EGGA 2021 Webinar Session 2

17 - 17 May 2021

Poll results

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- Where are connecting from today?

- Innovation and Artificial Intelligence

slido

Where are connecting from today?

0 7 1

Office

44 %

Home

54 %

Garden

0 %

Pub (shhh!)

0 %

Other

3 %

eurogeographics

0 5 2

1. Is AI a threat or opportunity for NMCAs?

Threat

0 %

Opportunity

92 %

Don't know
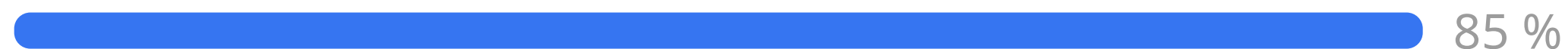
8 %

Other

0 %

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Innovation and Artificial Intelligence (2/7)

2. What are the top three opportunities for NMCAs?
(1/2)

0 5 3

Development of innovative products/services

85 %

Increased revenue

8 %

Expanded use of NMCA data

72 %

Improved delivery of tailored services

40 %

Cost/time savings

72 %

Innovation and Artificial Intelligence (2/7)

2. What are the top three opportunities for NMCAs?

(2/2)

0 5 3

Other

6 %

3. What are the two main threats of AI to NMCAs?

(1/2)

Over use of AI

25 %

Wrong investments

25 %

Liability

29 %

Ethical issues (i.e. discrimination, privacy and data protection)

39 %

Job elimination

14 %

3. What are the two main threats of AI to NMCAs?
(2/2)

0 5 1

Competition

10 %

Safe and security risks

18 %

Becoming redundant

16 %

Other

6 %

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0 5 3

4. Do you think that increased automation using AI means a risk of job losses at NMCAs?

Yes

30 %

No

53 %

Don't know

11 %

Other

6 %

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0 5 3

5. How mature do you think the use of AI is within NMCAs?

High

4 %

Medium

40 %

Low

53 %

Don't know

4 %

0 5 2

6. Where do you think NMCAs fit into the AI cycle?

User of AI in their business processes

12 %

Suppliers of data services for AI processes

15 %

Both users and suppliers

67 %

Neither user or suppliers

0 %

Don't know

6 %

0 2 1

7. What do you think will be the next big disruptive technology?

Smart robotics + AI marketplace

Blockchain

UAV and drones

Don't know

Real-Time Data

dynamic maps

Opportunities

open maps

No idea

digital transformation

5G

AI

brain-machine interface developments

Satelite automatic processes