# DIGITAL SINGLE MARKET

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BIKEN / PolKEN joint meeting

Leuven, 11 May 2017

The Digital Single Market

- **One of only ten priorities** of the Juncker Commission

- Strategy presented to Council 6 May 2015

- Three pillars:

  Access: better access for consumers and businesses to digital goods and services
  Environment: creating the right conditions for digital networks and services to flourish
  Economy & Society: maximising the growth potential of the Digital Economy

Components of the three pillars
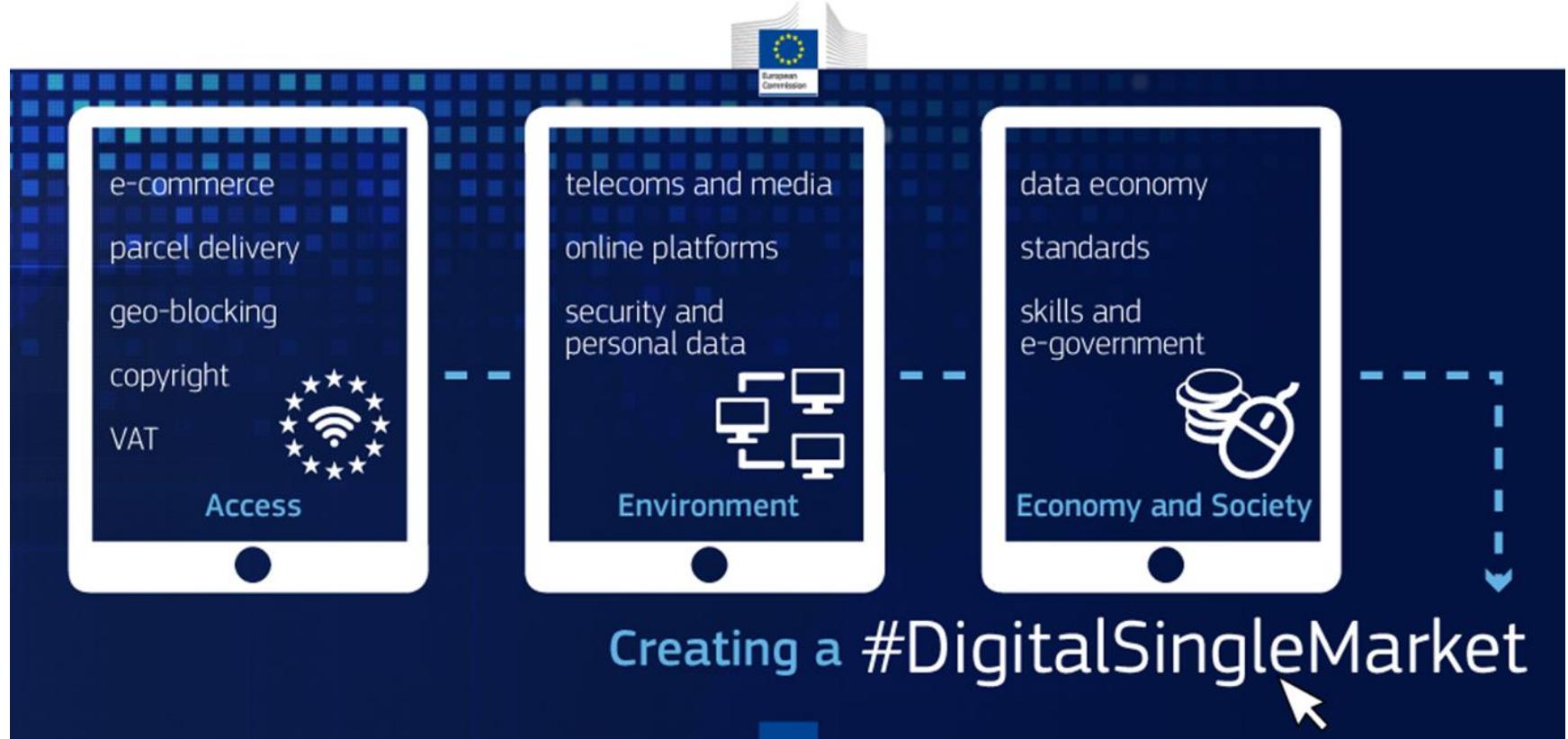
DSM objectives included …

- Concluding negotiations on common EU data protection rules.
- Giving more ambition to the ongoing reform of telecoms rules.
- Modifying copyright rules to reflect new technologies, and to make them simpler and clearer.
- Simplifying consumer rules for online purchases.
- Making it easier for innovators to start their own company.
- Boosting digital skills and learning.
- Enjoying the same online content and services regardless of the EU country we are in.

Why so important?

- Single market lies at the heart of the European economic project

- Recognition that digital markets remain fragmented (paradoxically)

- Concern about European global competitiveness

- 'Free movement of data' now seen as equivalent to free movement of goods, services, capital and labour

Some of the dossiers we're tracking …

- Proposed directive on copyright
- Cross-border portability of content services
- Contracts for digital content
- European Interoperability Framework
- Priorities for ICT standardisation
- Communication on online platforms
- e-Government Action Plan
- Proposed regulation on e-privacy
- Accessibility of public sector web sites
- 5G in EU

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Mid-term review of the DSM strategy

Published <u>yesterday</u> by the Commission

Some successes

- Proposals made on all 16 key actions
- Abolition of roaming charges – 15 June
- Cross-border portability of online content - almost done
- Unjustified geo-blocking of online commerce – hopeful signs?
- Action on wireless broadband spectrum
- Progress on consumer contracts

Needing more work

- Copyright reform – ongoing debate
- Role and responsibilities of online platforms
- Data economy
- Cybersecurity
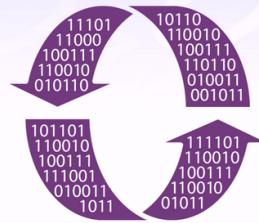
More detail on the 'data economy' actions

The Commission will:

- by autumn 2017, subject to Impact Assessment, prepare a legislative proposal on the EU free flow of data cooperation framework which takes into account the principle of free flow of data within the EU, the principle of porting non-personal data, including when switching business services like cloud services as well as the principle of availability of certain data for regulatory control purposes also when that data is stored in another Member State;
- in spring 2018, based on an evaluation of existing legislation and subject to an Impact Assessment, prepare an initiative on accessibility and re-use of public and publicly funded data and further explore the issue of privately held data which are of public interest.
- also further analyse whether to define principles to determine who is liable in cases of damage caused by data-intensive products.
- continue to assess the need for action concerning the emerging data issues as identified in the data Communication from January 2017, such as data access rights.

Coming up …

- Autumn 2017: proposal for a regulation on the free flow of data
- Late 2017: strategic vision on artificial intelligence
- Spring 2018: review of the Database Directive
- Spring 2018: review of access and re-use of PSI

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Any questions?