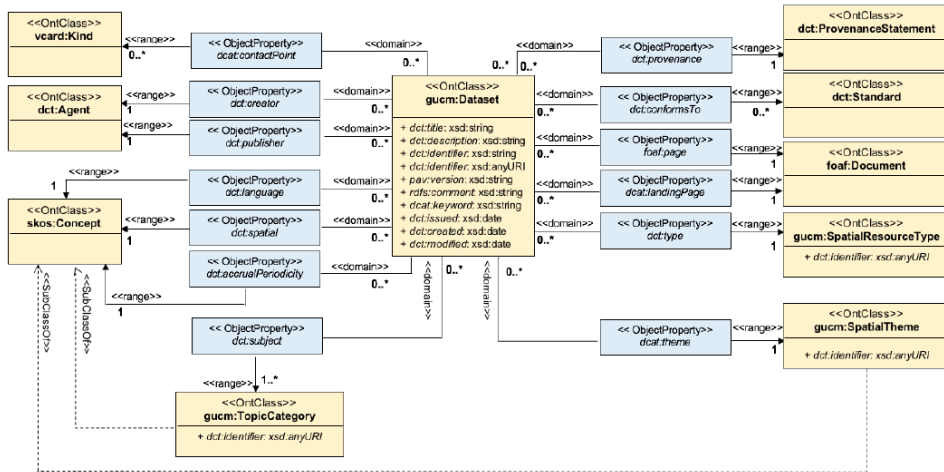






# GUCM: Interoperable Metadata, p.1

Represents metadata captured by the Dataset Schema component, using concepts from **domain-independent** and **widely-adopted ontologies**, based on the GeoDCAT-AP version 1.0.1 specification

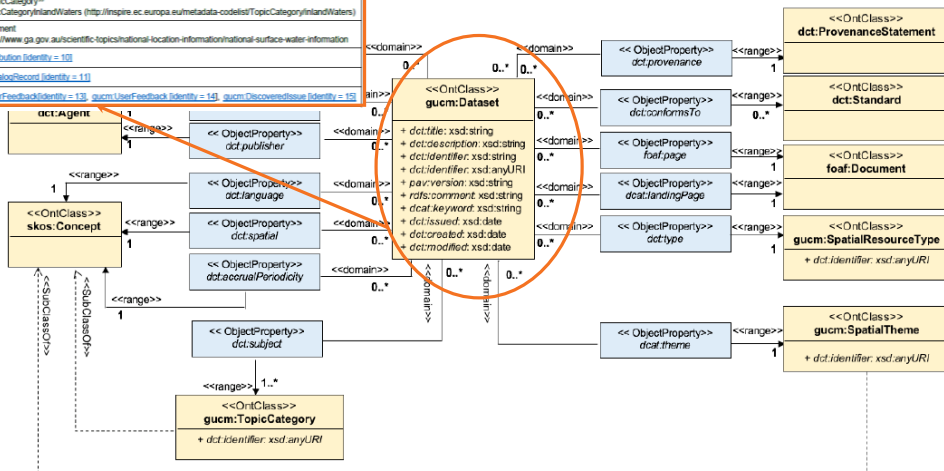


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gucm:Dataset (identity = 9)	
dct:title	Hydrography
dct:description	The National Hydrography Dataset (NHD) and Watershed Boundary Dataset (WBD) are digital geospatial datasets that map the surface water of the United States and are a part of The National Map.
dct:identifier	"http://home.silversource.com/12345" or "12345"
par:version	1.0
rdfs:comment	Spatial resolution (equivalent scale): 1:10000
dcat:keyword	Hydrography, Ports and Harbours, Transportation Networks
dct:issued	21-03-2018
dct:created	18-03-2018
dct:modified	25-06-2018
dcat:theme	gucm:SpatialTheme <sup>1</sup> e.g. gucm:ThemeHydrography ( <a href="http://inspire.ec.europa.eu/theme/hy">http://inspire.ec.europa.eu/theme/hy</a> )
dct:type	gucm:SpatialResourceType <sup>2</sup> e.g. ResourceTypeDataset ( <a href="http://inspire.ec.europa.eu/metadata-code/dcat/ResourceType/dataset">http://inspire.ec.europa.eu/metadata-code/dcat/ResourceType/dataset</a> )
dct:subject	gucm:TopicCategory <sup>3</sup> e.g. TopicCategoryInlandWaters ( <a href="http://inspire.ec.europa.eu/metadata-code/dcat/TopicCategory/inlandWaters">http://inspire.ec.europa.eu/metadata-code/dcat/TopicCategory/inlandWaters</a> )
dcat:landingPage	foaf:Document e.g. <a href="http://www.ga.gov.au/scientific-topics/national-location-information/national-surface-water-information">http://www.ga.gov.au/scientific-topics/national-location-information/national-surface-water-information</a>
dcat:distribution	dcat:DistributionIdentity = 10
foaf:isPrimaryTopicOf	gucm:CatalogRecordIdentity = 11
div:hasFeedback	gucm:UserFeedbackIdentity = 12, gucm:UserFeedbackIdentity = 13, gucm:ProvenanceStatementIdentity = 14

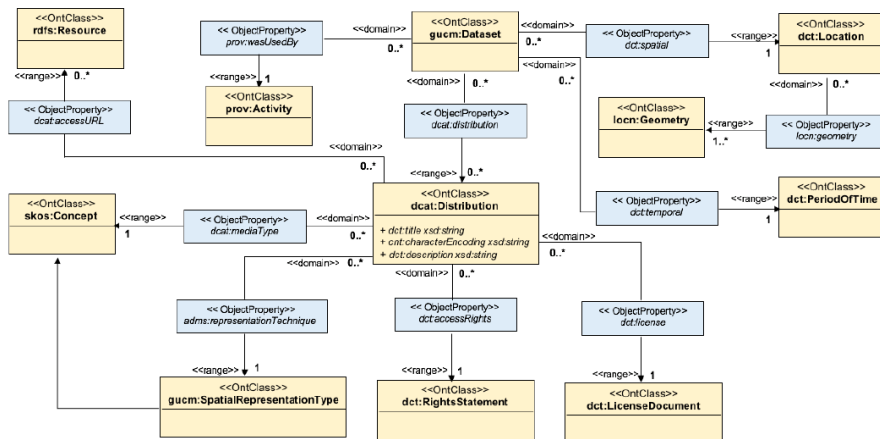
## able Metadata, p.1 – example



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## GUCCM: Interoperable Metadata, p.2



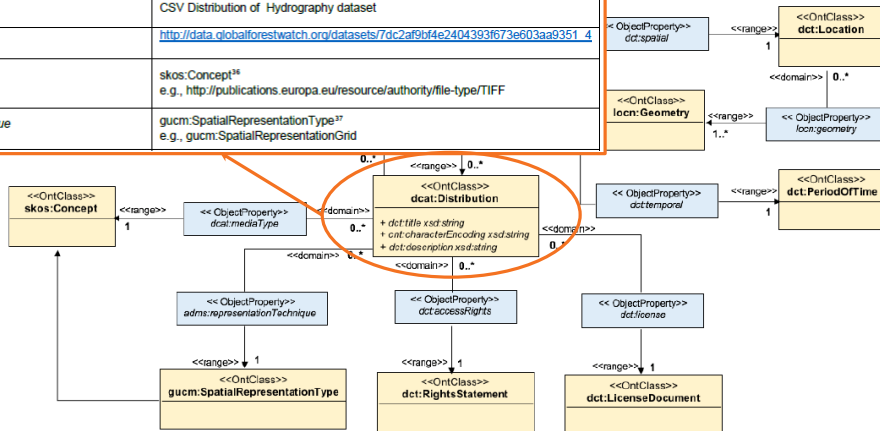
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## GUCCM: Interoperable Metadata, p.2 – example

dcat:Distribution [identity = 10]	
dct:title	CSV Distribution — Hydrography
cnt:CharacterEncoding <sup>34</sup>	UTF-8
dct:description	CSV Distribution of Hydrography dataset
dcat:accessURL	<a href="http://data.globalforestwatch.org/datasets/7dc2af904e2404393f673e603aa93514">http://data.globalforestwatch.org/datasets/7dc2af904e2404393f673e603aa93514</a>
dcat:mediaType <sup>36</sup>	skos:Concept <sup>34</sup> e.g., <a href="http://publications.europa.eu/resource/authority/file-type/TIFF">http://publications.europa.eu/resource/authority/file-type/TIFF</a>
adms:representationTechnique	gucm:SpatialRepresentationType <sup>37</sup> e.g., gucm:SpatialRepresentationGrid

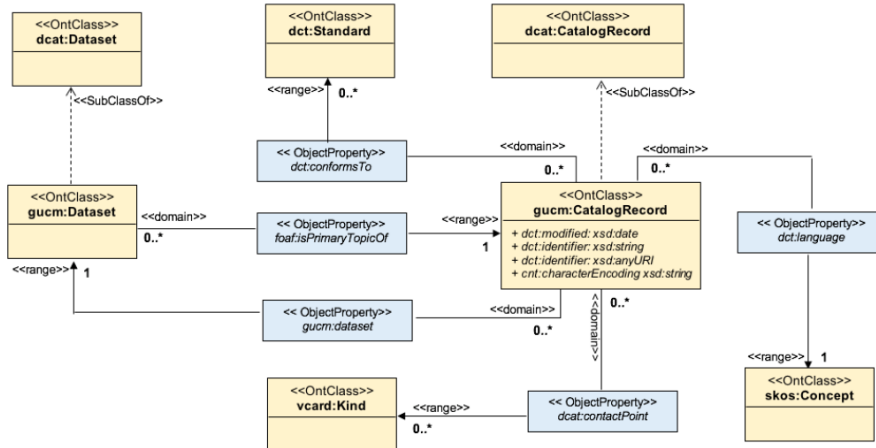


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## GUCM: Interoperable Metadata, p.3



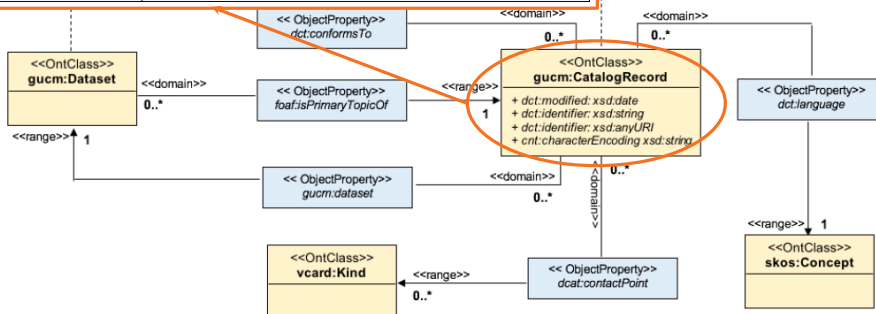
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## GUCM: Interoperable Metadata, p.3 – example

gucm:CatalogRecord [identity = 11]	
dcat.modified	25-06-2018
dcat.identifier	947e5a55-e548-11e1-9105-0017085a97ab
cnt.characterEncoding	UTF-8
dcat.conformsTo	<a href="#">dcat:Standard [identity = 12]</a>
dcat.language	skos:Concept <sup>8</sup> e.g., <a href="http://publications.europa.eu/resource/authority/language/ENG">http://publications.europa.eu/resource/authority/language/ENG</a>



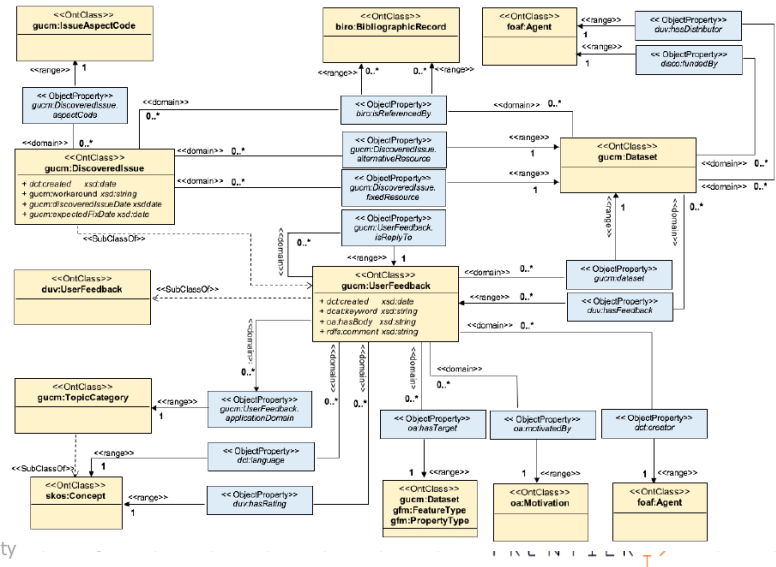
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# GUCM: User Feedback

Describes users' **implicit knowledge** (incl. feedback, experiences, comments, questions and answers, description of encountered problems, proposed solutions and publications describing those problems, dataset ratings) using W3C's DUV and OGC's GUF.

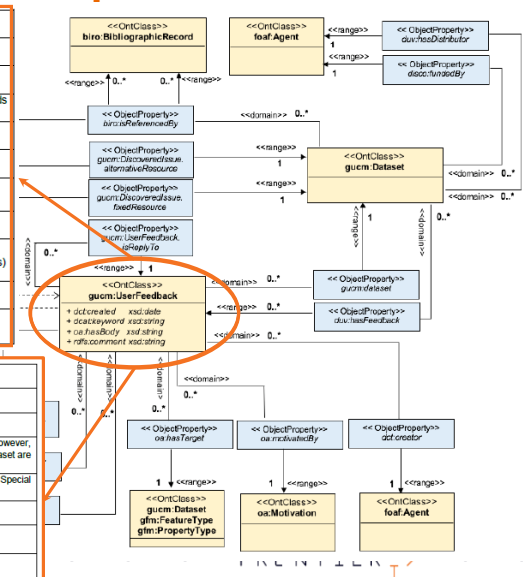


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## GUCM: User Feedback – example

gucm:UserFeedback [identity = 13]	
dct:created	26-06-2018
dcat:keyword	Inland waters, definition source, boundaries
rdfs:comment	We require a definition source for this dataset, as the dataset structures, such as Mines, Rivers and Roads need to be mapped to the boundaries that we work with.
oa:hasBody	"Does this dataset have a definition source?"
gucm:dataset	<a href="#">gucm:Dataset Identity = 9</a>
oa:motivatedBy	oa:Motivation <sup>39</sup> e.g., oa:questioning
oa:hasTarget	<a href="#">gucm:Dataset Identity = 9</a>
gucm:UserFeedback.applicationDomain	gucm:TopicCategory <sup>40</sup> e.g., TopicCategoryBoundaries ( <a href="http://inspire.ec.europa.eu/metadata-codelist/TopicCategory/boundaries">http://inspire.ec.europa.eu/metadata-codelist/TopicCategory/boundaries</a> )
dct:creator	foaf:Agent, e.g., user in the boundaries domain
dct:language	skos:Concept <sup>41</sup> e.g., <a href="http://publications.europa.eu/resource/authority/language/ENG">http://publications.europa.eu/resource/authority/language/ENG</a>

gucm:UserFeedback [identity = 14]	
dct:created	26-06-2018
dcat:keyword	Inland waters, definition source, boundaries
rdfs:comment	Feature types contain some information about the boundaries in which they have been defined, however, you're right in accessing a definition source, as boundaries defined for the feature types in this dataset are neither comprehensive nor accurate.
oa:hasBody	International Hydrographic Organisation (IHO) Hydrographic Dictionary, Part I, Volume I English, Special publication No. 32
gucm:dataset	<a href="#">gucm:Dataset Identity = 9</a>
oa:motivatedBy	oa:Motivation <sup>41</sup> e.g., oa:replying
oa:hasTarget	<a href="#">gucm:Dataset Identity = 9</a>
dct:creator	foaf:Agent, e.g., dataset publisher or expert
gucm:UserFeedback.isReplyTo	<a href="#">gucm:UserFeedback Identity = 13</a>



## Summary

- 1<sup>st</sup> version of Geospatial User-Centric Ontology (GUCM) exists together with its implementation specification.
- GUCM reflects user demands on communicating geo-resources data quality and fitness for use as indicated in comprehensive interviews with both, users and producers of geospatial resources.
- GUCM is standard compliant.
- GUCM is machine readable (currently in OWL format).

### Limitations:

- GUCM is untested version 1 of the vocabulary (reasons: project too short, engagement phase too long)
- GUCM is unnecessarily robust – includes all relevant offline ontologies (mainly ISO 19100 series!)
- GUCM needs implementation and community feedback.

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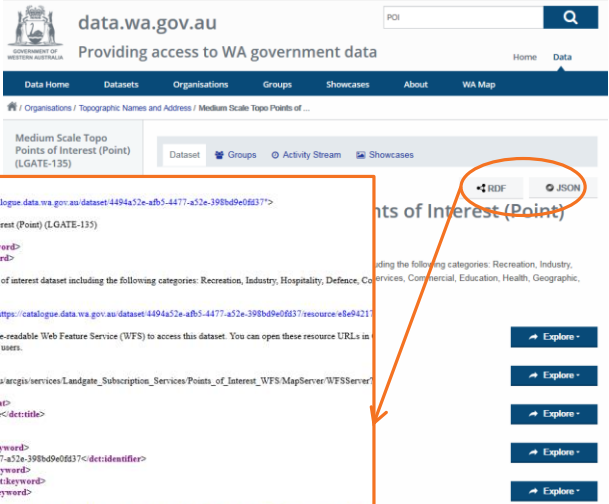
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## GUCM: current stage

- Project ended in July 2018

### Utilization efforts under-way:

- Landgate (WA Mapping Agency) aims at enhancing their metadata exposed to the web with GUCM.
- Expected 1<sup>st</sup> results of the utilization: mid 2019



```

<rdf:RDF>
  <rdf:Dataset rdf:about="https://catalogue.data.wa.gov.au/dataset/4494a52e-af55-4477-a52e-398bd9e06837">
    <dc:title>
      Medium Scale Topo Points of Interest (Point) (LGATE-135)
    </dc:title>
    <dc:keyword>bridge</dc:keyword>
    <dc:keyword>river</dc:keyword>
    <dc:description>
      Topographic medium scale points of interest dataset including the following categories: Recreation, Industry, Hospitality, Defence, Co
    </dc:description>
    <dc:distribution>
      <dc:distribution rdf:about="https://catalogue.data.wa.gov.au/dataset/4494a52e-af55-4477-a52e-398bd9e06837/resource/68e9421f">
        <dc:description>
          This URL provides a machine-readable Web Feature Service (WFS) to access this dataset. You can open these resource URLs in
          be restricted to pre-approved users.
        </dc:description>
        <dc:accessURL>
          https://services.slp.wa.gov.au/legis/services/Landgate_Subscription_Services/Points_of_Interest_WFS/MapServer/WFSServer
        </dc:accessURL>
        <dc:format>WFS</dc:format>
        <dc:title>Web Feature Service</dc:title>
      </dc:distribution>
    </dc:distribution>
    <dc:keyword>structure</dc:keyword>
    <dc:keyword>elevation</dc:keyword>
    <dc:keyword>mediumscale</dc:keyword>
    <dc:keyword>industrial</dc:keyword>
    <dc:distribution>
      <dc:distribution rdf:about="https://catalogue.data.wa.gov.au/dataset/4494a52e-af55-4477-a52e-398bd9e06837/resource/6c0725f">
        <dc:accessURL>
          https://catalogue.data.wa.gov.au/bc/en-gb/articles/115009702768-SLIP-Personal-Use-Licence
        </dc:accessURL>
        <dc:format>HTML</dc:format>
        <dc:description>
          Use of Fundamental Land Information published to data.wa.gov.au is subject to the conditions of a Personal Use Agreement
        </dc:description>
        <dc:distribution>
          <dc:distribution rdf:about="http://www.w3.org/2001/XMLSchema#dateTime">2018-11-08T21:16:19.033423</dc:modified>
        </dc:distribution>
      </dc:distribution>
    </dc:distribution>
  </rdf:Dataset>

```

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## QKEN and FrontierSI collaboration

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### *What is the way forward?*

#### **Couple of first suggestions:**

- Can QKEN provide feedback on the GUCM specification (PDF available in QKEN already)?
- Any NMA's interested to implement GUCM?

#### ***Any other suggestions?***

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Please send any questions,  
suggestions, comments, or,  
share similar experience at:  
**[ivana.ivanova@curtin.edu.au](mailto:ivana.ivanova@curtin.edu.au)**

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# Thank you!

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