

General Assembly 2017  
1-3 October  
Vienna, Austria

#mapsforeurope

**Formal Business**

3 October 2017

# Items of Business

The Association's formal business will be addressed now

1. Approval of the EuroGeographics Strategy 2017-2020;
2. Approval of the 2018 Operating Plan;
3. Approval of the 2018 Budget and Subscriptions
  - 3.1 Vote to approve Subscriptions
  - 3.2 Vote to approve the Budget
4. Election of 2 Management Board Members.



# Voting

- Voting on these items of business will take place during the first half of the coffee break.
- A new procedure has been put in place to respond to members wishes that their voting slips are placed into sealed ballot boxes.
- The new procedure was approved by Management Board at their meeting in April, and tested at the Ex GA in May.
- Two members representatives now need to be appointed by the General Assembly
  - Volunteers?
  - Appointment



# Articles of Association

- The Management Board shall report on the management, submit the balance sheet of the previous year to the approval by the GA and present the next year's budget.
- Each Country with at least one (1) Full Member has three (3) votes;
- Each Country may have up to three (3) Full Members;
- The three (3) votes will be divided amongst the number of Full Members, who shall agree jointly among themselves on the distribution of votes;
- If not otherwise agreed between them, the votes will be divided equally between them.
- Any Full member unable to attend may give in writing a formal power of attorney to another member, or the President, to exercise its voting right.
- Only Full Members who have paid their subscriptions have a voting right;
- Associate Members do not vote – they participate as an observer only.



# Procedures

- Voting members will indicate their vote by completing a ballot paper for all votes;
- Ballot papers are colour coded to indicate the number of votes held by the member who is voting;
  - Blue = 1 vote
  - Yellow = 1½ votes
  - Green = 3 votes
- Each voting member has 5 ballot papers - One each for Strategy, Operating Plan, Membership Subscriptions, Budget and Management Board elections.
- All items of business require a simple majority, no quorum is required;
- The Secretary General and Executive Director has presented the strategy, and will present the operating plan and management board elections.
- Hansjoerg Kutterer, Vice President of EuroGeographics, will present the 2018 Subscriptions and budget;
- There will be an opportunity for questions before votes are cast.



# Procedures

- A ballot box for each of the items to be voted on has been clearly labelled and set up at the front of the conference room
- Members will be asked to vote during the first half of the coffee break
- Your vote is cast by marking your ballot paper and placing each completed voting slip it in the correct sealed ballot box.
- The ballot boxes will be overseen by an independent member representative, and a member of the Head Office team.
- After 15 minutes the sealed ballot boxes will be taken and opened by an independent member representative.



# Procedures

- The votes will be counted by the Finance Manager and Operations Manager and will be independently verified.
- The results will be presented at 16.00 to members, after the coffee break.
- For the election of Board members only the names of the successful candidates will be announced;
- For other items of business the number of votes for, against and abstained for each item of business will be announced;
- All voting results will be recorded in the minutes.





# Questions





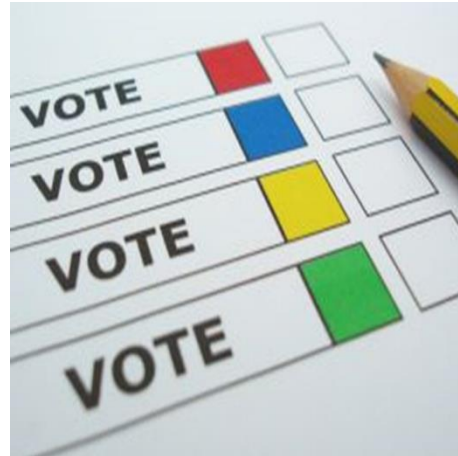
# Items of Business

1. Approval of the EuroGeographics Strategy 2017-2020;
2. Approval of the 2018 Operating Plan;
3. Approval of the 2018 Budget and Subscriptions;
  - 3.1 Vote to approve Subscriptions
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4. Election of 2 Management Board Members.



# Decision

The Board seeks members' approval for the  
EuroGeographics Strategy 2017-2020



# Items for Business

1. Approval of the EuroGeographics Strategy 2017-2020;
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# The 2018 Operating Plan

- Sets the context within which the Association operates;
- Describes the Association's response to this environment;
- It builds on our achievements to date;
- Is governed by our Articles of Association;
- Is informed by the draft strategy 2017-2020.



# Operating Context

- Informed by a wide range of European and Global activities and policies:
  - Awareness of importance of geospatial information in global perception and dynamic developments in UN-GGIM.
  - Revision of the strategic view of the future of European Union
  - European Digital Single Market
  - European data economy and the free movement of data
  - Reform of intellectual property
  - Open data
  - Agenda for jobs and growth
  - Consensus towards harmonisation of data, such as INSPIRE



# Operating Context

- Mapping is mainstream; Cadastre and Land Registry fundamental
- Role of definitive and authoritative geospatial information is even more important
- The role of NMCAs continues to evolve
- Global technologies, scientific & market developments present both challenges and opportunities for members
- Technical and technological developments, lower barriers to entry and increased 'competition'
- Public sector reform – demands value for money.



# The Association's response

- Representation
  - Tracks, analyses and responds to policy and legislative initiatives.
  - Management of key stakeholders and strategic partners
  - Continued support for UN-GGIM: Europe
- Knowledge Exchange
  - Support for KENs
  - Enhanced knowledge exchange at the ExGA and GA
  - Development of a workshop programme
- Projects – European Location Service
  - Management of the 2 year Transition Programme
  - Identification and appointment of a partner to help deliver the operational service
  - Co-ordination of Open ELS project
- Products
  - Focus on maintaining and increasing customer base
  - EU demand for greater geographical coverage
  - Renegotiation of the Eurostat contract
  - Co-ordinated long term product strategy

**The Association's activities continue to develop in line with the new proposed strategy and especially on European Location Services.**





# Financial position

- Healthy financial position
- Future pressures:
  - Costs managing the European Location Service (ELS) Transition Programme
  - Substantial investment from reserves towards ELS in both 2018 and 2019
  - Importance of increasing income from sales of products
- Continued support and commitment of our members is essential to the future sustainability of the Association's activities;
- Management Board will continue to manage risk;
- Details of the operating budget will follow.



# Operational Goals and Actions 2018



# 1. Representation

- Represent members' interests in the areas of the Digital Single Market: Re-use of public data, Open Data, e-Government and Interoperability.
- Maintain and develop further the integrated tracking and evaluation service for members with a greater breadth of issues.
- Deliver a co-ordinated programme of activities, supported by a programme of strategic communications to represent, support and promote our members' interests, to include a flagship event with key stakeholders.
- Deliver the UN-GGIM: Europe Secretariat and work with UN-GGIM to advance the status of authoritative geospatial information within Europe.
- Establish and manage relationships with key stakeholders and develop strategic partnerships with relevant external organisations.



## 2. Membership

- Deliver valuable, recognisable and tangible benefits to ensure retention of membership,
- Encouraging more potential eligible organisations to join, for example microstates.
- Implementation of the reengineered EuroGeographics website creating an easily searchable database of information and resources.



### 3. Knowledge Exchange

- Share KEN activities, outcomes and actions more widely with members and stakeholders through a variety of communication tools and platforms (e.g. new website).
- Establish a group looking at how new disruptive technologies impact on members operations and business models.
- Deliver an enhanced programme at the Extraordinary General Assembly to encourage interaction between KENs and provide further opportunities for knowledge exchange.
- Establish a workshop programme for members, initially focusing on how to successfully apply for funding and grants, for example from the European Commission and the World Bank.



## 4. Products

- Maintain the Sales and Customer plan aimed at maximising the use of our members' geographic information, creating wider awareness and understanding of our pan-European products and the development of European Location Services.
- Secure additional customers for EuroGeographics pan-European data and services, to reduce the reliance on a small number of large customers.
- Fulfil current Eurostat requirements in the final year of our supply contract and prepare for the re-negotiation procedure, with the aim of securing a new contract from January 2019.
- Maintain a highly motivated production team, to enable us to continue to provide harmonised, authoritative pan European data to customers and stakeholders.
- Commence work on a co-ordinated long-term product strategy,
- Investigation into the implications of providing more open data products in the future.



## 5. Development of European Location Services

- Maintain the ELF platform, with the ELF Project consortium partners, for the 2-year period following the end of the ELF project.
- Deliver the part-EU funded Open European Location Services project (Open ELS) as integrated part of the ELS transition programme.
- Work with the European Institutions, especially key stakeholders, for a shared understanding of their requirements and needs; and develop the technical platform further to meet market needs.
- Develop a comprehensive system to manage and coordinate the supply and quality of the data and services provided.
- Develop a plan to secure funding for the future operation and sustainability of European Location Services.
- Develop and deliver the operational model for European Location Services.





## 6. Ensure the Association's sustainable future

- Implement the approved EuroGeographics Strategy 2017-20, which balances resources towards wider membership issues and creates the organisational and operational structure for the delivery of European Location Services. Management Board - review the strategy annually.
- Present and manage a balanced budget that allows prudent use of reserves for approved investment.
- Meet statutory and audit requirements - Formal accounts lodged with appropriate authority and acceptable audit opinions.
- Ensure a highly motivated Secretariat with the skills, competencies and behaviours necessary to implement the new strategy and operating plan.

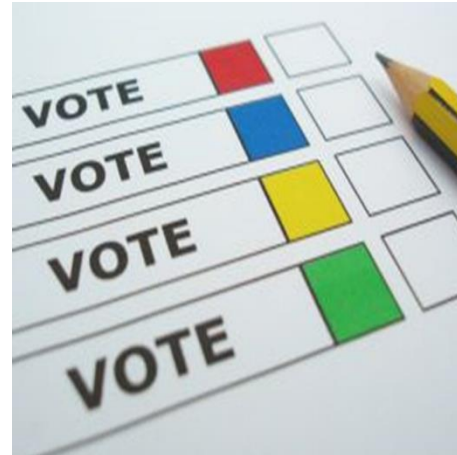


# Questions



# Decision

The Board seeks members' approval for the  
2018 Operating Plan  
in pursuit of the Association's purpose.



# Items of Business

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# How subscriptions are calculated.....

- Article 8a - *The Association's funds shall be comprised for each financial year, coinciding with the calendar year, of: Member's yearly subscription, which is comprised of a fixed portion and a variable portion*

*The total variable amount for each country shall be based on the GDP of that country, reviewed and recalibrated every 5 years...*

- Subscriptions last recalibrated in 2015 using updated 2014 World Bank GDP figures.

- A fixed contribution: € 6,500 per member
- Total amount from membership fees: €963,000
- *Of which from the fixed portion* €409,500  
*and from the variable portion* €553,500



# Questions



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# 2018 Budget

- The most important element of the 2018 budget is the increased investment in the Transition Programme towards the European Location Services.
- EGHO is budgeted to invest over €800,000 in 2018.
- Of which €250,000 is reimbursed from OpenELS EC grant
- This was already foreseen in our long term financial plan.

# 2018 Budget

- Supported by the membership fees and our sales, our core Membership and Trading activities are globally self-sustainable.

<b><u>COST CENTRES 1 - Association</u></b>	<b>250,379</b>
<b><u>Cost Centre 1.1 - Membership</u></b>	
<u>Costs</u>	1,105,889
<u>Income</u>	967,000
<b><u>Cost Centre 1.1 Surplus/Deficit</u></b> <b><u>(Income-Costs)</u></b>	<b>(138,889)</b>
<b><u>Cost Centre 1.2 - Trading</u></b>	
<u>Costs</u>	308,613
<u>Income</u>	697,881
<b><u>Cost Centre 1.2 Surplus/Deficit</u></b> <b><u>(Income-Costs)</u></b>	<b>389,268</b>

# 2018 Budget

- To sustain the Transition Programme, EuroGeographics will use both the grant for the Open ELS project and draw from its own resources.

<b><u>COST CENTRES 2 - ELS Trans</u></b>	<b>(624,539)</b>
<b><u>Cost Centre 2.1 ELS</u></b>	
<b><u>Costs</u></b>	<b>419,500</b>
<b><u>Income</u></b>	<b>0</b>
<b><u>Cost Centre 2.1 Surplus/Deficit</u></b> <b><u>(Income-Costs)</u></b>	<b>(419,500)</b>
<b><u>Cost Centre 2.2 Open ELS</u></b>	
<b><u>Costs</u></b>	<b>455,642</b>
<b><u>Income</u></b>	<b>250,603</b>
<b><u>Cost Centre 2.2 Surplus/Deficit</u></b> <b><u>(Income-Costs)</u></b>	<b>(205,039)</b>

# 2018 Budget

- We will increase the investment Membership Services (e.g. Knowledge Networks to grow from €118 to €129K)
- Labour costs will reach €1 Million due to the investment in the ELS Transition Programme
- We will keep administration costs at approximately €600K.

# 2018 Budget

In summary...

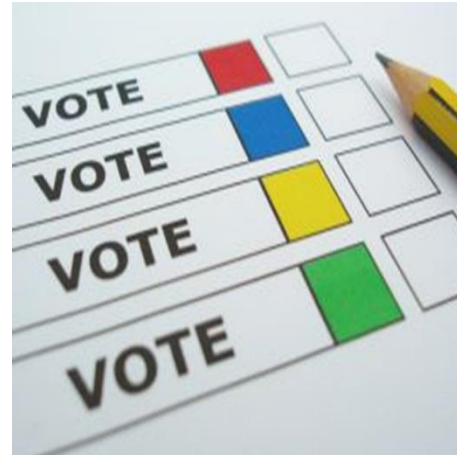
- Strong investment in ELS, as foreseen in the long term financial plan
- Administration costs to be kept as low as possible
- Membership services are to be reinforced
- The contribution of both members and sales is crucial for our financial sustainability

# Questions



# Decision

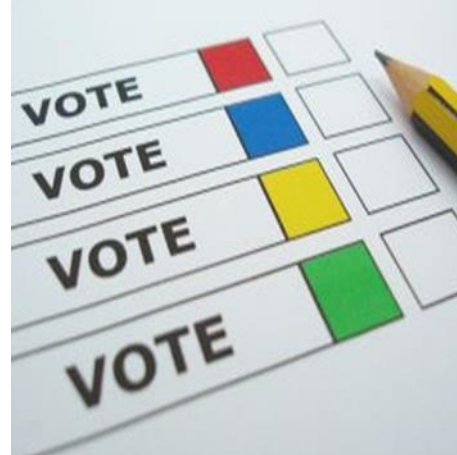
The Board seeks members' approval for the  
2018 Membership Subscriptions  
in pursuit of the Association's purpose.





# Decision

The Board seeks members' approval for the  
2018 Budget  
in pursuit of the Associations purpose



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# Current Management Board

## ■ The Appointed Board Members

France – Sylvain Latarget

Germany - Hansjörg Kutterer - Vice President

Great Britain – David Henderson

## ■ Elected Board Members

Ingrid Vanden Berghe – President

Anne-Cathrine Frøstrup

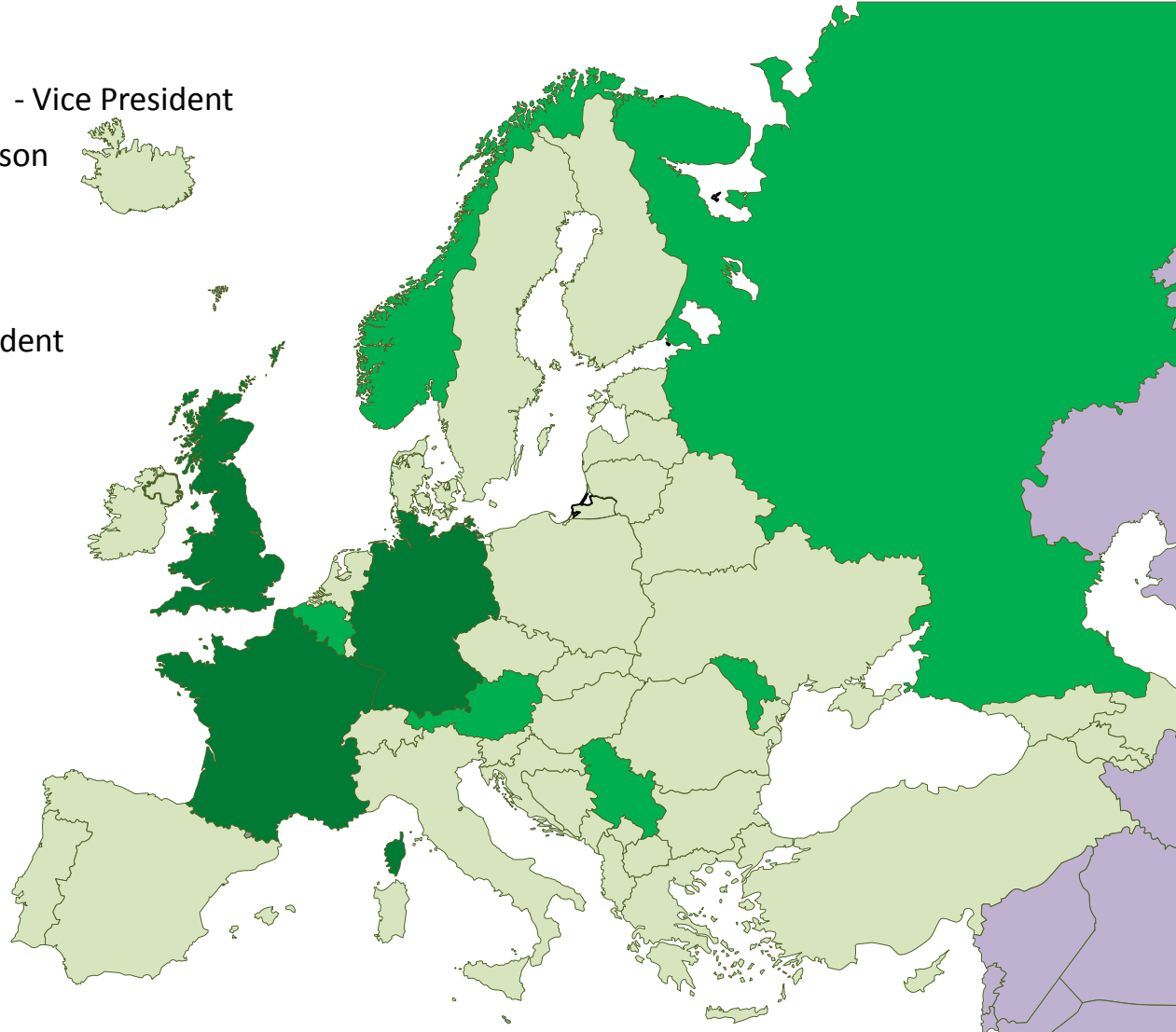
Konstantin Koltonyuk

Darko Vucetic

Angela Matcov

## End of term

Wernher Hoffmann



# Election of Management Board members

## Appointed Board Members

France – Sylvain Latarget

Germany - Hansjörg Kutterer - Vice President

Great Britain – David Henderson

## Elected Board Members

Ingrid Vanden Berghe

Anne-Cathrine Frøstrup

Konstantin Koltonyuk

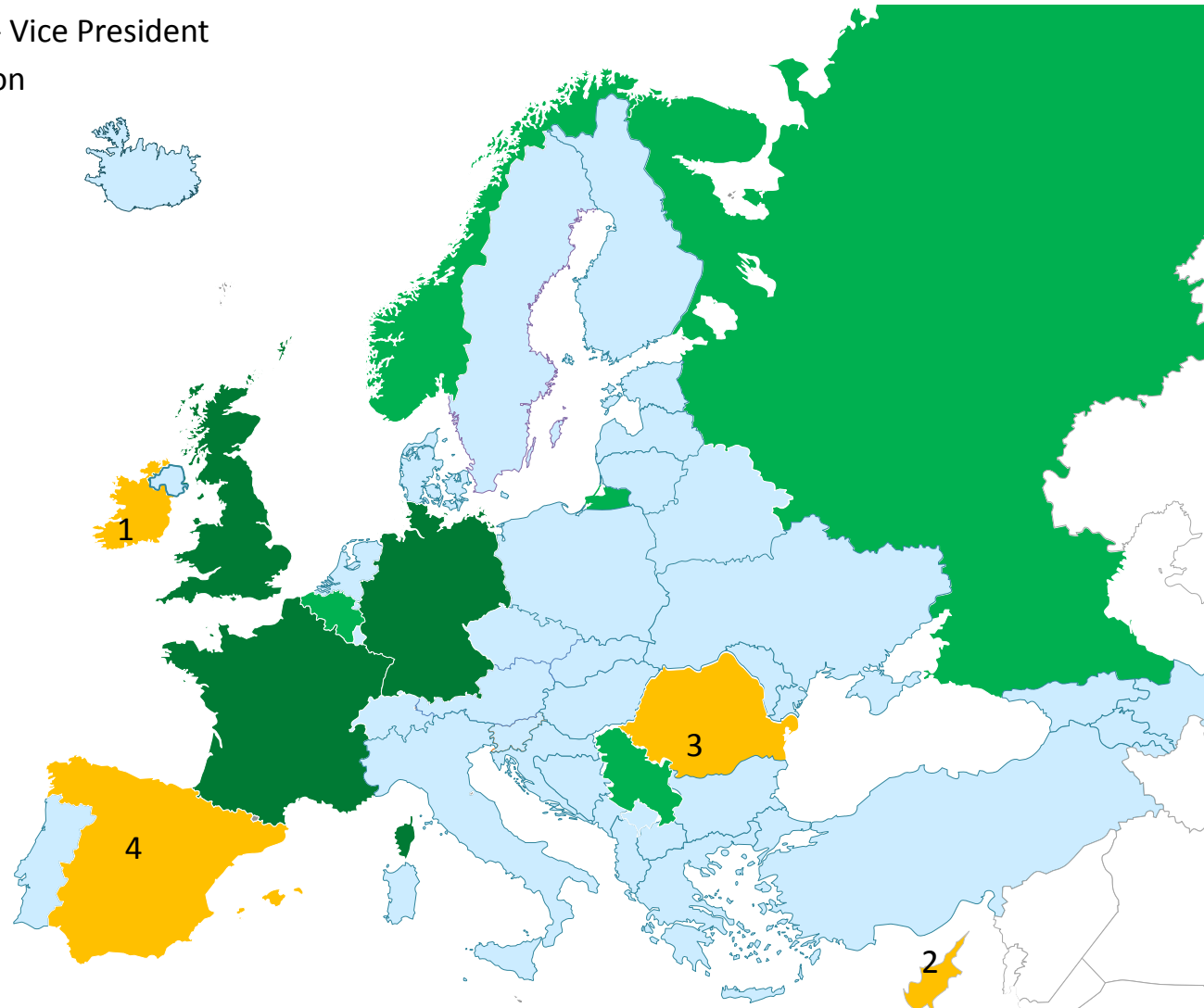
Angela Matcov

Darko Vucetic

## Candidates for Election

1. Colin Bray
2. Andreas Hadjiraftis
3. Radu Codrut Stefanescu
4. Amalia Velasco

**ONLY 2 to be Elected**

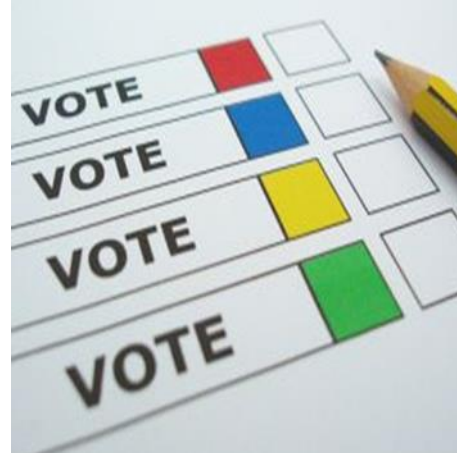


# Questions



# Decision

Vote to elect two  
Management Board Members



The logo for EuroGeographics is centered within a white rounded rectangle. It features the word "Euro" in yellow and "Geographics" in white, with a yellow star above the 'i'. A yellow swoosh underline starts under the 'e' in "Euro" and extends under the 's' in "Geographics".

**EuroGeographics**

A society empowered by the use of our  
members' authoritative geospatial services.

**[www.eurogeographics.org](http://www.eurogeographics.org)**





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## Results of votes

3 October 2017

