

# Introduction to the Focus Groups – exploring how Disruptive Technologies impact on different parts of the NMCAs structure and business model

Prof. dr. ir. Joep Cromptvoets – Secretary-General

# Disruptive technologies presentation

- Keynote: Disruptive Technology an NMCA view  
*Colin Bray, Chief Executive Officer, Ordnance Survey Ireland*
- Future trends in geospatial information management: the five to ten year vision  
*Rollo Home, Strategic Product Manager, Ordnance Survey*
- The impact of Disruptive technologies on NMCAs  
*Mick Cory, Executive Director and Secretary General EuroGeographics*
- Tackling disruptive geo-content models  
*Michael Schultz Rasmussen, Market Director COWI Mapping&Surveying*

# Four focus Groups

- Data acquisition  
*Rollo Home*
- Data quality  
*Martin Salzmann*
- Data dissemination  
*Daniel Steudler*
- Organisational structure  
*Joep Crompvoets*

# Data acquisition

Facilitator: Rollo Home

- How are data now collected?
- What technologies are being used?
- What impact could disruptive technologies have on the data acquisition for your organisation?
- Which disruptive technologies concerning data acquisition in the future should we focus on?
- What are the key criteria for applying a certain disruptive technology?

# Data quality

Facilitator: Martin Salzmann

- Authoritative data vs. other sources of data example: OpenStreetMap
- What is good enough? How to communicate quality information to end users?
- What is the impact of disruptive technologies on data quality?
- How should we deal with the different spatial data demands of different user groups?
- How to assess quality of data acquired through new data sources?
- How should we deal with misinformation provided by other organisations?

# Data dissemination

Facilitator: Daniel Steudler

- Are we (NMCAs) providing the right data/services? In the right form? To whom?
- Product vs. service
- Raw data vs. value added information
- How can disruptive technology provide solutions? Where are opportunities?
- Role of NMCAs as data brokers: does that make sense?

# Organisational structure

Facilitator: Joep Crompvoets

- What is the impact of disruptive technologies on the organisational structure of your organisation?
- Has your organisation a governance policy regarding the adoption, implementation and usage of disruptive technologies?
- What organisational recommendations do you have to respond to the numerous challenges that disruptive technologies are bringing (in terms of task allocations, responsibilities, roles and structures)?
- Can NMCAS be sustainable in the future?

# Organisation Focus group discussion

Facilitator

Reporter/Presenter

Duration: 1 hour

12:15 Feedback from the Focus Group