

1. What would we do in order to create a DQM
  - a. Define the **user requirements** and objectives of datasets – editor and user together (fulfill also legal obligations regarding data)
  - b. DEFINE DATA QUALITY - editor (content specification / quality specification)
    - i. Data capture quality and user perspective or product quality
    - ii. Define Geometry – does data compliant with data model and technical requirements – fit for purpose!
  - c. Use all five ISO quality elements and define (DATA QUALITY COMPONENTS)
    1. Completeness
    2. Logical consistency
    3. Positional accuracy
    4. Thematic Accuracy
    - 5.
  - d. Process for data specification and quality control measurements
    - i. Ontology – data capture manuals
    - ii. Conceptual data model and object types definition
    - iii. Value domains and code list - Define the attribute ?
2. What order would we do it in
  - a. More or less important elements and purpose (prioritising) (DATA QUALITY STANDARD)
  - b. Define goals and expected values for data quality elements.
  - c. From general to specific level...
  - d.
3. What issues will we face
  - a. Establishing validator
  - b. Quality description – metadata
  - c. Quality control and quality insurance
  - d. Privacy issues
4. How we will overcome these issues?
  - a. Data capturing methodology should be precisely defined
  - b. With fast adoption and responses on user requirements
  - c. Monitoring entire process all the time and be aware for response
  - d.
5. Are there any risks associated with this?
  - a. To be too theoretical and precise but user needs did not wait for those solutions
  - b. If we lost feedback from user requirements we could make a wrong decision
  - c. Simply as possible not too complicated
  - d. 'Formal responsibility' for authoritative status of data – case on court

# Creating Smart Goals



DQ PLANNING

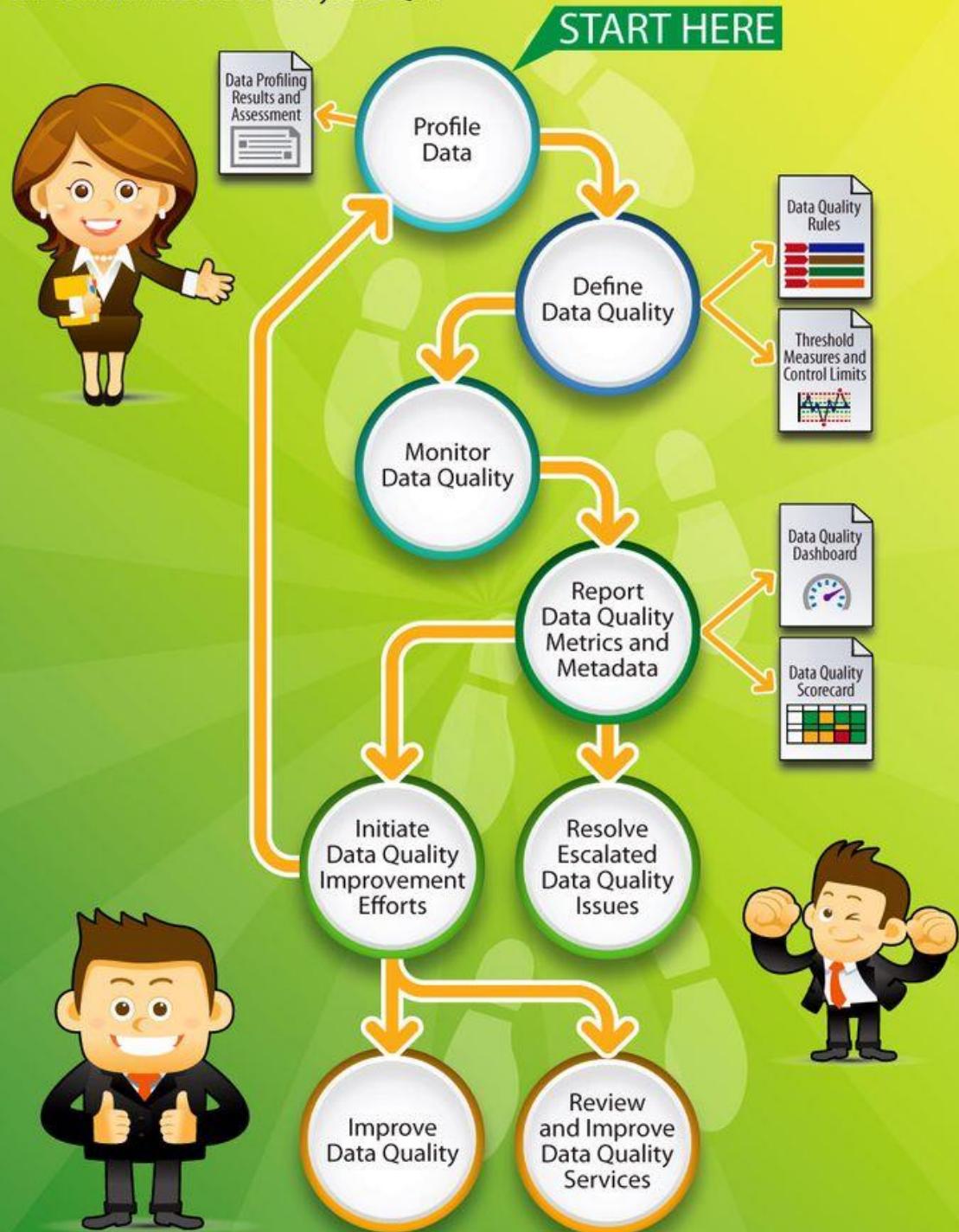
DQ CRITERIA SETUP

DQ MEASUREMENT

# Critical Steps to Successful DQM

Data Quality Management is key to any data-driven initiative. But how do you know if you're doing everything you can to maximize the ROI on your DQM?

Check out this example Operating Model to learn the steps that are critical for DQM. Is your DQM program primed for success?



Want more info on Building a Successful DQM Program?  
Download the white paper at [www.knowledgent.com](http://www.knowledgent.com).