

The background of the slide is an aerial photograph of a city, likely Barcelona, showing dense urban development with red-tiled roofs and narrow streets. A semi-transparent dark grey rectangular box is positioned on the left side of the image, containing the text.

Head Office News

Carol Agius
Knowledge Exchange Manger

CONNECTING YOU TO MAPS, GEOSPATIAL AND LAND INFORMATION FOR EUROPE



#MAPSFOREUROPE

60+   **members** from the whole of geographical Europe

EUROGEOGRAPHICS ACTIVITIES

Well-established network for sharing knowledge, expertise and access to data



Sharing experiences and best practice



Representing our members interests



Fostering use and re-use of public sector geo-information

MAPS, CADASTRE, AND MORE

Our members provide data to help protect people, the planet and so much more



Environmental monitoring & management



Real-time data for pandemic response



Smarter, sustainable agriculture



Cleaner, safer, intelligent transport



Emergency responses



Aerial survey

TRUST & RELIABILITY

Our members empower society with trusted geospatial services



Trusted daily everywhere for secure ownership transactions, diligent policy elaboration and monitoring



Relied on by European institutions and UN, governments, businesses and citizens



Registered on the EU Transparency Register and bound by its code of conduct

Delivering value to you

- Facilitating access to your data & demonstrating its importance
- Representing your interests
- Maintaining a knowledge exchange network to support you in improving your capabilities & role



Focused on our vision, delivering our strategy



Ambitious programme of Knowledge Exchange



Amplifying visibility, tracking and anticipating policy



A user-centric approach to data access



Efficient, effective administration for long-term sustainability



Highlights

- Record member engagement in knowledge exchange
 - Collaboration with UN Statistics Division
- Further strengthening of representation activities globally and in Europe
 - Maps for a data-driven Europe at the European Parliament
 - Responding to consultations and proposals
- Successful continuation of data activities
 - Delivery of Open Maps For Europe project and launch of OME2
 - Delivery and renegotiation of contracts with EuroStat and eGEOS
 - Continued cooperation with EEA
- Continued work on long-term financial sustainability of EuroGeographics



Knowledge Exchange



Webinars



Events



KENs

2,000+ total participants

Members-only
webinars

Cadastre & Land
Registry, Policy,
Quality & INSPIRE
KENs

Workshops with
EuroSDR

Events extending
our reach beyond
NMCA communities

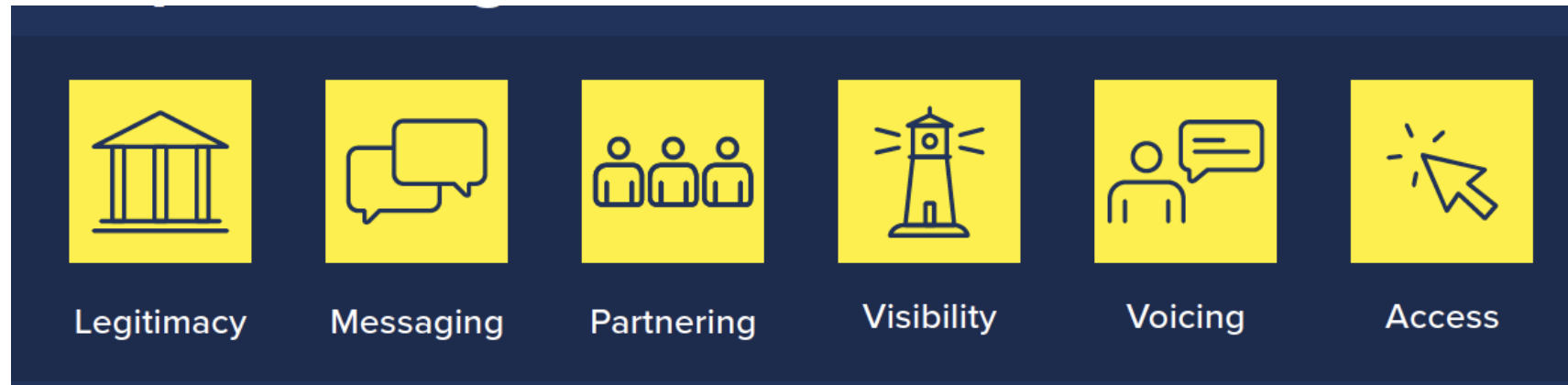
Talking Heads
programme

Permanent
Correspondents
Exchange

Participation in
member events and
one-on-one
meetings

Constant monitoring
of information, and
policy evolution, with
weekly updates

Representing your interests



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Data Access and Integration



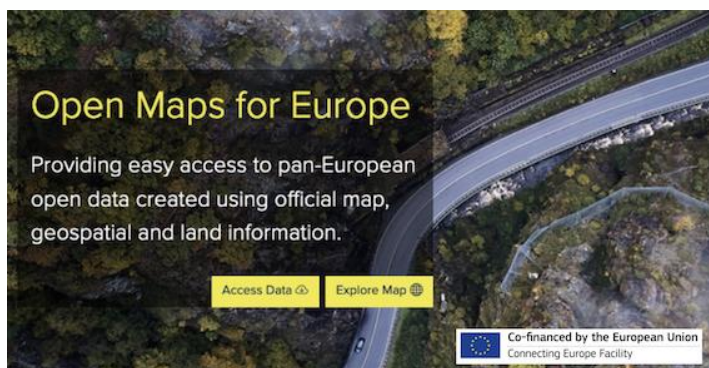
Delivering Open Maps for Europe to support Open Data and Re-Use of Public Sector Information.



Providing data for policy making, monitoring and measurement.



Meeting current and future user requirements to keep official geospatial data relevant.



European Environment Agency



OME2

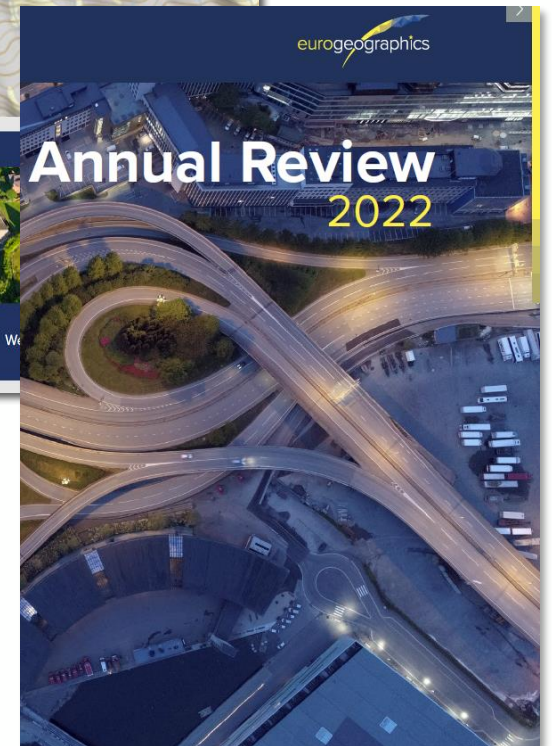
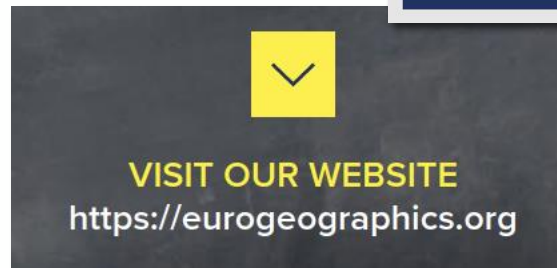
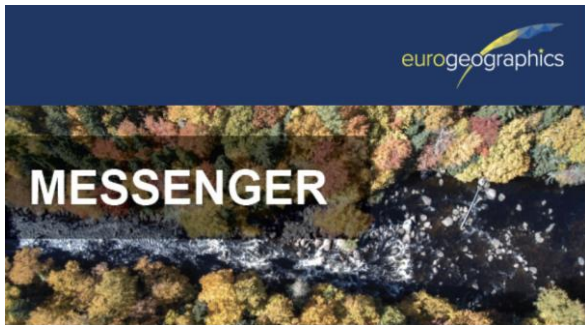
Digital Europe Programme
Grant Agreement No 101100625



Co-funded by
the European Union

Communications

Instagram



Your Association!





Your Management Board

Your Head Office



Proud to be: The voice of European National Mapping, Cadastral & Land Registry Authorities

An aerial photograph of a lake surrounded by dense forest with vibrant autumn foliage in shades of yellow, orange, and green. The lake is a deep blue color. A semi-transparent dark blue rectangle is overlaid on the left side of the image, containing the text 'Strategic Update'. In the top right corner, there is a white geometric pattern of triangles.

Strategic Update

Focused on our vision, delivering our strategy

- 2020-2023 strategy approved at the October 2020 General Assembly.
- Driven by our vision for **a society empowered by the use of your trusted geospatial information**
- Successful delivery is dependent upon our **financial plans**, our **communications**, and our **people**.

EuroGeographics in 2023

- Continue to deliver its **three fundamental pillars of activity**: Knowledge Exchange, Representation, and Data Activity, for the benefit of members.
- Continue to create **small and medium scale pan-European datasets**
- Shift in strategic focus and messaging to further **position EuroGeographics as an enabler** that allows users and key stakeholder easy access to your data.

Ensuring EuroGeographics long-term sustainability

The role of OME2

DATA

Delivering objectives

REPRESENTATION

Promoting use and
demonstrating
value of members
high value data

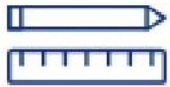
KNOWLEDGE EXCHANGE

Showcasing
members
knowledge and
production
expertise



Ensuring EuroGeographics long-term sustainability

Aims of OME2



Large scale



Key Themes



Change only
updates



Harmonised &
edgematched



Authoritative



Co-funded by
the European Union

Ensuring EuroGeographics long-term sustainability

2023-2025 messaging to key stakeholders



Operating Plan

- Sets the context within which the Association operates;
- It builds on our significant achievements and successes;
- Is governed by our Articles of Association;
- Takes into account the evolving EuroGeographics strategy to ensure the long term sustainability of the Association, while continuing to deliver benefits to members and align activities to facilitate and enable easy access to members' data, promoting its value and relevance to stakeholder and users.



EuroGeographics in 2025 and beyond

- Activities **focussed on your data, knowledge and expertise** – the core roles and purpose of a membership association.
- Providing **production expertise and facilitating discussions** with users
- Continue to create **small and medium scale pan-European datasets**

Recognised as a data enabler for users and stakeholders

Long-term sustainability secured

