

EuroGeographics Formal Business

General Assembly 2019
Manchester
9th October 2019



Your Association!



Items of Business

Management Board report to the General Assembly

The rest of the Association's formal business will be addressed now:

1. Future Strategic Direction of EuroGeographics – feedback and mandate
2. The 2020 Operating Plan and budget
3. 2020 Budget and Subscriptions
 - 3.1 Vote to approve Subscriptions
 - 3.2 Vote to approve the Budget
3. Election of 3 Management Board Members
4. Election of President

Voting

- Members will fill out their voting slips and place them into sealed ballot boxes at the front of the room
- Two members representatives to oversee their voting now need to be appointed by the General Assembly
 - Volunteers?
 - Appointment

Articles of the Association

- The Management Board shall report on the management, submit the balance sheet of the previous year to the approval by the GA and present the next year's budget.
- Each Country with at least one (1) Full Member has three (3) votes;
- Each Country may have up to three (3) full members;
- The three (3) votes will be divided amongst the number of full Members, who shall agree jointly among themselves on the distribution of votes;
- If not otherwise agreed between them, the votes will be divided equally between them.
- Any full member unable to attend may give in writing a formal power of attorney to another member, or the President, to exercise its voting right.
- Only full members who have paid their subscriptions have a voting right;
- Associate Members do not vote – they participate as an observer only.

Procedures (1/4)

- Voting members will indicate their vote by completing a ballot paper for all votes;
- Ballot papers are colour coded to indicate the number of votes held by the member who is voting:
 - Pink = 1 vote
 - Yellow = 1½ votes
 - Green = 3 votes
- Each voting member has 5 ballot papers - One each for the Operating Plan, Membership Subscriptions, Budget, Management Board elections and the election of the President.
- All items of formal business require a simple majority, no quorum is required

Procedures (2/4)

- The Secretary General and Executive Director will present:
 - the operating plan,
 - Management Board elections and
 - the election for President.
- The Treasurer of EuroGeographics, David Henderson, will present the 2020 subscriptions and budget
- There will be an opportunity for questions before votes are cast.

Procedures (3/4)

- A ballot box for each of the 5 items to be voted on has been clearly labelled and set up at the front of the conference room
- Members will be asked to vote on the first 4 items of formal business during the first half of the coffee break
- Your vote is cast by marking your ballot paper and placing each completed voting slip in the correct sealed ballot box.
- The ballot boxes will be overseen by an independent member representative, and a member of the Head Office team.
- After 5 minutes the sealed ballot boxes will be taken and opened by an independent member representative.

Procedures (4/4)

- Votes counted by Finance & Administration Manager and Head of Operations & Association Management - independently verified.
- Results of first 4 items will be presented to members after the presentation looking forward to the 2020 General Assembly.
- Vote for the President of EuroGeographics after vote for Management Board
- Members will again asked to mark their ballot paper and immediately place their vote in the ballot box.
- President votes will be counted immediately, while the Secretary General shares a visualisation of the new strategic direction for EuroGeographics.
- Results presented to members at 12.30.
- For the election of Board members and the President only the names of the successful candidates will be announced;
- For other items of business the number of votes for, against and abstained for each item of business will be announced;
- All voting results will be recorded in the minutes.

Questions



Items of Business

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Mandate

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Operating Plan

- Sets the context within which the Association operates;
- It builds on our achievements to date;
- Is governed by our Articles of Association;
- Is framed by the EuroGeographics strategy 2017-2020.....
- But takes into account the need to refocus and evolve the strategy to realise the opportunities presented by the significant shift in our operating environment and the changes in both the Europe and Global landscape for geospatial.

Operating Context

Informed by a wide range of European and Global activities and policies, including:

- Building a European Digital Single Market, data economy and society;
- Supporting the shift to highly connected and digital governments;
- Open data and PSI directive
- Securing protection of personal data and the reform of intellectual property;
- Proceeding with harmonisation of data allowing development of homogenous pan-European products;
- Supporting the development of the space programme regulation, Digital Europe Programme and Horizon Europe;
- Raising awareness of the importance of authoritative geospatial data at a global level through ongoing developments in UN-GGIM;
- Supporting the integration of authoritative geospatial information in the Sustainable Development Goals.

The Associations Response

Representing members interests

Tracks, analyses and responds to policy and legislative initiatives.

Management of key stakeholders & strategic partners

Continued support for UN-GGIM: Europe

Improving our members capabilities and role

Develop a broader knowledge exchange programme, building on the KENs

Extended programme including capacity building

Identification of external funding programmes

Facilitating access to members data

Clear programme of work to deliver the data access and integration strategy

Signposting members national data to end users

Developing a minimum viable offering

Make ERM and EuroDEM 60 opendata

Continue to offer and build coverage for the Regional Gazetteer and Cadastral Index Map

Consider additional datasets

Financial Position

- To be covered by the treasurer

Operational Goals and Actions for 2020



Representing our Members' interests



- Digital Economy, Re-use of high value data, European Space Programme, security and statistics.
- Maintain the integrated tracking and evaluation service.
- Secure an additional resources required to deliver representation.
- Stakeholder relationship management.

Representing our Members' interests



- Provide the UN-GGIM: Europe Secretariat and work with UN-GGIM to advance the status of authoritative geospatial information within Europe.



Improving our Members' capabilities & role



- Effectively communicate the benefits, activities & outcomes of knowledge exchange
- Develop a broader knowledge exchange programme, building on the KENs
- Develop capacity building activities
- Identify external funding programmes that support our capability and role in Knowledge Exchange

Facilitating Access to our Members' data



- Develop a clear programme of work to deliver the Data Access and Integration strategy
- Signpost our members national data to the end uses, facilitating access to members national geoportals
- Develop a minimum viable offering enabling users to
 - Discover our member's national data services by providing a catalogue of member services;
 - Find, review and access current EuroGeographics products including the Regional Gazetteer;
 - View online case studies demonstrating the value of specific fundamental data themes, and use this as a promotional tool.
- Review licensing of ERM and EuroDEM 60 to make the open data products
- Consider offering additional datasets such a imagery
- Explore funding opportunities to develop fundamental datasets

Membership & Communications



- Effective communicate the benefits of membership – membership engagement.
- Deliver a coordinated events strategy and programme across all pillars of activity. Providing opportunities for members to engage with EuroGeographics, and to raise awareness of the Association and the vital role of its members.
- Revise the communications strategy, tactical plan and key messages to support strategic objectives and remain relevant to key stakeholders.

Association Management



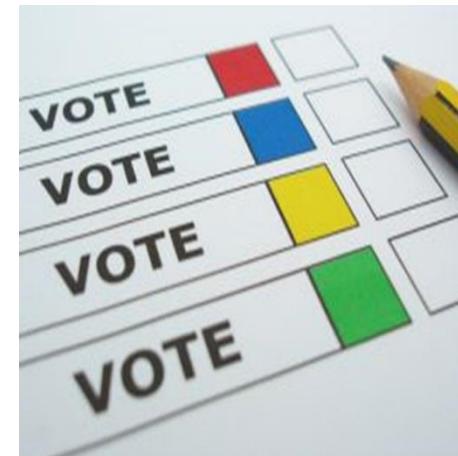
- Review the EuroGeographics Strategy 2017-20 aligning it to the new operating environment and the new strategic direction of the Association.
- Present and manage a balanced budget, that allows prudent use of reserves.
- Meet statutory and audit requirements.
- Ensure a highly motivated Head Office team with the skills, competencies and behaviours necessary to implement the new strategic direction of the Association and resultant operating plan.

Questions



Decision

**The Board seeks members' approval for the
2020 Operating Plan
in pursuit of the Association's purpose**



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2019 Budget Commentary

- During 2019 significant cost reductions were undertaken to the operating budget of Eurogeographics – these will persist in 2020
- The revised 2019 budget (Jul '19) also released a number of provisions
- European funded activities ended in 2019
- The Eurogeographics team reduced in size as ELS activities closed – 7 FTE remain
- EuroStat contract lower than expected, having a negative impact on budgeted sales revenue

How subscriptions are calculated....

- Article 8a
- *The Association's funds shall be comprised for each financial year, coinciding with the calendar year, of: Member's yearly subscription, which is comprised of a fixed portion and a variable portion.*

The total variable amount for each country shall be based on the GDP of that country, reviewed and recalibrated every 5 years...
- Subscriptions last recalibrated in 2015 using updated 2014 World Bank GDP figures.
 - A fixed contribution: €6,500 per member
 - Variable portion Proportionate to national GDP
 - Total amount from membership fees: €930,827
- *Of which: the fixed portion and from the variable portion* €390,000
€540,827
- Memberships subscriptions will be reviewed in 2020 with changes presented to the General Assembly in October 2020 – consistent with the 5 years recalibration specified in Article 8a

2020 Budget

- Our pan-European **product income is lower** than in previous years
- New investments are required to commit to **data access & integration strategy**
- We have budgeted to **hold our membership fees** at 2019 level
- We have budgeted for **greater opportunities in Knowledge Exchange** in terms of workshops, training and networking opportunities
- We have budgeted for **increased representation** of our members interests by encouraging the development of a coherent geospatial policy across the commission
- We have budgeted for **representation of our members interest** in UN policy development, specifically the integrated geospatial information framework
- 2020 Budget presents a trading loss that will draw on our Reserves

2020 Budget

- Membership fees are held at 2019 level
- Our Sales income is insufficient to cover cost of dataset production
- Therefore membership activities will present a loss in 2020

| | 2020 Budget |
|---|-----------------|
| | |
| COST CENTER 1 - Association | -110.354 |
| | |
| Cost Center 1.1 : Memberships (Income - Costs) | -85.625 |
| | |
| 1.1 Income | 930.827 |
| 1.1 Costs | 1.016.452 |
| | |
| Cost Center 1.2 : Trading (Income - Costs) | -24.729 |
| | |
| 1.2 Income | 297.615 |
| 1.2 Costs | 322.343 |

2020 Budget

- There are no funded projects in 2020 plan

| | 2020 Budget |
|---|-------------|
| | 0 |
| COST CENTER 2 - ELS | 0 |
| Cost Center 2.1 : ELS (Income - Costs) | 0 |
| 2.1 Income | 0 |
| 2.1 Costs | 0 |
| Cost Center 2.2 : OpenELS (Income - Costs) | 0 |
| 2.2 Income | 0 |
| 2.2 Costs | 0 |

2020 Budget

| | 2019 Approved Budget | 2019 Revised Budget | 2019 EOY Actuals | 2020 Budget |
|-------------------------------------|----------------------------|---------------------------|---------------------|-----------------|
| Reserves Beginning of period | 395.723 | 711.374 | 711.374 | 583.907 |
| Used during period | -158.544 | -127.467 | -73.092 | -110.354 |
| Reserves End of period | 237.179 | 583.907 | 638.631€ | 473.553 |

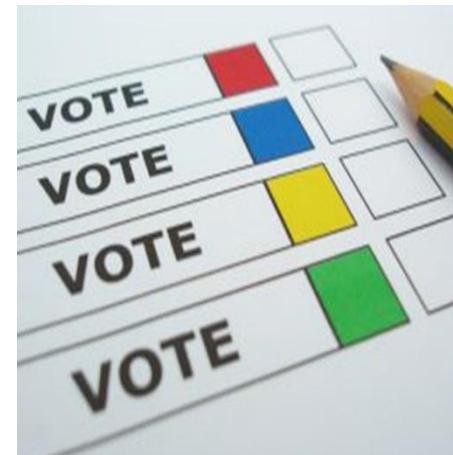
- The operational activities of the organisation will require a draw of 110.354€ on our reserves in 2020.
- A further investment placeholder of 200.000€ is allocated to support the development of a new data access & integration strategy
- From 2021 it is proposed that all membership and representation costs are covered by membership income and the data access & integration strategy has an independent and sustainable business model
- Management Board recommend this budget for 2020 and request the approval of members

Questions



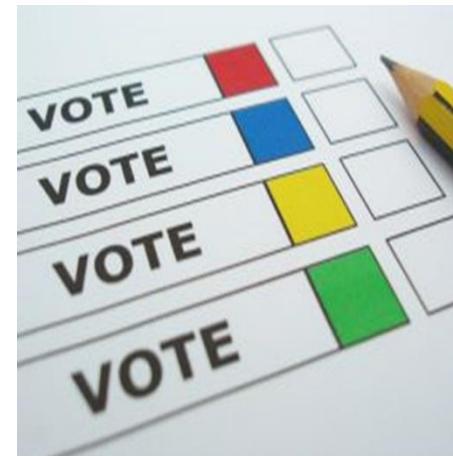
Decision

**The Board seeks members' approval for the
2020 Membership Subscriptions
in pursuit of the Association's purpose**



Decision

**The Board seeks members' approval for the
2020 Budget
in pursuit of the Associations purpose**



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Election of Management Board Members

Three vacancies

Candidates for Election

- Mr. Colin Bray
- Mrs. Amalia Velasco Martín-Varés
- Mr. Sarhat Petrosyan
- Mrs. Sanja Zekušić

Candidate for President

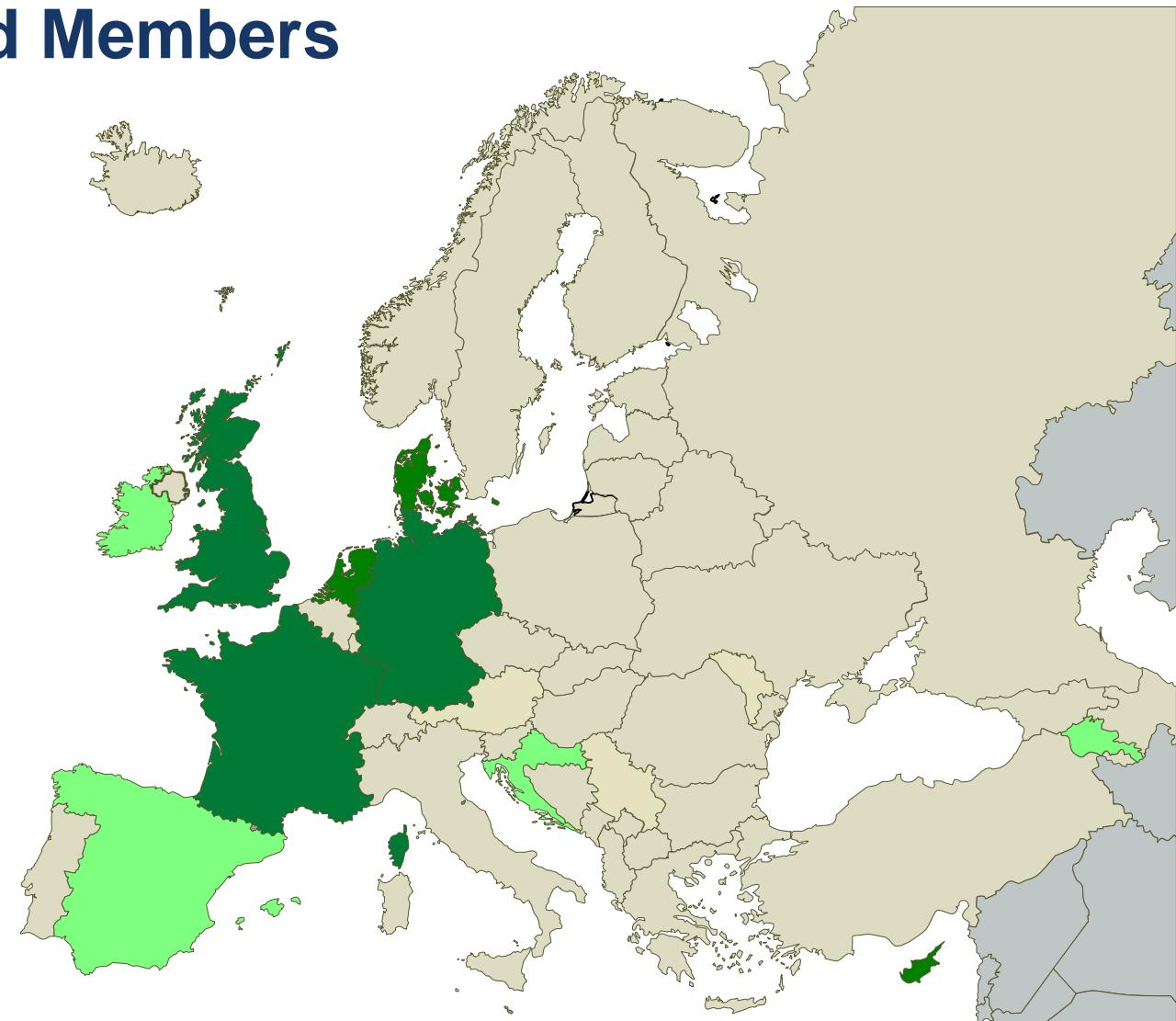
Colin Bray

Appointed Board Members

- France – Sylvain Latarget
- Germany – Martin Lenk
- Great Britain – David Henderson

Elected Board Members

- Andreas Hadjirafitis
- Kristian Møller
- Martin Salzmann

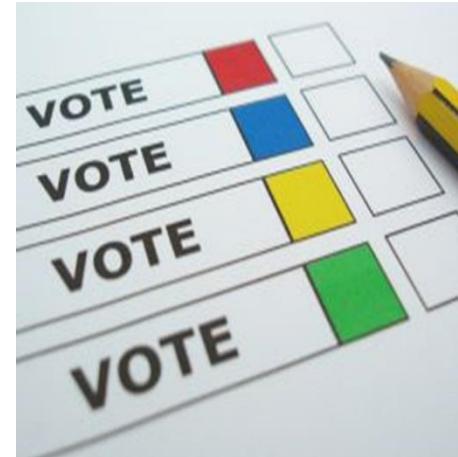


Questions



Decision

Vote to elect 3 Management Board Members



Looking forward to EuroGeographics 2020 General Assembly

Connecting you to
European policy, knowledge exchange and users



Results of Votes

- **2020 Operating plan**
- **2020 Membership Subscription**
- **2020 Budget**
- **Management Board**



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Candidate for Election of President

Mr. Colin Bray – Ireland

Ordnance Survey Ireland
Chief Executive Officer & Chief Survey Officer

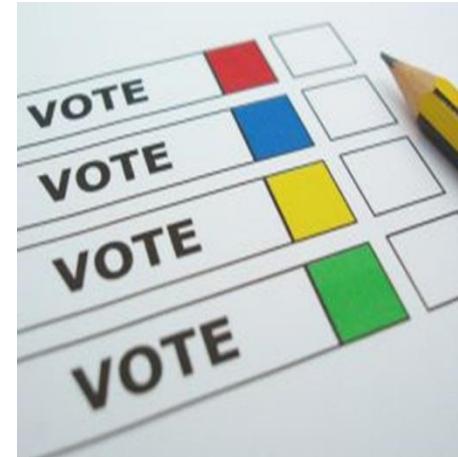


Questions



Decision

Vote to elect EuroGeographics President



Results of Votes

- **EuroGeographics President**

