

Quality KEN

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The Value of Knowledge Exchange Networks

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Quality KEN Objectives

- To identify and disseminate best practice in the field of Data Quality and Quality Management
- To monitor and influence the development of standards in this field
- We do this by:-
 - Holding two plenary sessions per year
 - Regular communication through Basecamp
 - Inviting speakers and vendors to our plenaries
 - Running webinars
 - Producing guidelines and making them available on the EuroGeographics website
 - Running conferences



Part of the Bigger EuroGeographics Picture

- Our activities fit within the EuroGeographics Objectives
 1. *Provide the voice of our members*
 2. *Develop the network of members*
 3. *Develop the European Location Framework*
 4. *Facilitate access to members' data and expertise*
 5. *Grow our network of members*
 6. *Ensure that the Association continues to develop its role and has a sustainable future*



Adding Strategic Value to Member NMCA's

- Access to national experts in the field of Data Quality and Quality Management. All willing to pass on their expertise.
- Exposure to new initiatives at an early stage giving members a chance to influence them



Value of Participation

Why participate?

We have reputations to maintain. Getting data correct has never been more important





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New technologies are making data capture quicker and easier.





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Everyone wants data **now**, they want it for **free** and they want it to be **accurate** and **correct**.

